

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM775966

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
March Communications, LLC		12/21/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bell Bank		
<b>Street Address:</b>	80 South 8th Street		
<b>Internal Address:</b>	Suite 3075		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55402		
<b>Entity Type:</b>	Corporation: NORTH DAKOTA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5726732	INNOVATION INSIDE OUT	
<b>Registration Number:</b>	4737432	MARCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9372282816		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9376412069		
<b>Email:</b>	khardy@taftlaw.com		
<b>Correspondent Name:</b>	Kristin H. Hardy		
<b>Address Line 1:</b>	40 N Main Street		
<b>Address Line 2:</b>	17th Floor		
<b>Address Line 4:</b>	Dayton, OHIO 45423		
<b>ATTORNEY DOCKET NUMBER:</b>	M38397/00235		
<b>NAME OF SUBMITTER:</b>	Kristin H. Hardy		
<b>SIGNATURE:</b>	/Kristin H. Hardy/		
<b>DATE SIGNED:</b>	12/22/2022		
<b>Total Attachments: 4</b>			
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

Dated: December 21, 2022

United States Patent and Trademark Office

Ladies and Gentlemen:


Please be advised that pursuant to that certain Loan and Security Agreement dated as of December 21, 2022 (as the same may hereafter be amended, modified, extended or restated from time to time, the "Loan Agreement") by and between MARCH COMMUNICATIONS, LLC, a Delaware limited liability company (the "Grantor"), the other parties signatory thereto as Loan Parties (as defined in the Loan Agreement), and BELL BANK, a North Dakota banking corporation (together with its successors and assigns, "Lender"), Grantor has granted to Lender a continuing security interest in and continuing lien upon, among other things, all of Grantor's trademarks and trademark applications, including without limitation those set forth on Exhibit A hereto.

Grantor and Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Loan Agreement, and (ii) is not to be construed as an assignment of any trademarks or trademark applications.

[Remainder of page intentionally blank;  
signature page follows]

IN WITNESS WHEREOF, this Notice of Grant of Security Interest in Trademarks has been duly executed by the Grantor as of the date first above written.

MARCH COMMUNICATIONS, LLC

By:   
Name: Matthew Gibbons  
Title: Assistant Secretary

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Acknowledged and accepted:

BELL BANK,  
a North Dakota banking corporation

By: 

Name: KC Beuker

Title: SVP/Regional Director Business Development

[Signature Page to Notice of Grant of Security Interest in Trademarks]

**EXHIBIT A**

**REGISTERED U.S. TRADEMARKS**

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner of Record</b>
Innovation Inside Out	5726732	April 16, 2019	March Communications, LLC
March	4737432	May 19, 2015	March Communications, LLC

**PENDING U.S. TRADEMARK APPLICATIONS**

None