

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM782681

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900738229

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Grupo Bimbo, S.A.B. de C.V.		11/01/2022	Corporation: MEXICO

RECEIVING PARTY DATA

Name:	INTERCONTINENTAL GREAT BRANDS LLC
Street Address:	100 Deforest Avenue
City:	East Hanover
State/Country:	NEW JERSEY
Postal Code:	07936-2813
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 73

Property Type	Number	Word Mark
Serial Number:	90244630	A FRESH COAT OF HEAT, PLEASE!
Serial Number:	90513466	A TONGUE TWISTER FLAVOR, INDEED
Serial Number:	90407592	BLOODY BRUSH
Serial Number:	90771798	BUBU LUBU FROST
Serial Number:	75166569	BUBULUBU
Serial Number:	90296349	CHOCORETAS
Serial Number:	90091870	CHUPADED0
Serial Number:	87682535	CHUTAZO
Serial Number:	73641322	CORONADO
Serial Number:	74449925	CORONADO
Serial Number:	86609319	CORONADO SINCE 1932
Serial Number:	86979875	CORONADO SINCE 1932
Serial Number:	88701751	CUPIDO
Serial Number:	86753222	DULCES VERO RELLERINDOS
Serial Number:	87766160	DULCIGOMAS
Serial Number:	86526759	DUVALETA
Serial Number:	73060123	DUVALIN
Serial Number:	87579761	GOMILOCAS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86882743	HOT-METER ENCHILOMETRO
Serial Number:	90474615	HOTNESS HAS ARRIVED
Registration Number:	6624019	HUEVITOS
Serial Number:	85972650	
Serial Number:	97240627	
Serial Number:	86810513	
Serial Number:	88949546	
Serial Number:	88778793	
Serial Number:	88781029	
Serial Number:	88949549	
Registration Number:	6672964	
Registration Number:	6672966	
Registration Number:	6672967	
Registration Number:	6672963	
Registration Number:	6487134	
Registration Number:	6487135	
Registration Number:	6672965	
Serial Number:	87764985	
Registration Number:	6487137	
Serial Number:	88778787	
Serial Number:	86176196	JUST JUICEE
Serial Number:	86543903	KICAO
Serial Number:	75276411	KRANKY
Serial Number:	87933539	LUNETAS
Serial Number:	86439524	MANITA DE LA SUERTE
Serial Number:	87669217	NAVILETAS
Serial Number:	74175465	PALETON
Serial Number:	85444081	PICA FRESA
Serial Number:	90773904	PICAFRESA MEGA
Serial Number:	88752568	PICATAMARIND
Serial Number:	90290777	PINTA AZUL
Serial Number:	86439527	RELLERINDOS
Serial Number:	78809745	RICOFIESTA
Serial Number:	75735980	RICOLINO
Serial Number:	77943683	RICOLINO
Serial Number:	87743127	RICOLINO MORITAS
Serial Number:	88031192	RICOLINO PANDITAS LITTLE PANDA GUMMY BEA
Serial Number:	88031208	RICOLINO PANDITAS LITTLE PANDA GUMMY BEA

Property Type	Number	Word Mark
Serial Number:	88606106	RICOLINO PANDITAS LITTLE PANDA GUMMY BEA
Serial Number:	88031202	RICOLINO PANDITAS LITTLE PANDA GUMMY BEA
Serial Number:	90091865	ROCK THAT BLUE TONGUE!
Serial Number:	86413919	SANDI BROCHAS
Serial Number:	90091844	TALK TO THE HAND!
Serial Number:	85337685	TARRITO
Serial Number:	90091855	THAT SWEET BEATING!
Serial Number:	90509856	THUMBS UP TO FUN
Serial Number:	87298624	TRABALENGUAS
Serial Number:	85811978	
Serial Number:	85187812	
Serial Number:	74302486	VERO
Serial Number:	85463443	VERO ELOTES
Serial Number:	85187786	VERO MANGO
Serial Number:	90264350	VERO MIX BANDA INTENSA
Serial Number:	97637712	VERO MIX BANDA DULCE
Serial Number:	87669187	VERO REGALIUX

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128135900

Email: assignments@fzlj.com

Correspondent Name: Lawrence E. Apolzon

Address Line 1: 151 W 42nd Street, 17th Fl

Address Line 2: Fross Zelnick Lehrman & Zissu, P.C.

