

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM778907

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/29/2022

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hero Cosmetics, Inc.		12/29/2022	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Church & Dwight Co., Inc.
Street Address:	500 Charles Ewing Boulevard
City:	Ewing
State/Country:	NEW JERSEY
Postal Code:	08628
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 43

Property Type	Number	Word Mark
Serial Number:	90486786	BRAVE BODY
Serial Number:	88981544	CLEAR COLLECTIVE
Serial Number:	90389151	FORCE SHIELD
Serial Number:	88300783	H HERO COSMETICS
Serial Number:	88300788	H HERO COSMETICS
Serial Number:	88300789	H HERO COSMETICS
Serial Number:	88300786	H HERO COSMETICS
Serial Number:	88836433	HERO
Serial Number:	88984092	HERO
Serial Number:	88983177	HERO
Serial Number:	88300776	HERO COSMETICS
Serial Number:	88300780	HERO COSMETICS
Serial Number:	90178600	HERO TO THE RESCUE
Serial Number:	90482102	HYDRATING MINERAL MELT
Serial Number:	97355012	
Serial Number:	90860976	LIGHTNING SWIPE
Serial Number:	90977311	LIGHTNING SWIPE
Serial Number:	90863788	LIGHTNING SWIPE

CH \$1090.00 90486786

Property Type	Number	Word Mark
Serial Number:	90977187	LIGHTNING SWIPE
Serial Number:	88783345	LIGHTNING WAND
Serial Number:	90281258	MICROPOINT
Serial Number:	88763436	MICROPOINT FOR BLEMISHES
Serial Number:	88765856	MICROPOINT FOR DARK SPOTS
Serial Number:	97492683	MICROPOINT FOR FINE LINES
Serial Number:	87599737	MIGHTY PATCH
Serial Number:	97018206	MIGHTY PATCH
Serial Number:	97285337	MIGHTY PATCH FACE
Serial Number:	87933190	MIGHTY PATCH INVISIBLE+
Serial Number:	97010694	MIGHTY PATCH NOSE
Serial Number:	97368553	MIGHTY PATCH.
Serial Number:	97368594	MIGHTY PATCH
Serial Number:	97354969	PIMPLE CORRECT
Serial Number:	97582781	PORE PURITY
Serial Number:	97273632	PORE RELEASE
Serial Number:	90695824	PROUD IN MY SKIN
Serial Number:	97148381	RESCUE BALM +DARK SPOT RETOUCH
Serial Number:	90863757	RESCUE BALM +RED CORRECT
Serial Number:	97492555	RESCUE BALM COMPLEX
Serial Number:	97164386	RESCUE MISSION
Serial Number:	97365252	SUPERBEAM
Serial Number:	90403435	SUPERCHARGED RESET MIST
Serial Number:	90401643	SUPERFUEL SERUM STICK
Serial Number:	87931507	YOUR BLEMISH HERO

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 609-806-1874

Email: jennifer.powell@churchdwight.com

Correspondent Name: Jennifer L. Powell

Address Line 1: 500 Charles Ewing Boulevard

Address Line 2: Law Department

Address Line 4: Ewing, NEW JERSEY 08628

NAME OF SUBMITTER: Jennifer L Powell

SIGNATURE: /Jennifer L Powell/

DATE SIGNED: 01/06/2023

Total Attachments: 9

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HERO COSMETICS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "CHURCH & DWIGHT CO., INC." UNDER THE NAME OF "CHURCH & DWIGHT CO., INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2022, AT 5:25 O`CLOCK P.M.



193615 8100M
SR# 20224409485

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 205216648
Date: 12-29-22

TRADEMARK
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CERTIFICATE OF OWNERSHIP AND MER

MERGING

HERO COSMETICS, INC.

WITH AND INTO

CHURCH & DWIGHT CO., INC.

December 30, 2022

Pursuant to Section 253 of the Delaware General Corporation Law (the "**DGCL**"), Church & Dwight Co., Inc., a Delaware corporation ("**Parent**"), does hereby certify to the following information relating to the merger (the "**Merger**") of Hero Cosmetics, Inc., a Delaware corporation (the "**Subsidiary**"), with and into Parent, with Parent remaining as the surviving corporation:

1. The names and states of incorporation of the constituent corporations to this merger are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Hero Cosmetics, Inc.	Delaware
Church & Dwight Co., Inc.	Delaware

2. Parent owns all of the outstanding shares of each class of capital stock of the Subsidiary.

3. The Board of Directors of Parent, in a unanimous written consent on December 28, 2022 (the form of which is attached hereto as Exhibit A), determined to acquire the Subsidiary (the "**Acquisition**") and authorized the officers of Parent (including the undersigned) to take or cause to be taken any and all such further actions necessary in connection with the Acquisition.

4. Parent and its undersigned officer have determined, in connection with the Acquisition, to merge the Subsidiary with and into Parent pursuant to Section 253 of the DGCL.

5. Parent shall be the surviving corporation of the Merger.

6. The Certificate of Incorporation of Parent, as in effect immediately prior to the Merger, shall be the Certificate of Incorporation of the surviving corporation, and shall remain unchanged by the Merger and in full force and effect until further amended in accordance with the DGCL.

