

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM782773

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900739182		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DSW Shoe Warehouse, Inc.		08/29/2022	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fit Step Pro Sport Ltd		
<b>Street Address:</b>	20 Freiman St.		
<b>City:</b>	Rishon Lezion		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	7535825		
<b>Entity Type:</b>	Company: ISRAEL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5351504	FIT STEP PRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7036217155		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7036217140ext170		
<b>Email:</b>	cemonid@mg-ip.com		
<b>Correspondent Name:</b>	Rebecca Gan		
<b>Address Line 1:</b>	125 S. Royal St.		
<b>Address Line 2:</b>	Muncy, Geissler, Olds & Lowe, P.C.		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	TM17-0377		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Rebecca Gan		
<b>Address Line 1:</b>	125 S. Royal St.		
<b>Address Line 2:</b>	Muncy, Geissler, Olds & Lowe, P.C.		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>NAME OF SUBMITTER:</b>	Rebecca Gan		

<b>SIGNATURE:</b>	/rgan/
<b>DATE SIGNED:</b>	01/26/2023
<b>Total Attachments: 3</b> source=FIT_STEP_PRO_TRADEMARK_ASSIGNMENT - signed2#page1.tif source=FIT_STEP_PRO_TRADEMARK_ASSIGNMENT - signed#page1.tif source=Untitled4#page1.tif	

Classification: DBI Confidential

**TRADEMARK ASSIGNMENT**

WHEREAS, DSW Shoe Warehouse, Inc., a Missouri corporation having an address of 810 DSW Drive, Columbus, Ohio 43219 (hereinafter referred to as the "Assignor"), is the owner of U.S. Trademark Registration No. 5351504 for the mark FIT STEP PRO in Classes 25 and 35 and the goodwill associated therewith (hereinafter referred to as the "Mark"); and

WHEREAS, Fit Step Pro Sport Ltd, an Israeli company having an address of 20 Freiman St. Rishon Lezion Israel 7535825 (hereinafter referred to as the "Assignee"), desires to acquire the rights Assignor has in and to said Mark and registration thereof along with the goodwill associated with said Mark;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by Assignee, its successors and assigns.

Assignee, on behalf of itself, its shareholders, directors, officers, employees, agents, attorneys, parents, subsidiaries and related companies, and/or any company under common control, direct or indirect, of Assignee and each of them do hereby release Assignor, Schottenstein Stores Corporation, Jubilee Limited Partnership, Fifth and Yearling LLC and its shareholders, directors, officers, employees, agents, attorneys, consultants, parents, subsidiaries, affiliates, and related companies, and/or any company under common control, direct or indirect, and each of them from any and all claims, demands, actions or causes of action at law or in equity made or which could have been made related: 1) to the Mark and/or its use and 2) arising out of or related to Fit Step Pro LLC, JS Insoles LLC and any claims arising thereunder .

DSW SHOE WAREHOUSE, INC.

DocuSigned by:  
By: Michelle Krall  
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Name: Michelle Krall

Title: SVP & General Counsel

Date: 08/29/2022 | 9:54 AM EDT

FIT STEP PRO SPORT LTD

FIT STEP PRO  
SPORT LTD  
By: 614788012

Name: Zion Yakov

Title: OWNER

Date: 08/29/2022

**TRADEMARK ASSIGNMENT**

WHEREAS, DSW Shoe Warehouse, Inc., a Missouri corporation having an address of 810 DSW Drive, Columbus, Ohio 43219 (hereinafter referred to as the "Assignor"), is the owner of U.S. Trademark Registration No. 5351504 for the mark FIT STEP PRO in Classes 25 and 35 and the goodwill associated therewith (hereinafter referred to as the "Mark"); and

WHEREAS, Fit Step Pro Sport Ltd, an Israeli company having an address of 20 Freiman St. Rishon Lezion Israel 7535825 (hereinafter referred to as the "Assignee"), desires to acquire the rights Assignor has in and to said Mark and registration thereof along with the goodwill associated with said Mark;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by Assignee, its successors and assigns.

Assignee, on behalf of itself, its shareholders, directors, officers, employees, agents, attorneys, parents, subsidiaries and related companies, and/or any company under common control, direct or indirect, of Assignee and each of them do hereby release Assignor, Schottenstein Stores Corporation, Jubilee Limited Partnership, Fifth and Yearling LLC and its shareholders, directors, officers, employees, agents, attorneys, consultants, parents, subsidiaries, affiliates, and related companies, and/or any company under common control, direct or indirect, and each of them from any and all claims, demands, actions or causes of action at law or in equity made or which could have been made related: 1) to the Mark and/or its use and 2) arising out of or related to Fit Step Pro LLC, JS Insoles LLC and any claims arising thereunder .

DSW SHOE WAREHOUSE, INC.

DocuSigned by:  
By: Michelle Krall  
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Name: Michelle Krall

Title: SVP & General Counsel

Date: 08/29/2022 | 9:54 AM EDT

FIT STEP PRO SPORT LTD

FIT STEP PRO  
SPORT LTD  
By: 514762012

Name: Zion Yakov

Title: OWNER

Date: 08/29/2022

TRADEMARK ASSIGNMENT

WHEREAS, DSW Shoe Warehouse, Inc., a Missouri corporation having an address of 810 DSW Drive, Columbus, Ohio 43219 (hereinafter referred to as the "Assignor"), is the owner of U.S. Trademark Registration No. 5351504 for the mark FIT STEP PRO in Classes 25 and 35 and the goodwill associated therewith (hereinafter referred to as the "Mark"); and

WHEREAS, Fit Step Pro Sport Ltd., an Israeli company having an address of 20 Freiman St. Rishon Lezion Israel 7535825 (hereinafter referred to as the "Assignee"), desires to acquire the rights Assignor has in and to said Mark and registration thereof along with the goodwill associated with said Mark;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by Assignee, its successors and assigns.

Assignee, on behalf of itself, its shareholders, directors, officers, employees, agents, attorneys, parents, subsidiaries and related companies, and/or any company under common control, direct or indirect, of Assignee and each of them do hereby release Assignor, Schottenstein Stores Corporation, Jubilee Limited Partnership, Fifth and Yearling LLC and its shareholders, directors, officers, employees, agents, attorneys, consultants, parents, subsidiaries, affiliates, and related companies, and/or any company under common control, direct or indirect, and each of them from any and all claims, demands, actions or causes of action at law or in equity made or which could have been made related: 1) to the Mark and/or its use and 2) arising out of or related to Fit Step Pro LLC, JS Insoles LLC and any claims arising thereunder .

DSW SHOE WAREHOUSE, INC.

DocuSigned by:  
By: Michelle Krall  
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Name: Michelle Krall

Title: SVP & General Counsel

Date: 08/29/2022 | 9:54 AM EDT

FIT STEP PRO SPORT LTD

FIT STEP PRO  
SPORT LTD  
By: 514762042

Name: Zion Yakov

Title: OWNER

Date: 08/29/2022