

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM775477

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMB Capital Partners Lending, LLC		12/20/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	GlamSquad, Inc.		
Street Address:	54 West 21st Street, Suite 301		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	5932899	AH-MAZING	
Serial Number:	87859154	ESSENTIALLY	
Registration Number:	5932901	FULL EFFECT	
Registration Number:	5933076	G.	
Serial Number:	87347150	G.	
Serial Number:	88296892	GET SET	
Registration Number:	5228372	GLAMSQUAD	
Serial Number:	87433216	GLAMSQUAD	
Registration Number:	4503146	GLAMSQUAD	
Serial Number:	88369370	GSQ	
Serial Number:	88369371	GSQ BY GLAMSQUAD	
Serial Number:	88239464	HINT OF BLUSH	
Registration Number:	5938841	IN-BETWEEN	
Registration Number:	5939332	MORNING GLOW	
Serial Number:	87859169	PRIME TIME	
Registration Number:	5932898	RE-TREAT	
Registration Number:	5932900	TAKE A TINT	
Registration Number:	5932897	TAKE HOLD	
Serial Number:	87859151	THE ICONIC	

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Property Type	Number	Word Mark
Registration Number:	5932902	THE UNTAMED

CORRESPONDENCE DATA

Fax Number: 9735972400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-597-2500

Email: lstrademark@lowenstein.com

Correspondent Name: Matthew P. Hintz, Esq.

Address Line 1: One Lowenstein Drive

Address Line 4: Roseland, NEW JERSEY 07068

ATTORNEY DOCKET NUMBER:	38097.8
NAME OF SUBMITTER:	Matthew P. Hintz, Esq.
SIGNATURE:	/Matthew P. Hintz/
DATE SIGNED:	12/20/2022

Total Attachments: 15

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RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT**, dated as of December 20, 2022 (“Release”), is made by JMB Capital Partners Lending, LLC (the “Secured Party”) in favor of GlamSquad, Inc., a Delaware corporation (“Grantor”).

RECITALS

WHEREAS, Grantor and the Secured Party entered into that certain Intellectual Property Security Agreement dated as of March 10, 2020 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the “Security Agreement”) by and among the Grantor, Secured Party, and others party thereto;

WHEREAS, pursuant to the Security Agreement, Grantor granted to the Secured Party a continuing security interest in, and a right to set off against, any and all right, title and interest of Grantor in and to the Intellectual Property (as defined in the Security Agreement) recorded at the United States Patent and Trademark Office (“USPTO”) on March 12, 2020 at Reel 006889 Frame 0742, and including that which is listed in Schedule A (Copyrights), Schedule B (Patents), and Schedule C (Trademarks) attached hereto (the “Schedules”);

WHEREAS, pursuant to the Partial Release of Intellectual Property Agreement dated as of October 34, 2021, the Secured Party terminated and released its security interest in U.S. Ser. No. 88183286 only and recorded this release with the USPTO at Reel 007443 Frame 0085; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all other Intellectual Property Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party and Grantor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement.

SECTION 2. Termination and Release. Secured Party, without representation, warranty, or recourse, hereby:

- (a) terminates, cancels, discharges, and releases the security interest in, and the right to set off against, Grantor’s right, title, and interest in and to all the Intellectual Property Collateral, including, for the avoidance of doubt, all copyright, patent, and trademark applications and registrations, which are registered, filed or recorded at the USPTO or at the U.S. Copyright Office (“USCO”), as applicable, and are listed on the Schedules; and
- (b) including, for the avoidance of doubt, all Collateral (as defined by the Security Agreement); and

- (c) authorizes the recordation of this Release with the USPTO and USCO at Grantor's expense; and
- (d) authorizes Grantor or Grantor's agent to record this Release with the United States Patent and Trademark Office, USCO, and any other relevant governmental authority; and
- (e) agrees to provide the Grantor with any information and additional authorization reasonably necessary to effect the release of the Grantor's security interest in the Intellectual Property Collateral.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of California and the federal laws of the United States applicable therein.

IN WITNESS WHEREOF, Secured Party has caused this Release of Intellectual Property Security Agreement to be duly executed as of the date first set forth above.

Secured Party:

JMB Capital Partners Lending, LLC

DocuSigned by:
By: **VIKAS TANDON** _____
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Name: Vikas Tandon

Title: Chief Investment Officer

[Signature Page to Release of Intellectual Property Security Agreement]

SCHEDULE A
COPYRIGHTS

None.

