

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM776226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/18/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GHBC Groupe, Inc.		12/21/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Saks & Company LLC		
Street Address:	225 Liberty Street, 31st Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10281		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5705337	PURE NAVY	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102822000		
Email:	trademarks@loeb.com		
Correspondent Name:	Melanie Howard c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Blvd., Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Melanie Howard		
SIGNATURE:	/melaniehoward/		
DATE SIGNED:	12/23/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made *nunc pro tunc* effective as of March 18, 2019 (the "Effective Date"), by and between GHBC Groupe, Inc., a Delaware corporation having an address of 225 Liberty Street, 31st Floor, New York NY 10281, ("Assignor"), and Saks & Company, LLC a Delaware limited liability company having an address of 225 Liberty Street, 31st Floor, New York NY 10281 ("Assignee").

WHEREAS, Assignor was previously the owner of the trademarks listed on attached Schedule A and all common law rights related to the mark and the goodwill of the business associated therewith, as well as all trademark applications and registrations therefor (the "Assigned Mark");

WHEREAS, Assignor has previously assigned the Assigned Mark and goodwill of the business associated therewith, all common law rights related to the mark, as well as all trademark applications and registrations therefor, to Assignee by way of that certain Trademark Assignment executed by both Assignor and Assignee dated March 18, 2019 and recorded in the United States Patent and Trademark Office on April 10, 2019 at Reel/Frame 6614/0908; and

WHEREAS, Assignee has previously acquired all right, title and interest in and to the Assigned Mark and the goodwill of the business associated therewith, all common law rights related to the mark, as well as all trademark applications and registrations therefor.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has and does hereby sell, assign, convey, and transfer to Assignee, *nunc pro tunc* as of March 18, 2019, absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the Assigned Mark, together with the part of the goodwill of the business connected with the use of and symbolized by the Assigned Mark, and all corresponding registrations and applications to register the Assigned Mark, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Assigned Mark and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is executed as of the Effective Date.

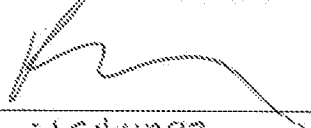
ASSIGNOR:

GHBC GROUPE, INC.


By: Ian Putnam
Title: President
Date: December 20, 2022

ASSIGNEE:

SAKS & COMPANY LLC


By: David Schwartz
Title: EVP, General Counsel and Corporate Secretary
Date: December 21, 2022

SCHEDULE A

Trademark	Country	Appln. No.	Reg. No.	Class(es)
PURE NAVY	U.S.	87979666	5705337	14