

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM777285

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SHEMADE, Inc.		12/27/2022	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Adriana West		
<b>Street Address:</b>	240 Ocean View Ave.		
<b>City:</b>	Del Mar		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92014		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6270391	LUXLEY LIFE ELEVATED	
<b>Registration Number:</b>	6260154		
<b>Registration Number:</b>	6191230	SHEMADE	
<b>Registration Number:</b>	6081726	LUXLEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-345-1067		
<b>Email:</b>	pollie@gandalegal.com		
<b>Correspondent Name:</b>	Pollie Gautsch		
<b>Address Line 1:</b>	665 San Rodolfo 124-209		
<b>Address Line 4:</b>	Solana Beach, CALIFORNIA 92075		
<b>ATTORNEY DOCKET NUMBER:</b>	Shemade Assignment		
<b>NAME OF SUBMITTER:</b>	Pollie Gautsch		
<b>SIGNATURE:</b>	/pg/		
<b>DATE SIGNED:</b>	12/29/2022		
<b>Total Attachments: 1</b>	source=A.WEST_ASSIGNMENT OF TRADEMARK#page1.tif		

OP \$115.00 6270391

ASSIGNMENT OF TRADEMARK

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), is by and between SHEMADE, INC. ("Assignor"), and Adriana West with an address of 240 Ocean View Avenue Del Mar, CA 92014 ("Assignee").

WHEREAS, Assignor owns the trademark, common law rights therein, and the following registration filed with the United States Patent and Trademark Office:

Registration #6270391 LUXLEY LIFE ELEVATED  
Registration #6260154 LOGO  
Registration #6191230 SHEMADE  
Registration #6081726 LUXLEY

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Trademarks, and the goodwill associated therewith,

WHEREAS, Assignee is acquiring the entire business or portion thereof to which the Trademarks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of its right, title and interest in the Trademarks, together with the goodwill associated therewith; and all rights of action accrued, accruing and to accrue under and by virtue hereof, including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Trademarks and the Trademark Registrations

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed to be effective as of December 27, 2022.

ASSIGNOR:

By: 

Kimberly Fabbri  
She Made, Inc  
CEO

ASSIGNEE:

By: 

ADRIANA WEST

12/27/2022