

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM775978

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/01/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Motley Fool, LLC		12/21/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Schale Investments LLC		
Street Address:	1615 Meadowbrook Drive		
City:	Carterville		
State/Country:	ILLINOIS		
Postal Code:	62918		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4267594	PENNY PINCHIN' MOM	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	trademarks@cooley.com		
Correspondent Name:	Susan Piascik Christoff, Cooley LLP		
Address Line 1:	​1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004-2400		
ATTORNEY DOCKET NUMBER:	136794-201		
NAME OF SUBMITTER:	Susan Mobley		
SIGNATURE:	/Susan Mobley/		
DATE SIGNED:	12/22/2022		
Total Attachments: 2			
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source=TMF to Schale Investments LLC Signed w Schedule 1#page2.tif			

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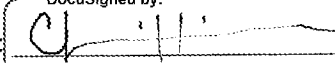
Confirmatory Trademark Assignment Agreement

This Confirmatory Trademark Assignment Agreement (“**Agreement**”) is entered into as of the last date of signature below by and between by and between The Motley Fool, LLC, a Delaware limited liability company (“**Assignor**”) and Schale Investments LLC, an Illinois limited liability company with a principal address of 1615 Meadowbrook Drive, Carterville, Illinois 62918 (“**Assignee**”) (collectively the “**Parties**”).

WHEREAS, Assignor, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged, previously assigned to Assignee all right, title, and interest in and to the trademark and trademark registration set forth on Schedule 1 attached hereto (the “**Trademark**”), together with the portion of Assignor’s business to which the Trademark pertained and all goodwill associated with and symbolized by the Trademark, by means of an Asset Purchase Agreement executed by the Parties on July 1, 2022.

IN WITNESS WHEREOF, the Parties wish to confirm, reaffirm, and record the assignment of the Trademark and associated trademark filings.

The Motley Fool, LLC


DocuSigned by:
By: 
4A310CD66F914F7...

Name: Chris Harris

Title: Authorized Signer

Date: Dec 21, 2022 | 7:19 AM PST

Schale Investments LLC

By: 

Name: Corey Bohl

Title: Member

Date: 12/21/22

SCHEDULE 1

TRADEMARK	REGISTRATON NO.	STATUS
PENNY PINCHIN' MOM	U.S. Reg. No. 4267594	Registered