

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779273

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Midway International, Inc.		01/09/2023	Corporation:
RECEIVING PARTY DATA			
Name:	Laude & Co.		
Street Address:	16511 Carmenita Rd		
City:	Cerritos		
State/Country:	CALIFORNIA		
Postal Code:	90703		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6897016	LAUDE & CO.	
Registration Number:	6937841	CELEBRAID	
Serial Number:	97264147	LAUDE & CO. MAGNA	
CORRESPONDENCE DATA			
Fax Number:	4802456231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	480-719-8501		
Email:	sean.garrison@bacalgroup.com		
Correspondent Name:	Sean D. Garrison / Bacal & Garrison Law		
Address Line 1:	6991 East Camelback Road, Suite D-102		
Address Line 4:	Scottsdale, ARIZONA 85251		
NAME OF SUBMITTER:	Sean D. Garrison		
SIGNATURE:	/Sean D. Garrison/		
DATE SIGNED:	01/09/2023		
Total Attachments: 1			
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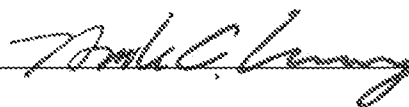
OP \$90.00 6897016

ASSIGNMENT OF MARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, Midway International, Inc., a California ("Assignor"), hereby assigns and grants to Laude & Co., a California corporation ("Assignee"), the Assignor's entire right, title, and interest in and to the marks and trademark applications and registrations set forth in Schedule A below (the "Marks"), and all goodwill associated with the Marks, including without limitation any and all ownership rights, registration rights, common law rights, licensing rights, and the right to sue for any prior acts of infringement.

ASSIGNOR:

MIDWAY INTERNATIONAL, INC.
a California corporation

By: 

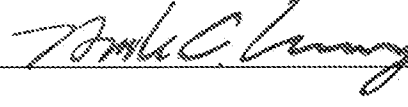
Name: HA SUK CHUNG _____

Title: PRESIDENT/CEO _____

Date: 1/9/2023 _____

ASSIGNEE:

LAUDE & CO.
a California corporation

By: 

Name: HA SUK CHUNG _____

Title: PRESIDENT/CEO _____

Date: 1/9/2023 _____

SCHEDULE A

MARK	FEDERAL REGISTRATION / APPLICATION NUMBER
LAUDE & CO.	6897016
CELEBRAID	6937841
LAUDE & CO. MAGNA (Statement of Use filed January 4, 2023)	97264147