

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781146

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900730604		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aras Corproation		10/31/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Impresa Inc.		
Street Address:	30497 Canwood Street		
Internal Address:	Suite 104		
City:	Agoura Hills		
State/Country:	CALIFORNIA		
Postal Code:	91301		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2364907	IMPRESA	
CORRESPONDENCE DATA			
Fax Number:	8188749227		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8059079116		
Email:	siyer@impresa-us.com		
Correspondent Name:	Suresh Iyer		
Address Line 1:	30497 Canwood Street		
Address Line 2:	Suite 104		
Address Line 4:	Agoura Hills, CALIFORNIA 91301		
NAME OF SUBMITTER:	Suresh Iyer		
SIGNATURE:	/Suresh Iyer/		
DATE SIGNED:	01/17/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of October 31, 2022 (the "Effective Date") by and between Aras Corporation, a corporation formed under the laws of Delaware ("Assignor") and Impresa Inc., a California corporation ("Assignee").

RECITALS

A. Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement").

B. In connection with the Purchase Agreement, the parties to the Purchase Agreement desire that Assignor transfer to Assignee all of the right, title and interest of Assignor in and to the trademarks and trademark applications (together with all goodwill associated therewith and symbolized thereby in each case) set forth on Attachment A attached hereto (the "Assigned IP").

C. Assignee wishes to acquire all of Assignor's right, title and interest in and to the Assigned IP, and Assignor wishes to assign such right, title and interest in and to such Assigned IP to Assignee.

AGREEMENT

In consideration of the foregoing and the mutual covenants and agreements herein contained, and intending to be legally bound hereby, the parties agree as follows:

1. Transfer of Assigned IP. Assignor does hereby grant, bargain, sell, transfer, convey, assign, alienate, release and deliver to Assignee and its successors and assigns, and Assignee does hereby accept, all of Assignor's right, title and interest in and to the Assigned IP.

2. Further Assurances. Assignor covenants and agrees that, at any time and from time to time upon the request of Assignee, at Assignee's expense, Assignor shall provide any further necessary documentation and do all further acts reasonably requested by Assignee to confirm and perfect title in and to the Assigned IP in Assignee.

3. Entire Agreement. This Assignment, and the Purchase Agreement, reflect the entire understanding of the parties hereto relating to the sale, assignment, transfer, conveyance and delivery of the Assigned IP from Assignor to Assignee, and supersedes all prior agreements, understandings or letters of intent between or among the parties hereto regarding the subject matter of this Assignment and the Purchase Agreement.

4. Assignment; Successors. This Assignment will be binding upon the parties and their respective successors and assigns.

5. Governing Law. This Assignment and all disputes or controversies arising out of or relating to this Assignment or the transactions contemplated hereby shall be governed by, and construed in accordance with, the internal laws of the State of Delaware, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the State of Delaware.

6. Counterparts. This Assignment may be executed in counterparts (including facsimile and electronic transmission counterparts), all of which shall be considered one and the same instrument and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party.

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ASSIGNEE:

IMPRESA INC.

By: Suresh Iyer

Name: Suresh Iyer

Title: Chief Executive Officer

Attachment A

Trademark Registrations and Applications

Title	Reg. No
IMPRESA	2,364,907