

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM782173

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/27/2020
RESUBMIT DOCUMENT ID:	900735433

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Purple Life Laboratories, LLC		11/29/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	PURPS LLC
Street Address:	864 Production Place
City:	Newport Beach
State/Country:	CALIFORNIA
Postal Code:	92663
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	5018217	PURPS PRO
Registration Number:	4735778	PURPS VITA
Registration Number:	4735745	PURPS
Registration Number:	4960548	PURPS LIFE
Registration Number:	4735744	PURPS HYDRO

CORRESPONDENCE DATA

Fax Number: 3108553201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3108553200

Email: tina@eisnerlaw.com

Correspondent Name: Tina DerHovanessian

Address Line 1: 9601 Wilshire Blvd., 7th Floor

Address Line 2: Eisner, LLP

Address Line 4: Beverly Hills, CALIFORNIA 90210

ATTORNEY DOCKET NUMBER:	3900-01001
NAME OF SUBMITTER:	Tina DerHovanessian

SIGNATURE:	/Tina DerHovanessian/
DATE SIGNED:	01/23/2023
Total Attachments: 2 source=Deed of Trademark Assignment (orig. filed 12.1.22; resubmitted 1.23.23)#page1.tif source=Deed of Trademark Assignment (orig. filed 12.1.22; resubmitted 1.23.23)#page2.tif	

DEED OF TRADEMARK ASSIGNMENT

TO ALL IT MAY CONCERN, effective March 27, 2020, *nunc pro tunc*, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Purple Life Laboratories, LLC, a Delaware limited liability company, having its principal place of business at 864 Production Place, Newport Beach, CA 92663, hereby sells, assigns and transfers to PURPS LLC, a California limited liability company, having its principal place of business at 864 Production Place, Newport Beach, CA 92663, its successors and assigns, the entire right, title and interest in and to the trademarks listed below, with respect to the trademarks in the United States, in relation to a transfer of that portion of its business in the United States pertaining to the trademarks, the goodwill of the business associated with the said trademarks, all associated artwork, labels and package designs, all past, present and future claims, demands and causes of action based thereon, and including the following trademark registrations therefor:

Trademark	Country	Class(es)	Status	Registration No.	Date Registered	Owner
PURPS	AU	05, 29, 30, 32	Registered	1609936	08-Oct-2014	Purple Life Laboratories
PURPS & Leg Design	AU	05, 29, 30, 32	Registered	1655616	22-Apr-2015	Purple Life Laboratories
PURPS	BR	05	Registered	907431330	16-Nov-2016	Purple Life Laboratories
PURPS	BR	29	Registered	907431399	16-Nov-2016	Purple Life Laboratories
PURPS	BR	30	Registered	907431402	16-Nov-2016	Purple Life Laboratories
PURPS	BR	32	Registered	907431429	16-Nov-2016	Purple Life Laboratories
PURPS & Leg Design	BR	05	Registered	908533217	09-May-2017	Purple Life Laboratories
PURPS & Leg Design	BR	29	Registered	908533276	09-May-2017	Purple Life Laboratories
PURPS & Leg Design	BR	30	Registered	908533373	09-May-2017	Purple Life Laboratories
PURPS & Leg Design	BR	32	Registered	908533462	09-May-2017	Purple Life Laboratories
PURPS	CA		Registered	1MA1049204	15-Aug-2019	Purple Life Laboratories
PURPS	CN	05	Registered	14196312	28-Apr-2015	Purple Life Laboratories
PURPS	CN	29	Registered	14196311	28-Apr-2015	Purple Life Laboratories
PURPS	CN	30	Registered	14196310	28-Apr-2015	Purple Life Laboratories

PURPS	CN	32	Registered	14196369	28-Apr-2015	Purple Life Laboratories
PURPS & Leg Design	CN	05	Registered	15615973	21-Dec-2015	Purple Life Laboratories
PURPS & Leg Design	CN	29	Registered	15615972	21-Dec-2015	Purple Life Laboratories
PURPS & Leg Design	CN	30	Registered	15615971	21-Dec-2015	Purple Life Laboratories
PURPS & Leg Design	CN	32	Registered	15615970	21-Dec-2015	Purple Life Laboratories
PURPS	EU (Community)	05, 29, 30, 32	Registered	012669974	01-Aug-2014	Purple Life Laboratories
PURPS & Leg Design	EU (Community)	05, 29, 30, 32	Registered	013415641	24-Mar-2015	Purple Life Laboratories
PURPS	JP	05, 29, 30, 32	Registered	5751595	21-Aug-2015	Purple Life Laboratories
PURPS & Leg Design	JP	05, 29, 30, 32	Registered	5787432	21-Aug-2015	Purple Life Laboratories
PURPS	TW	05, 32	Registered	01820548	18-Jan-2017	Purple Life Laboratories
PURPS PRO	US	05, 32	Registered	3018217	09-Aug-2016	Purple Life Laboratories
PURPS VITA	US	05	Registered	4735778	12-May-2015	Purple Life Laboratories
PURPS	US	05, 32	Registered	4735745	12-May-2015	Purple Life Laboratories
PURPS LIFE	US	05, 32	Registered	4960548	17-May-2016	Purple Life Laboratories
PURPS HYDRO	US	32	Registered	4735744	12-May-2015	Purple Life Laboratories

Purple Life Laboratories, LLC

By: [Signature]

Name: Paul Tenore

Position: Manager

Date: 6/29/2022