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: IGBL 2224064

NAME OF SUBMITTER: Rachel Marotto

SIGNATURE: /rachel marotto/

DATE SIGNED: 01/26/2023

Total Attachments: 13

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page1.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page2.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page3.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page4.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page5.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page6.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page7.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page8.tif

source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page9.tif
source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page10.tif
source=553 RIC_US_BIMBO ASN TMs 2 (F4933341x96B9E)#page11.tif
source=Notice of Non-Recordation (F4987284x96B9E)#page1.tif
source=CoverSheet (F4987549x96B9E)#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Grupo Bimbo, S.A.B. de C.V. [assignor] a Mexican Company with a place of business at Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Álvaro Obregón, Ciudad de México ("**Assignor**"), owns the trademarks identified on Schedules A and B (hereinafter collectively referred to as the "**Marks**");

WHEREAS, INTERCONTINENTAL GREAT BRANDS LLC [assignee], a Limited Liability Company] with a place of business at 100 Deforest Avenue, East Hanover, New Jersey 07936-2813, USA ("**Assignee**"), is desirous of acquiring all right, title and interest in and to the Marks and all registrations and applications for registration thereof;

WHEREAS, Assignor and Assignee have executed a purchase agreement ("Purchase Agreement"), whose terms and conditions shall be construed to have been incorporated in this Trademark Assignment.

WHEREAS To the extent there is a conflict in the terms of this Trademark Assignment and the Purchase Agreement, the terms in the Purchase Agreement shall govern; and

WHEREAS, all goodwill and the business associated with the Marks is being transferred to Assignee along with the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and delivers to Assignee, its successors and assigns, all right, title and interest in and to the Marks and all registrations and applications therefor, including but not limited to, common law rights in the Marks and the right to sue and collect for any past, present, or future infringement, misappropriation or other violations or unauthorized use thereof, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed hereinafter by Assignee for its own use and for the use of its successors and assigns.

Assignor further agrees to execute and provide any such further assignments and other documents as may be reasonably requested by Assignee to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all rights, title and interest in and to the Marks and the registrations and registration applications therefor.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment effective as of November 01, 2022

Grupo Bimbo, S.A.B. de C.V., Assignor

By: _____

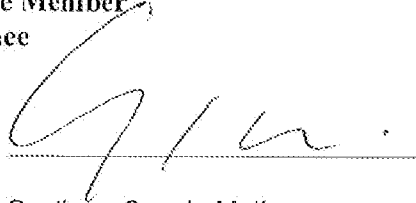


Name: Luis Miguel Briola Clement

Title: Legal Representative

**Intercontinental Great Brands LLC,
By Intercontinental Brands LLC
Its Sole Member,
Assignee**

By: _____



Name: Santiago Canela Mejia

Grupo Bimbo, S.A.B. de C.V., Assignor

Title: Attorney in fact

By:  _____

Name: Luis Fernando Sampson Riquelme

Title: Legal Representative

Schedule A

Mark	Filing Number	Filing Date	Registration Number	Registered Goods/Services	Jurisdiction
A FRESH COAT OF HEAT, PLEASE!	90244630	24-mar-21		Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast; baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice.	USA
A TONGUE TWISTER FLAVOR, INDEED	90513466	21-jul-21		Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast; baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice.	USA
BLOODY BRUSH	90407592	23-dic-20		Candies; candy; lollipops.	USA
BUBULUBU FROST	90771798	14-jun-21		Chocolate-covered marshmallow and jelly bars.	USA
BUBULUBU	75166569	16-sep-96	2288359	Chocolate-covered marshmallows.	USA
CHOCORETAS	90296349	03-nov-20		Chocolates.	USA
CHUPADEDDO	90091870	30-sep-20		Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast; baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice.	USA
CHUTAZO	87682535	13-nov-17	6,791,848	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast; baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice.	USA
CORONADO	73641322	27-ene-87	1537531	Candy; namely, suckers, caramel candies and individually wrapped candies.	USA
CORONADO	74449925	22-oct-93	1970348	Goat's milk caramel for use as a spread, topping of filling.	USA
CORONADO	86609319	24-abr-15	5612175	Hazelnut cream spread	USA

CORONADO .	86609319	24-abr-15	5612176	Candies.	USA
CORONADO .	86979875	24-abr-15	5047126	Goat's milk caramel for use as a spread, topping or filling and lollipops.	USA
CUPIDO .	88701751	21-nov-19		Candy, namely, lollipops and gummy candies.	USA
DULCES VERO RELLERINDOS	86753222	10-sep-15	5112084	candies; candy; lollipops	USA
DULCIGOMAS .	87766160	23-ene-18	5952663	Candy.	USA
DUYALETA .	86526759	06-feb-15	4898357	Hard candy lollipops.	USA
DUVAJIN .	73060123	11-ago-75	1046074	Candies and chocolate confections.	USA
GOMILOCAS .	87579761	22-ago-17	5614538	Gelatin-based chewy candies.	USA
HOT-METER ENCHILOMETRO .	86882743	21-ene-16	5216167	Lollipops and gummie candies.	USA
HOINNESS HAS ARRIVED .	90474615	19-ene-21		Lollipops and candies	USA
HUEVITOS .	6624019	18-ene-22	6624019	Candy coated chocolates.	USA
PRODUCT CONFIGURATION	85972650	28-jun-13	4508373	Chocolate covered marshmallow Candy.	USA
PRODUCT CONFIGURATION	97240627	26-ene-22		Chocolate covered marshmallow candy.	USA

