

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		11/14/2022	Chartered Bank: TEXAS
RECEIVING PARTY DATA			
Name:	Search Optics USA LLC		
Street Address:	1938 Burdette Street		
City:	Ferndale		
State/Country:	MICHIGAN		
Postal Code:	48220		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Search Optics, LLC		
Street Address:	1938 Burdette Street		
City:	Ferndale		
State/Country:	MICHIGAN		
Postal Code:	48220		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Search Optics, LTD.		
Street Address:	1938 Burdette Street		
City:	Ferndale		
State/Country:	MICHIGAN		
Postal Code:	48220		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5577482	SMART BLOCKS	
Registration Number:	5938284	MAP MARKETING AUTOMATION PLATFORM	
Registration Number:	5715669	BLUEPRINT VIRTUAL SHOWROOM	
Registration Number:	4800909	BLUEPRINT PLATFORM	
Registration Number:	2962043	BUILD YOUR CAR, NAME YOUR PRICE!	
CORRESPONDENCE DATA			

CH \$140.00 5577482

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128376000
Email: trademarks@hugheshubbard.com
Correspondent Name: Patrice P. Jean
Address Line 1: One Battery Park Plaza
Address Line 2: Hughes Hubbard & Reed LLP
Address Line 4: New York, NEW YORK 10004-1482

ATTORNEY DOCKET NUMBER:	033184-00015
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NAME OF SUBMITTER:	Patrice P. Jean
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SIGNATURE:	/Patrice P. Jean/
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DATE SIGNED:	01/10/2023
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Total Attachments: 3

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TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Termination and Release of Intellectual Property Security Agreement is effective as of November 14, 2022 ("Termination and Release"), by COMERICA BANK, a Texas chartered bank, as lender ("Secured Party").

WHEREAS, that certain Intellectual Property Security Agreement, dated as of April 5, 2018, (the "Intellectual Property Security Agreement"), was executed in favor of Secured Party by SEARCH OPTICS USA LLC, a Delaware limited liability company ("SO USA"), SEARCH OPTICS, LLC, a Delaware limited liability company ("SO") and SEARCH OPTICS, LTD., a British Columbia corporation ("SO LTD") and together with SO USA and SO, collectively, "Loan Party"), pursuant to which the Loan Party granted to the Secured Party, to secure the payment of certain obligations to the Secured Party, a security interest in and lien on all of the Loan Party's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibit A hereto);

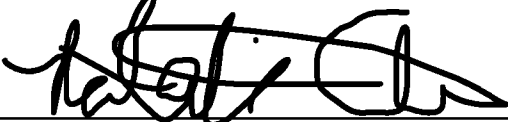
WHEREAS, the Intellectual Property Security Agreement was recorded with the U.S. Patent and Trademark Office on April 5, 2018, at Reel 6308, Frame 0246;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Secured Party agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Intellectual Property Security Agreement.
2. Release of Security Interest. Intending to be legally bound hereby, the Secured Party hereby releases and terminates, without representation or warranty, any and all rights, title and interests in and to the Intellectual Property Collateral, and hereby authorizes Loan Party or Loan Party's authorized representatives to record this Termination and Release with the United States Patent and Trademark Office and the United States Copyright Office, as applicable.

IN WITNESS WHEREOF, the Secured Party duly executes this Termination and Release of Intellectual Property Security Agreement, which is effective as of the day and year first written above.

COMERICA BANK

By: 

Name: Natali Amir

Title: VP

EXHIBIT A

1. Patents: None

Owner	Country	Description	Registration/ Application Date	Registration/ Application Number
Search Optics, LLC	US	Systems and Methods for Programming Behavior of a Website to Respond to Capabilities of Different Devices	May 18, 2015	14714610
Search Optics, LLC	Canada	Systems and Methods for Programming Behavior of a Website to Respond to Capabilities of Different Devices	May 18, 2015	2947020

2. Copyrights:

Owner	Country	Description	Registration Date	Registration Number
Search Optics, LLC	US	Blueprint Web Platform Design and Creative	May 5, 2015	VA0001963697

3. Trademarks:

Grantor	Country	Trademark	Registration Date	Registration Number
Search Optics, LLC	US	SMART BLOCKS	October 2, 2018	5577482
Search Optics, LLC	US	MAP MARKETING AUTOMATION PLATFORM	December 17, 2019	5938284
Search Optics, LLC	US	BLUEPRINT VIRTUAL SHOWROOM	April 2, 2019	5715669
Search Optics, LLC	US	BLUEPRINT PLATFORM	August 25, 2015	4800909
Search Optics, LLC	US	BUILD YOUR CAR NAME YOUR PRICE!	June 14, 2005	2962043
Search Optics Ltd.	Canada	BLUEPRINT CMS	August 5, 2016	TMA945344
Search Optics Ltd.	Canada	BLUEPINT PLATFORM	August 5, 2016	TMA945345
Search Optics Ltd.	Canada	BLUEPRINT VIRTUAL SHOWROOM	June 21, 2019	TMA1030143
Search Optics Ltd.	Canada	SEARCH OPTICS	August 28, 2014	TMA884933

Grantor	Country	Trademark	Registration Date	Registration Number
Search Optics Ltd.	Canada	SMARTER SOLUTIONS – BETTER RESULTS	August 28, 2014	TMA884934
Search Optics Ltd.	Canada	YOU CAN'T CLOSE A CLICK	October 29, 2013	TMA863837