7. The Certificate of Ownership and Merger and the Merger shall become effective upon the filing of such Certificate of Ownership and Merger with the Delaware Secretary of State.

[Signature Pages Follow]

IN WITNESS WHEREOF, each of the undersigned parties hereto have caused this Certificate of Ownership and Merger to be executed as of the date first above written.

PARENT:

CHURCH & DWIGHT CO., INC.

DocuSigned by:
By: Brian Buchert
Name: Brian Buchert
Title: Executive Vice President of
Strategy, M&A and Business
Partnerships

SUBSIDIARY:

HERO COSMETICS, INC.

DocuSigned by:
By: Brian Buchert
Name: Brian Buchert
Title: President and CEO

Exhibit A
Unanimous Written Consent

**UNANIMOUS WRITTEN CONSENT
OF
THE BOARD OF DIRECTORS
OF
CHURCH & DWIGHT CO., INC.**

December 28, 2022

The undersigned, being all of the members of the board of directors (the "Board") of Church & Dwight Co., Inc., a Delaware corporation (the "Company"), acting pursuant to the provisions of Section 141(f) of the Delaware General Corporation Law ("DGCL"), hereby adopt the following recitals and resolutions in lieu of holding a meeting of the Board with the same force and effect as if adopted at a meeting of the Board, and direct that this Unanimous Written Consent be filed with the Minutes of the proceedings of the Board.

Merger of Hero with and into the Company

WHEREAS, for tax, accounting and regulatory efficiencies, the Company wishes to merge Hero Cosmetics, Inc. ("Hero") into the Company, with the Company continuing as the surviving entity and to be possessed of all the property, rights, and privileges of Hero (the "Merger");

WHEREAS, the Board has been presented with that certain certificate of ownership and merger, dated as of [the date hereof] (the "Certificate"), pursuant to which, among other things, the Company shall certify its ownership of all the outstanding shares of each class of capital stock of Hero and the Merger shall be effectuated in accordance with the DGCL; and

WHEREAS, after due consideration and review, the Board has determined that it is advisable, fair to and in the best interest of the Company and its stockholders to file the Certificate and consummate the Merger.

NOW, THEREFORE, BE IT RESOLVED, that the form, terms and provisions of the Certificate, be, and it hereby is, adopted, approved, confirmed and ratified in all respects; and further

RESOLVED, that each of the officers of the Company (the "Authorized Officers") be, and each of them individually hereby is, authorized and directed to execute, in the name and on behalf of the Company, the Certificate and to cause the same to be filed with the Secretary of State of the State of Delaware; and further

RESOLVED, that the Merger shall be effective upon the filing of the Certificate; and further

RESOLVED, that the Company (i) may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of the Company, as well as for enforcement of any obligation arising from the Merger, (ii) does hereby irrevocably appoint the Secretary of State of the State of Delaware as its agent to accept service of process in any such proceeding, and

(iii) does hereby specify the following address without the State of Delaware to which a copy of such process shall be mailed by the Secretary of State of the State of Delaware as follows:

Church & Dwight Co., Inc.
Princeton South Corporate Center
500 Charles Ewing Blvd.
Ewing, NJ 08628

RESOLVED, that the Authorized Officers be, and each of them individually hereby is, authorized and directed to make and execute in the name and on behalf of the Company such filings under the laws of any other appropriate jurisdiction and will cause to be performed all necessary acts within such other appropriate jurisdiction(s) in connection with the Merger; and further

RESOLVED, that the Authorized Officers be, and each of them individually hereby is, authorized and directed, in the name and on behalf of the Company, to take or cause to be taken any and all such further actions, to execute and deliver or cause to be executed and delivered all such other documents, certificates, amendments, instruments and agreements, to make such filings in the name and on behalf of the Company, to incur and pay all such fees and expenses and to engage in such acts as they shall in their judgment determine to be necessary, desirable or advisable to carry out fully the intent and purposes of the foregoing resolutions, and the execution by such Authorized Officer of any such documents, certificates, amendments, instruments or agreements or the payment of any such fees and expenses or the doing by them of any act in connection with the foregoing matters shall be conclusive evidence of their authority therefore and for the approval and ratification by the Company of the documents, certificates, amendments, instruments and agreements so executed, the expenses so paid, the filings so made and the actions so taken.

[Signature Page Follows]

IN WITNESS WHEREOF, this Written Consent of the Board shall be effective as of the date first above written.

Dated: December 28, 2022

Bradlen S. Cashaw

James R. Craigie

Matthew T. Farrell

Bradley C. Irwin

Penry W. Price

Susan G. Saideman

[Signature Page to Written Consent of Board of Directors of Church & Dwight Co., Inc. re. upstream merger of Hero Cosmetics, Inc.]

TRADEMARK
REEL: 007940 FRAME: 0621

Ravichandra K. Saligram

Robert K. Shearer

Janet S. Vergis

Arthur B. Winkleblack

Laurie J. Yoler