

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM779646

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the name of the Assignee to be SalonCentric Inc. in both the Assignment of Trademarks and the Cover Sheet previously recorded on Reel 006591 Frame 0946. Assignor(s) hereby confirms the Assignment of Trademarks.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
L'Oreal USA Creative, Inc.		03/15/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SalonCentric Inc.		
<b>Street Address:</b>	10 Hudson Yards		
<b>City:</b>	New York		
<b>State/Country:</b>	UNITED STATES		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3815116	SALONCENTRIC	
<b>Registration Number:</b>	3800448	SALONCENTRIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2129844177		
<b>Email:</b>	lisa.gigliotti@loreal.com		
<b>Correspondent Name:</b>	Lisa M. Gigliotti		
<b>Address Line 1:</b>	10 Hudson Yards		
<b>Address Line 4:</b>	New York, NEW YORK 10001		
<b>NAME OF SUBMITTER:</b>	Lisa M. Gigliotti		
<b>SIGNATURE:</b>	/Lisa M. Gigliotti/		
<b>DATE SIGNED:</b>	01/10/2023		
<b>Total Attachments: 3</b>			
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CH \$65.00 3815116

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM514447

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
L'Oreal USA Creative, Inc.		03/15/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SalonCentric, Inc.		
<b>Street Address:</b>	10 Hudson Yards		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3800448	SALONCENTRIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2129844177		
<b>Email:</b>	lisa.gigliotti@loreal.com		
<b>Correspondent Name:</b>	Lisa M. Gigliotti		
<b>Address Line 1:</b>	10 Hudson Yards		
<b>Address Line 4:</b>	New York, NEW YORK 10001		
<b>NAME OF SUBMITTER:</b>	Lisa M. Gigliotti		
<b>SIGNATURE:</b>	/Lisa M. Gigliotti/		
<b>DATE SIGNED:</b>	03/15/2019		
<b>Total Attachments: 1</b>			
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CH \$40.00 3800448

## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment") is made, effective as of March 15, 2019, by L'Oréal USA Creative, Inc., a Delaware corporation with an address of 10 Hudson Yards, New York, New York 10001 ("Assignor"), in favor of SalonCentric Inc., a Nevada corporation with an address of 10 Hudson Yards, New York, New York 10001 ("Assignee").

WHEREAS, Assignor is the exclusive owner of the SALONCENTRIC trademark, all common law rights and all goodwill associated therewith, and the following United States trademark registrations in Class 35 for wholesale stores featuring beauty supplies and hair care and styling products and wholesale distributorship services in the field of beauty supplies and hair care and styling products (collectively, the "Trademark");

Mark:	U.S. Trademark Registration Number:
SALONCENTRIC	3815116
SALONCENTRIC and design	3800448

WHEREAS, Assignee is desirous of acquiring all rights to the Trademark, associated goodwill, and corresponding registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Transfer of Trademarks. Assignor hereby transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Trademark, all U.S. common law rights therein, all goodwill associated with, corresponding to, symbolized by and embodied in the Trademark, and the U.S. Trademark Registrations noted above, together with the right to recover for past, present and future infringements pertaining to the use thereof.

2. Recordation of Assignment. Assignor will cooperate with Assignee, as Assignee may reasonably request, to assist Assignee in recording this Assignment in the United States Patent and Trademark Office.

3. Binding Effect. This assignment shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its nominees, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this assignment effective as of the date first above written.

L'ORÉAL USA CREATIVE, INC.

By:   
Name: Lisa M. Gigliotti  
Title: Vice President