

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM782756

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900733006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anomalie Inc.		11/09/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	David's Bridal, LLC		
Street Address:	1001 Washington Street		
City:	Conshohocken		
State/Country:	PENNSYLVANIA		
Postal Code:	19428		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5970225	ANOMALIE	
CORRESPONDENCE DATA			
Fax Number:	9086052121		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9086052120		
Email:	ip@rkvfirm.com		
Correspondent Name:	Reppert Kelly & Vytell, LLC		
Address Line 1:	110 Allen Rd		
Address Line 2:	Suite 208		
Address Line 4:	Basking Ridge, NEW JERSEY 07920		
ATTORNEY DOCKET NUMBER:	DB-ANOMALIE ASSIGNMENT		
NAME OF SUBMITTER:	Lisa Reppert		
SIGNATURE:	/Lisa Reppert/		
DATE SIGNED:	01/26/2023		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Anomalie, Inc., a Delaware corporation having an office at 18 Ashdown Place, Half Moon Bay, CA 94019 (referred to herein as "AI") is the owner of certain trademarks registered with the United States Patent and Trademark Office; and

WHEREAS, DAVID'S BRIDAL, LLC, a Florida limited liability company having an office and principal place of business located at 1001 Washington Street, Conshohocken, PA, 19428 (referred to herein as "DBL") purchased the intellectual property belonging to AI pursuant to an asset purchase agreement; and

WHEREAS, AI now seeks to transfer to DBL all trademarks registered under the name of AI, including but not limited to all pending applications as well as the registration/serial numbers listed below:

Registration Numbers:
5970225

NOW THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt and adequacy of which is hereby acknowledged, AI has assigned, effective March 18, 2022 (the "Effective Date"), unto DBL, its successors and assigns, all of its right, title and interest in and to the above referenced Trademarks, together with the goodwill symbolized by the Trademarks and all rights and remedies for any infringement of the Trademarks. AI further assigns to DBL, its successors and assigns, all rights arising out of AI's use of the Trademarks prior to the date of this Assignment, and all rights arising out of AI's use of the Trademarks under any license to DBL after the date of this Assignment.

IN WITNESS WHEREOF, Anomalie, Inc. has caused this Assignment to be executed this 9th day of NOV, 2022.

Anomalie, Inc.

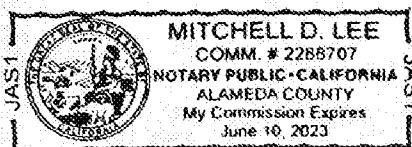
By: [Signature]

STATE OF CA

Ss:

COUNTY OF Alameda

On the 9 day of Nov, 2022 personally appeared Leslie Voorhees, CEO of Anomalie, Inc. and acknowledged the foregoing to be their free act and deed and the free act and deed of said corporation, before me.



[Signature]
Notary Public

My commission expires: June 10 2023