

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM777461

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gateway Services Inc.		12/22/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gateway US Holdings, Inc.		
<b>Street Address:</b>	2 Daniels Way		
<b>City:</b>	Cranston		
<b>State/Country:</b>	RHODE ISLAND		
<b>Postal Code:</b>	02921		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4695074	PAWS & CHERISH	
<b>Registration Number:</b>	5845684	FORGET-ME-NOT	
<b>Registration Number:</b>	5729208	ARGOS PET CREMATIONS	
<b>Registration Number:</b>	4563495	LOVING HEARTS PET MEMORIAL SERVICES	
<b>Registration Number:</b>	4583343		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-241-2324		
<b>Email:</b>	ksmith@whe-law.com		
<b>Correspondent Name:</b>	Kathryn E. Smith, Wood Herron & Evans		
<b>Address Line 1:</b>	600 Vine Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	Kathryn E. Smith		
<b>SIGNATURE:</b>	/Kathryn E. Smith/		
<b>DATE SIGNED:</b>	12/30/2022		

OP \$140.00 4695074

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into as of this 22<sup>nd</sup> day of December, 2022, by and between **Gateway Services Inc.**, a Delaware corporation with an address at 230 Hanlon Creek Boulevard, Guelph, Ontario N1C 1C1, Canada ("Assignor"), and **Gateway US Holdings, Inc.** a Delaware corporation with a business address of 2 Daniels Way, Cranston, Rhode Island 02921 ("Assignee").

WHEREAS, Assignor has adopted, used, and is the owner of the trademarks, as well as the corresponding federal registrations for the marks detailed in the attachment hereto marked **Exhibit A**, and the goodwill of the business symbolized by the trademarks and registrations (hereinafter collectively referred to as the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring said Trademarks, all rights therein, and any and all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the registrations and renewals thereof, and any and all other rights which Assignor has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of the Trademarks and/or registrations, the same to be held and enjoyed by Assignee, its successors and assigns, to the full end of the term for which the Trademarks are registered, and any renewals of the terms thereof.

This Assignment shall be binding upon the successors, assignees and other legal representatives of **Gateway Services, Inc.** as Assignor, and shall inure to the benefit of the successors, assigns, and other legal representatives of **Gateway US Holdings, Inc.** as Assignee.


IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above, on which date this Assignment shall be deemed effective.

**Gateway Services, Inc.**

By:   
Kelly Clinton, Chief Operating Officer

Agreed to and Accepted By:

**Gateway US Holdings, Inc.**

By:   
Pete Vincett, Chief Commercial Officer

## EXHIBIT A

- 1) U.S. Trademark Registration No. 4695074  
Mark: PAWS & CHERISH (and Design)  
Registered for: Pet funeral services accompanying cremation, in Class 45  
Issued: March 3, 2015
- 2) U.S. Trademark Registration No. 5845684  
Mark: FORGET-ME-NOT  
Registered for: Cremation, in Class 45  
Issued: August 27, 2019
- 3) U.S. Trademark Registration No. 5729208  
Mark: ARGOS PET CREMATIONS  
Registered for: Pet cremation services, in Class 45  
Issued: April 16, 2019
- 4) U.S. Trademark Registration No. 4563495  
Mark: LOVING HEARTS PET MEMORIAL SERVICES  
Registered for: Pet funeral services accompanying cremation, in Class 45  
Issued: July 8, 2014
- 5) U.S. Trademark Registration No. 4583343  
Mark: Heart and Paw Design  
Registered for: Capsules of plastic or wood for containing cremation remains or memorabilia, in Class 20; and Pet funeral services accompanying cremation, in Class 45.  
Issued: August 12, 2014