SCHEDULE B
PATENTS

None.

Schedule C
TRADEMARKS

Trademark	Jurisdiction	Status	Application Number Application Date	Registration Number Registration Date	Owner
AH-MAZING	United States	Registered	Application No. 87859159 Registration No. 5932899	Filed Apr-02-2018 Registered Dec-10-2019	GlamSquad, Inc. (a Delaware corporation)
ESSENTIALLY	United States	Pending	Application No. 87859154	Filed Apr-02-2018	GlamSquad, Inc. (a Delaware corporation)
FULL EFFECT	United States	Registered	Application No. 87859176 Registration No. 5932901	Filed Apr-02-2018 Registered Dec-10-2019	GlamSquad, Inc. (a Delaware corporation)
G & Dot Design	United States	Registered	Application No. 87982116 Registration No. 5933076	Filed Feb-23-2017 Registered Dec-10-2019	GlamSquad, Inc. (a Delaware corporation)
G & Dot Design	United States	Pending - Allowed	Application No. 87347150	Filed Feb-23-2017	GlamSquad, Inc. (a Delaware corporation)
GET SET	United States	Pending	Application No. 88296892	Filed Feb-11-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	United States	Registered	Application No. 86069356 Registration No. 5228372	Filed Sep-19-2013 Registered Jan-20-2017	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	United States	Pending - Allowed	Application No. 87433216	Filed May-02-2017	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	United States	Registered	Application No. 85892185 Registration No. 4503146	Filed Apr-01-2013 Registered Mar-25-2014	GlamSquad, Inc. (a Delaware corporation)

GSQ	United States	Pending	Application No. 88369370	Filed Apr-03-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ BY GLAMSQUAD	United States	Pending	Application No. 88369371	Filed Apr-03-2019	GlamSquad, Inc. (a Delaware corporation)
HINT OF BLUSH	United States	Pending - Allowed	Application No. 88239464	Filed Dec-21-2018	GlamSquad, Inc. (a Delaware corporation)
IN-BETWEEN	United States	Registered	Application No. 87859141 Registration No. 5938841	Filed Apr-02-2018 Registered Dec-17-2019	GlamSquad, Inc. (a Delaware corporation)
MORNING GLOW	United States	Registered	Application No. 88113731 Registration No. 5932332	Filed Sep-12-2018 Registered Dec-17-2019	GlamSquad, Inc. (a Delaware corporation)
PRIME TIME	United States	Pending	Application No. 87859169	Filed Apr-02-2018	GlamSquad, Inc. (a Delaware corporation)
RE-TREAT	United States	Registered	Application No. 87859157 Registration No. 5932898	Filed Apr-02-2018 Registered Dec-10-2019	GlamSquad, Inc. (a Delaware corporation)
TAKE A TINT	United States	Registered	Application No. 87859167 Registration No. 5932980	Filed Apr-02-2018 Registered Dec-10-2019	GlamSquad, Inc. (a Delaware corporation)
TAKE HOLD	United States	Registered	Application No. 87859146 Registration No. 5932897	Filed Apr-02-2018 Registered Dec-10-2019	GlamSquad, Inc. (a Delaware corporation)

THE ICONIC	United States	Pending	Application No. 87859151	Filed Apr-02-2018	GlamSquad, Inc. (a Delaware corporation)
THE UNTAMED	United States	Registered	Application No. 87859182 Registration No. 5932902	Filed Apr-02-2018 Registered Dec-10-2019	GlamSquad, Inc. (a Delaware corporation)
AH-MAZING	Canada	Pending	Application No. 1922918	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
ENLIGHTENED	Canada	Pending	Application No. 1922925	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
ESSENTIALLY	Canada	Pending	Application No. 1922926	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
FULL EFFECT	Canada	Pending	Application No. 1922919	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
G. Design	Canada	Pending - Allowed	Application No. 1854011	Filed Aug-23-2017	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Canada	Registered	Application No. 1645242 Registration No. TMA1046814	Filed Sep-25-2013 Registered Aug-02-2019	GlamSquad, Inc. (a Delaware corporation)
HINT OF BLUSH	Canada (via Madrid Protocol)	Pending	Application No. 1478616	Filed Jun-20-2019	GlamSquad, Inc. (a Delaware corporation)
IN-BETWEEN	Canada	Pending	Application No. 1922920	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)

