# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM779673

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
ITIRE, LLC		10/20/2022	Limited Liability Company: NORTH CAROLINA	

### **RECEIVING PARTY DATA**

Name:	INNOVATIVE GLOBAL SYSTEMS, LLC	
Street Address:	1455 Dave Lyle Blvd.	
City:	Rock Hill	
State/Country:	SOUTH CAROLINA	
Postal Code:	29730	
Entity Type:	Limited Liability Company: SOUTH CAROLINA	

### **PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	6441592	ITAG
Registration Number:	6397092	ITAG
Registration Number:	6262496	ITAG
Registration Number:	4872115	ITAG
Registration Number:	5161426	ITAG
Registration Number:	4860168	ITAG
Registration Number:	5119686	ITAG
Registration Number:	5692538	ITREAD
Registration Number:	5692537	ITREAD
Registration Number:	4872114	ITIRE
Registration Number:	5306827	ITIRE
Registration Number:	4629152	ITIRE

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

7045521889 Phone:

Email: jjs@schwartz-iplaw.com **Correspondent Name:** Jeffrey J. Schwartz

**TRADEMARK** 

REEL: 007942 FRAME: 0868

900743394

	6100 Fairview Road, Suite 1135 Charlotte, NORTH CAROLINA 28210	
NAME OF SUBMITTER:	Jeffrey J. Schwartz	
SIGNATURE:	/Jeffrey J. Schwartz/	
DATE SIGNED:	01/10/2023	
Total Attachments: 3 source=TRADEMARK ASSIGNMENT iTIRE to IGS (10.20.22) (003)#page1.tif source=TRADEMARK ASSIGNMENT iTIRE to IGS (10.20.22) (003)#page2.tif		

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TRADEMARK

**REEL: 007942 FRAME: 0869** 

# TRADEMARK ASSIGNMENT

WHEREAS, ITIRE, LLC (hereinafter "Assignor") owns the marks listed in the attached Schedule A (hereinafter the "Marks") through its own use in interstate commerce, and/or through use by controlled licensees in interstate commerce which use inures to the benefit of Assignor; and

WHEREAS, Innovative Global Systems, LLC (hereinafter "Assignee") desires to acquire the Marks and the goodwill of the business to which the Marks pertain.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, all rights, title, and interest in and to the Marks, together with that part of the goodwill of the business connected with the use of and symbolized by the Marks, as required by 15 U.S.C.A.§1060.

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Alan Lesesky / Managing Member

10/20/2022

Date

INNOVATIVE GLOBAL SYSTEMS, LLC

Alan Lesesky / Managing Member

10/20/2022

Date

TRADEMARK REEL: 007942 FRAME: 0870

# SCHEDULE A

MARK	REG. NO.	CLASS/IDENTIFICATION
ITAG	6,441,592	Cl 9: Encoded machine-readable labels, namely, labels carrying electronically-coded information; encoded machine-readable labels, namely, labels carrying electronically-coded information sold as an integral component of industrial, commercial, and personal property assets; downloadable computer software for calculating, storing and reporting data of industrial, commercial and personal property assets; downloadable computer software for locating, monitoring and tracking industrial, commercial, and personal property assets
<i>i</i> TAG	6,397,092	C19: Encoded machine-readable labels, namely, labels carrying electronically-coded information; encoded machine-readable labels, namely, labels carrying electronically-coded information sold as an integral component of industrial, commercial, and personal property assets
iTag®	6,262,496	C19: Encoded machine-readable labels, namely, labels carrying electronically-coded information; downloadable computer software for calculating, storing and reporting data of industrial, commercial and personal property assets; downloadable computer software for identifying, managing, locating, monitoring and tracking industrial, commercial, and personal property assets; downloadable computer software in the nature of a mobile application for use with vehicle tire inspection systems; radio-frequency identification (RFID) tags
<b>i</b> AG	4,872,115	Cl 9: Radio-frequency identification (RFID) tags
iag	5,161,426	Cl 9: Downloadable computer software in the nature of a mobile application for use with vehicle tire pressure monitoring systems
ITAG	4,860,168	Cl 9: Radio-frequency identification (RFID) tags
ITAG	5,119,686	Cl 9: Downloadable computer software in the nature of a mobile application for use with vehicle tire pressure monitoring systems

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<b>C</b> TREAD	5,692,538	Cl 9: Raduated measurement cards for measuring tire tread depth; downloadable computer software, namely, a mobile application for calculating, storing and reporting tire tread depth
ITREAD	5,692,537	Cl 9: Graduated measurement cards for measuring tire tread depth; downloadable computer software, namely, a mobile application for calculating, storing and reporting tire tread depth
<b>M</b> TIRE	4,872,114	Cl 9: Electronic tire pressure monitor, measurer and indicator
<b>W</b> TRE	5,306,827	Cl 9: Downloadable computer software for use with electronic tire pressure monitor, measurer and indicator
ITIRE	4,629,152	C19: Electronic tire pressure monitor, measurer and indicator [; downloadable computer software for use with electronic tire pressure monitor, measurer and indicator]

**RECORDED: 01/10/2023** 

TRADEMARK REEL: 007942 FRAME: 0872