## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM774473

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|
|------------------|----------------|

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name               | Formerly | Execution Date | Entity Type             |
|--------------------|----------|----------------|-------------------------|
| Epianalytics, Inc. |          | 12/13/2022     | Corporation: CALIFORNIA |

### **RECEIVING PARTY DATA**

| Name:             | Autodata Solutions, Inc. |  |
|-------------------|--------------------------|--|
| Street Address:   | 320 E. Big Beaver Road   |  |
| Internal Address: | Suite 500                |  |
| City:             | Troy                     |  |
| State/Country:    | MICHIGAN                 |  |
| Postal Code:      | 48083                    |  |
| Entity Type:      | Corporation: DELAWARE    |  |

#### **PROPERTY NUMBERS Total: 3**

| Property Type        | Number  | Word Mark    |
|----------------------|---------|--------------|
| Registration Number: | 5245525 | EPIANALYTICS |
| Registration Number: | 4719794 | ТЕХТВІ       |
| Registration Number: | 6171742 | VINOPTIONS   |

#### **CORRESPONDENCE DATA**

Fax Number: 3124241900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-870-8075 Email: ip@akerman.com Akerman LLP **Correspondent Name:** Address Line 1: 777 S. Flagler Dr. Suite 1100 West Tower Address Line 2:

Address Line 4: West Palm Beach, FLORIDA 33401

| ATTORNEY DOCKET NUMBER: 0388930 |                       |
|---------------------------------|-----------------------|
| NAME OF SUBMITTER:              | Kourtney A. Mulcahy   |
| SIGNATURE:                      | /Kourtney A. Mulcahy/ |
| DATE SIGNED:                    | 12/15/2022            |

**Total Attachments: 1** 

**TRADEMARK** REEL: 007930 FRAME: 0643

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TRADEMARK REEL: 007930 FRAME: 0644

# ASSIGNMENT OF ALL WORLDWIDE RIGHT, TITLE, AND INTERESTS IN SERVICE MARKS

WHEREAS, Epianalytics, Inc., a California corporation located and doing business at 7417 Magellan Street, Suite 100, Carlsbad, California 92011 ("Assignor") is the owner of the following service marks:

| Reg. No. | Mark         | Reg. Date       | Jurisdiction |
|----------|--------------|-----------------|--------------|
| 5245525  | EPIANALYTICS | July 18, 2017   | Federal      |
| 4719794  | TEXTBI       | April 14, 2015  | Federal      |
| 6171742  | VINoptions   | October 6, 2020 | Federal      |

WHEREAS, Autodata Solutions, Inc., a Delaware corporation located and doing business at 320 E. Big Beaver Road, Suite 500, Troy, Michigan 48083 ("Assignee") has acquired and is desirous of acquiring the entire right, title and interest in and to said marks, and the Registrations thereof;

NOW THEREFORE, for ONE DOLLAR (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has transferred and does hereby irrevocably sell, assign and transfer unto Assignee the entire worldwide right, title and interest (including all common law rights) in and to the above identified marks, together with the goodwill of the business symbolized by the marks, the right to sue for and recover any and all damages and other remedies in respect of any infringement of the marks which may have occurred prior to the effective date of this Assignment.

| EPIANALYTICS, INC.            |  |
|-------------------------------|--|
| Jenifer Lasher                |  |
| Signature                     |  |
| Jenifer <u>Lasher</u><br>Name |  |
| Associate General Counsel     |  |
| Title                         |  |
| 12/13/2022                    |  |
| Date                          |  |

**RECORDED: 12/15/2022** 

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TRADEMARK REEL: 007930 FRAME: 0645