MORNING GLOW	Canada	Pending	Application No. 1950741	Filed Mar-11-2019	GlamSquad, Inc. (a Delaware corporation)
PRIME TIME	Canada	Pending	Application No. 1922927	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
RE-TREAT	Canada	Pending	Application No. 1922923	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
TAKE A TINT	Canada	Pending	Application No. 1922922	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
TAKE HOLD	Canada	Pending	Application No. 1922921	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
THE ICONIC	Canada	Pending	Application No. 1922928	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
THE UNTAMED	Canada	Pending	Application No. 1922924	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
ESSENTIALLY	China (via Madrid Protocol)	Registered	Application No. 1433992 Registration No. 1433992	Filed Oct-01-2018 Registered Mar-05-2019	GlamSquad, Inc. (a Delaware corporation)
G. Design	China	Registered	Application No. 25958988 Registration No. 25958988	Filed Aug-21-2017 Registered Jun-07-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	China	Registered	Application No. 23027763 Registration No. 23027763	Filed Mar-06-2017 Registered Feb-28-2018	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	China	Pending	Application No. 31412024	Filed Sep-30-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	China	Registered	Application No. 23027764 Registration No. 23027764	Filed Mar-06-2017 Registered Feb-28-2018	GlamSquad, Inc. (a Delaware corporation)

GLAMSQUAD	China	Registered	Application No. 23027765 Registration No. 23027765	Filed Mar-06-2017 Registered Feb-28-2018	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	China	Registered	Application No. 23027766 Registration No. 23027766	Filed Mar-06-2017 Registered Feb-28-2018	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	China	Registered	Application No. 23027767 Registration No. 23027767	Filed Mar-06-2017 Registered Feb-28-2018	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	China	Registered	Application No. 23027768 Registration No. 23027768	Filed Mar-06-2017 Registered Feb-28-2018	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	China	Registered	Application No. 23027769 Registration No. 23027769	Filed Mar-06-2017 Registered Oct-28-2018	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD MORNING GLOW	China	Pending	Application No. TBD	Filed Feb-13-2020	GlamSquad, Inc. (a Delaware corporation)
GSQ	China	Pending	Application No. 39445924A	Filed Jul-05-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ BY GLAMSQUAD	China	Pending	Application No. 39445923	Filed Jul-05-2019	GlamSquad, Inc. (a Delaware corporation)
IN-BETWEEN	China (via Madrid Protocol)	Registered	Application No. 1434458 Registration No. 1434458	Filed Oct-01-2018 Registered Feb-28-2019	GlamSquad, Inc. (a Delaware corporation)
TAKE A TINT	China (via Madrid Protocol)	Registered	Application No. 1433949 Registration No. 1433949	Filed Oct-01-2018 Registered Feb-20-2019	GlamSquad, Inc. (a Delaware corporation)

TAKE HOLD	China (via Madrid Protocol)	Registered	Application No. 1434492	Filed Oct-01-2018	GlamSquad, Inc. (a Delaware corporation)
THE ICONIC	China (via Madrid Protocol)	Registered	Application No. 1433959 Registration No. 1433959	Filed Oct-01-2018 Registered Feb-20-2019	GlamSquad, Inc. (a Delaware corporation)
THE UNTAMED	China (via Madrid Protocol)	Registered	Application No. 1434574 Registration No. 1434574	Filed Oct-01-2018 Registered Feb-28-2019	GlamSquad, Inc. (a Delaware corporation)
ENLIGHTENED	European Union	Registered	Application No. 017963550 Registration No. 017963550	Filed Oct-02-2018 Registered Feb-12-2019	GlamSquad, Inc. (a Delaware corporation)
ESSENTIALLY	European Union	Registered	Application No. 017963551 Registration No. 017963551	Filed Oct-02-2018 Registered May-13-2019	GlamSquad, Inc. (a Delaware corporation)
G. Design	European Union	Registered	Application No. 017137886 Registration No. 017137886	Filed Aug-23-2017 Registered Dec-18-2017	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	European Union	Registered	Application No. 12184826 Registration No. 12184826	Filed Oct-01-2013 Registered Mar-13-2014	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD HINT OF BLUSH	European Union	Registered	Application No. 018134977 Registration No. 018134977	Filed Oct-10-2019 Registered Feb-11-2020	GlamSquad, Inc. (a Delaware corporation)