DESIGN	86810513	05-nov-15	4846324	Chocolate covered marshmallow candy.	USA
DESIGN	88949546	06-may-20		Candy, lollipops.	USA
DESIGN	8878793	30-ene-20	6487138	Candy, namely, lollipops and suckers from crystallized sugar and/or chocolate; Gummy Candies.	USA
DESIGN	88781029	31-ene-20	6487146	Candy, namely, lollipops and suckers from crystallized sugar and/or chocolate; Gummy Candies.	USA
DESIGN	88949549	06-may-20		Candy, lollipops.	USA
DESIGN	6672964	15-mar-22	6672964	Candy, lollipops.	USA
DESIGN	6672966	15-mar-22	6672966	Candy, lollipops.	USA
DESIGN	6672967	15-mar-22	6672967	Candy, lollipops.	USA
DESIGN	6672963	15-mar-22	6672963	Candy, lollipops.	USA
DESIGN	6487134	30-ene-20	6487134	Gummy candies.	USA
DESIGN	6487135	30-ene-20	6487135	Gummy candies.	USA

DESIGN	6672965	15-mar-22	6672965	Candy, lollipops.	USA
DESIGN	87764985	22-ene-18	5524948	Candies, candy, lollipops.	USA
DESIGN	6487137	30-ene-20	6487137	Candy, namely, lollipops and suckers from crystallized sugar and/or chocolate; Gummy candies.	USA
DESIGN	88778787	30-ene-20	6487136	Candy, namely, lollipops and suckers from crystallized sugar and/or chocolate; Gummy candies.	USA
JUST JUICE.	86176196	27-ene-14	5279055	Candies.	USA
KICAO	86543903	24-feb-15	4876964	Nut and seed-based snack bars; Nut- and dried fruit-based snack bars; Nut-based snack bars; Seed-based snack bars.	USA
KICAO	86543903	24-feb-15	4876964	Chocolate bars; Chocolate confections; Chocolates and chocolate based ready to eat candies and snacks; Confectioneries, namely, snack foods, namely, chocolate; Snack foods, namely, chocolate-based snack foods.	USA
KRANKY.	75276411	17-abr-97	2158772	Chocolate covered corn flakes	USA
LUNETAS.	87933539	23-may-18	5824258	Chocolates, candies and caramels.	USA
MANITA DE LA SUERTE.	86439524	30-oct-14	4723900	Candy namely lollipops and suckers from crystallized sugar and/or chocolate.	USA
NAVILETAS.	87669217	02-nov-17	5748296	Confectionary.	USA
PALETA PAVASITA.	N/A	14-may-15	TK99122246	Candy.	USA
PALETA PAVASITA.	120684	27-may-15	120684	Candy.	USA

PALETA PAVASITA .	802201317	27-may-15	802201317	Candy.	USA
PALETA PAVASITA .	57892	22-abr-15	57892	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice.	USA
PALETA PAVASITA .	N/A	15-abr-15	T-27749	Candy.	USA
PALETA PAVASITA .	N/A	14-may-15	M13703	Candy.	USA
PALETA PAVASITA	T-21998	14-may-15	T-21998	Staple foods.	USA
PALETA PAVASITA	107776	21-abr-15	107776	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice.	USA
PALETA PAVASO .	0296N71	21-may-10	T-20458	Chocolate-Covered Marshmallow Candy.	USA
PALETA PAVASO .	0296N61	26-mar-10	R31645	Chocolate-Covered Marshmallow Candy.	USA
PALETA PAVASO .	TZ1000000257	12-mar-16	TZ1000000257	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice.	USA
PALETA PAVASO .	20101088876	11-feb-10	20101088876	Chocolate-Covered Marshmallow Candy.	USA
PALETA PAVASO .	0296T21	24-mar-10	801248189	Chocolate-Covered Marshmallow Candy.	USA

