

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM778524

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Circle Graphics, Inc.		12/13/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Watchfire Signs, LLC		
Street Address:	1015 Maple Street		
City:	Danville		
State/Country:	ILLINOIS		
Postal Code:	61832		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	90561064	ANTHEM	
Serial Number:	90561056	ANTHEM DISPLAYS	
Serial Number:	90561105	YOUR PARTNER IN DIGITAL OUTDOOR	
Registration Number:	6727812	AD	
CORRESPONDENCE DATA			
Fax Number:	3128767934		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3142595816		
Email:	trademarks.us@dentons.com		
Correspondent Name:	Katie Krutzsch, Paralegal		
Address Line 1:	P.O. Box 1302		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	10001045.000001		
NAME OF SUBMITTER:	Katie Krutzsch, Paralegal		
SIGNATURE:	/katie krutzsch/		
DATE SIGNED:	01/05/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), is entered into effective as of 12/13, 2022 by and between Circle Graphics, Inc., a Delaware Corporation, having a principal place of business at 120 Ninth Avenue, Longmont, Colorado 80501 ("Assignor"), and Watchfire Signs, LLC, a Delaware limited liability company, having a principal place of business at 1015 Maple Street, Danville, Illinois 61832 ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns certain common law and/or pending or registered trademarks specifically set forth on Exhibit A attached hereto (the "Trademarks"); and

WHEREAS, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title, and interest in and to the Trademarks, together with all goodwill associated with the Trademarks, on an as-is, where-is basis.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignee assigns, transfers and conveys unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks, together with the goodwill of any and all business carried on in association with and symbolized by the Trademarks, and together with all causes of action for past infringement of the Trademarks.

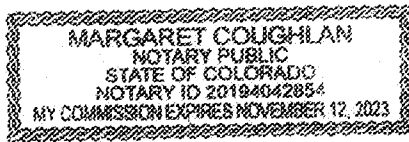
Assignor agrees that, when requested, it will sign all papers, take all rightful oaths, and do all acts which may be reasonably necessary, desirable or convenient for securing and maintaining the Trademarks in all countries and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.

Assignor covenants to Assignee, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

[SIGNATURES ARE ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative as of the date first written above.

State of CO, County of Boulder
Signed before me on this 4th day
of Jan, 23 by Rod Rackley
Notary Public Margaret Coughlan



ASSIGNOR:

Circle Graphics, Inc.

By: [Signature]
Name: Rod Rackley
Title: president


ASSIGNEE:

Watchfire Signs, LLC

By: [Signature]
Name: PATTABIRAMAN DEBRAJWAMY
Title: VICE PRESIDENT OF R&D

EXHIBIT A

Trademarks

<u>Mark</u>	<u>Jurisdiction</u>	<u>Serial or Reg Number</u>
ANTHEM	United States	90/561,064
ANTHEM DISPLAYS	United States	90/561,056
YOUR PARTNER IN DIGITAL OUTDOOR	United States	90/561,105
	United States	6,727,812