IN-BETWEEN	European Union (via Madrid Protocol)	Registered	Application No. 001434458 Registration No. 1434458	Filed Oct-01-2018 Registered Apr-16-2019	GlamSquad, Inc. (a Delaware corporation)
MORNING GLOW	European Union (via Madrid Protocol)	Registered	Application No. 001460291 Registration No. 1460291	Filed Mar-11-2019 Registered Sep-13-2019	GlamSquad, Inc. (a Delaware corporation)
PRIME TIME	European Union	Registered	Application No. 017963552 Registration No. 017963552	Filed Oct-02-2018 Registered Jan-31-2019	GlamSquad, Inc. (a Delaware corporation)
RE-TREAT	European Union (via Madrid Protocol)	Registered	Application No. 001434484 Registration No. 1434484	Filed Oct-01-2018 Registered Apr-16-2019	GlamSquad, Inc. (a Delaware corporation)
TAKE A TINT	European Union (via Madrid Protocol)	Registered	Application No. 001433949 Registration No. 1433949	Filed Oct-01-2018 Registered Apr-16-2019	GlamSquad, Inc. (a Delaware corporation)
TAKE HOLD	European Union (via Madrid Protocol)	Registered	Application No. 001434492 Registration No. 1434492	Filed Oct-01-2018 Registered Apr-16-2019	GlamSquad, Inc. (a Delaware corporation)
THE ICONIC	European Union	Registered	Application No. 017963553 Registration No. 017963553	Filed Oct-02-2018 Registered Jan-31-2019	GlamSquad, Inc. (a Delaware corporation)
THE UNTAMED	European Union (via Madrid Protocol)	Registered	Application No. 001434574 Registration No. 1434574	Filed Oct-01-2018 Registered Jul-26-2019	GlamSquad, Inc. (a Delaware corporation)

GLAMSQUAD	Puerto Rico	Pending	Application No. 235249030	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249050	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249080	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249110	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249160	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249180	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249210	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249250	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249260	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GLAMSQUAD	Puerto Rico	Pending	Application No. 235249410	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248030	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248050	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248080	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)

GSQ	Puerto Rico	Pending	Application No. 235248110	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248160	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248180	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248210	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248250	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248260	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
GSQ	Puerto Rico	Pending	Application No. 235248410	Filed Aug-26-2019	GlamSquad, Inc. (a Delaware corporation)
AH-MAZING	Madrid Protocol	Registered	Application No. 1433860 Registration No. 1433860	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
ENLIGHTENED	Madrid Protocol	Registered	Application No. 1434588 Registration No. 1434588	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
ESSENTIALLY	Madrid Protocol	Registered	Application No. 1433992 Registration No. 1433992	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
FULL EFFECT	Madrid Protocol	Registered	Application No. 1433088 Registration No. 1433088	Filed Oct-01-2018 Registered Nov-08-2018	GlamSquad, Inc. (a Delaware corporation)

HINT OF BLUSH	Madrid Protocol	Registered	Application No. 1478616 Registration No. 1478616	Filed Jun-20-2019 Registered Jul-25-2019	GlamSquad, Inc. (a Delaware corporation)
IN-BETWEEN	Madrid Protocol	Registered	Application No. 1434458 Registration No. 1434458	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
MORNING GLOW	Madrid Protocol	Registered	Application No. 1460291 Registration No. 1460291	Filed Mar-11-2019 Registered Apr-11-2019	GlamSquad, Inc. (a Delaware corporation)
PRIME TIME	Madrid Protocol	Registered	Application No. 1434494 Registration No. 1434494	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
RE-TREAT	Madrid Protocol	Registered	Application No. 1434484 Registration No. 1434484	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
TAKE A TINT	Madrid Protocol	Registered	Application No. 1433949 Registration No. 1433949	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
TAKE HOLD	Madrid Protocol	Registered	Application No. 1434492 Registration No. 1434492	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
THE ICONIC	Madrid Protocol	Registered	Application No. 1433959 Registration No. 1433959	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)
THE UNTAMED	Madrid Protocol	Registered	Application No. 1434574 Registration No. 1434574	Filed Oct-01-2018 Registered Nov-15-2018	GlamSquad, Inc. (a Delaware corporation)