PALETA PAYASO .	0296N51	18-may-10	TK10052701	Chocolate-Covered Marshmallow Candy.	USA
PALETA PAYASO .	60054	13-nov-15	60054	Chocolate-covered marshmallow candy.	USA
PALETA PAYASO .	201776	20-nov-15	201776	Chocolate-covered marshmallow Candy.	USA
PALETA PAYASO .	120848	18-ene-16	120848	Chocolate-covered marshmallow candy.	USA
PALETA PAYASO .	296511	19-abr-10	296511	Chocolate-Covered Marshmallow Candy.	USA
PALETA PAYASO .	0296I21	24-mar-10	101528	Chocolate-Covered Marshmallow Candy.	USA
PALETA PAYASO .	0296N21	20-abr-10	C20100420-2976	Chocolate-Covered Marshmallow Candy	USA
PALETA PAYASO .	0296N41	25-may-10	23509	Chocolate-Covered Marshmallow Candy.	USA
PALETON .	74175465	13-jun-91	1768179	Candies and chocolates	USA
PICA FRESA .	85444081	11-oct-11	4207687	Candy, namely, lollipops and suckers from crystallized sugar and/or chocolate and gummies.	USA
PICAFRESA MEGA .	90773904	14-jun-21	6861024	Gummy candies covered in crystallized sugar and/or chili powder.	USA
PICATAMARIND .	88752568	09-ene-20	6442094	Candy, namely, lollipops and suckers from crystallized sugar and/or chocolate; Gummy candies.	USA
PINTA AZUL .	90290777	29-sep-21		Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle; yeast, baking powder; salt, mustard; vinegar, sauces (condiments); spices; ice.	USA
RELLERINDOS .	86439527	30-oct-14	4723901	Candies; Candy; lollipops.	USA
RICOFIESTA .	78809745	08-feb-06	3349945	Snack mix consisting primarily of chocolates, marshmallows, caramels and chocolate covered corn flakes.	USA

RICOLINO .	75735980	24-jun-99	2539918	Chocolate, chocolate covered corn flakes, marshmallows, and caramel goods.	USA
RICOLINO .	77943683	24-feb-10	3902994	Candy; gummy candy; bubble gum; chewing gum; gum sweets; chili-flavored candy	USA
RICOLINO MORITAS .	87743127	04-ene-18	5737160	Confectionary, namely, sprinkled gummy candies made from pectin,	USA
RICOLINO PANDITAS LITTLE PANDA GUMMY BEARS CLASSIC	88031192	10-jul-18	6142437	Candy.	USA
RICOLINO PANDITAS LITTLE PANDA GUMMY BEARS EXTREME HEAT ..	88031208	10-jul-18	6059386	Candy.	USA
RICOLINO PANDITAS LITTLE PANDA GUMMY BEARS MR. MUSHY	88606106	05-sep-19		Candy.	USA
RICOLINO PANDITAS LITTLE PANDA GUMMY BEARS SOUR ..	88031202	10-jul-18	6059385	Candy.	USA
ROCK THAT BLUE TONGUE!	90091865	30-sep-20	6660637	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking powder; salt; mustard; vinegar, sauces (condiments); spices; ice.	USA

SANDI BROCHAS .	86413919	03-oct-14	4751453	Candy, namely, lollipops.	USA
TALK TO THE HANDI .	90091844	30-sep-20	6660636	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder, salt, mustard; vinegar, sauces (condiments); spices; ice.	USA
TARRITO .	85337685	03-jun-11	4111292	Candies; candy; crystal sugar; crystal sugar pieces; lollipops.	USA
THAT SWEET BEATING! .	90091855	30-sep-20		Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder, salt, mustard; vinegar, sauces (condiments); spices; ice.	USA
THUMBS UP TO FUN .	90509856	21-jul-21		Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder, salt, mustard; vinegar, sauces (condiments); spices; ice.	USA
TRABALENGUAS .	87298624	12-ene-17	5373098	Lollipops.	USA
PRODUCT CONFIGURATION	85811978	28-dic-12	4420089	Chocolate covered marshmallows.	USA
PRODUCT CONFIGURATION	85187812	30-nov-10	4196078	Candies; Candy; Crystal sugar; Crystal sugar pieces; lollipops.	USA
VERO .	74302486	06-ago-92	1876049	Candies.	USA
VERO ELOTES .	85463443	03-nov-11	4164607	Candy, namely, lollipops from crystallized sugar and/or chocolate.	USA
VERO MANGO .	85187786	30-nov-10	4116995	Candies; Candy; lollipops.	USA
VERO MIX BANDA INTENSA .	90264360	24-mar-21		Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle, yeast, baking-powder, salt, mustard; vinegar, sauces (condiments); spices; ice.	USA

VERO MIX BANDA DULCE	97637712	18-oct-22			Illinois	USA
VERO REGALUX	87669187	02-nov-17	5748295		Confectionary	USA

Schedule B

Mark/Name	App. No./Reg. No.	Status/Date	Int'l Class/ Good/Service
PALETA PAVASO	RN: NC 20458 AN: 20035444	NORTH CAROLINA - Registered Last Status Received: Registered February 21, 2011	(Int'l Class: 30) chocolate covered marshmallow candy
PALETA PAYASITA	RN: ID 21163 AN: 20098453	IDAHO - Registered Last Status Received: Registered April 20, 2015	(Int'l Class: 30) candy
PALETA PAYASITA	RN: IL 107776 AN: 20058438	ILLINOIS - Registered Last Status	(Int'l Class: 30) candy