

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM784212

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900743751		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mongolian Management and Investment Company, LLC		10/06/2022	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Burger King Company LLC		
<b>Street Address:</b>	5707 Blue Lagoon Drive		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33126		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2714403	YOU RULE!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028576000		
<b>Email:</b>	tmdocket@afslaw.com		
<b>Correspondent Name:</b>	Luna M. Samman		
<b>Address Line 1:</b>	ArentFox Schiff LLP, 1717 K Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20006-5344		
<b>ATTORNEY DOCKET NUMBER:</b>	034153.07346		
<b>NAME OF SUBMITTER:</b>	Luna M. Samman		
<b>SIGNATURE:</b>	/luna m. samman/		
<b>DATE SIGNED:</b>	02/02/2023		
<b>Total Attachments: 2</b>			
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<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM780034

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900726152		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mongolian Management and Investment Company, LLC		10/06/2022	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Burger King Company LLC		
<b>Street Address:</b>	5707 Blue Lagoon Drive		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33126		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2714403	YOU RULE!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2028576000		
<b>Email:</b>	tmdocket@afslaw.com		
<b>Correspondent Name:</b>	Luna M. Samman		
<b>Address Line 1:</b>	ArentFox Schiff LLP, 1717 K Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20006-5344		
<b>ATTORNEY DOCKET NUMBER:</b>	034153.07346		
<b>NAME OF SUBMITTER:</b>	Luna M. Samman		
<b>SIGNATURE:</b>	/luna m. samman/		
<b>DATE SIGNED:</b>	01/11/2023		
<b>Total Attachments: 2</b>			
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source=Coversheet with TM Assignment#page2.tif			

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is entered into as of October 6, 2022 by and between Mongolian Management and Investment Company, LLC, a Michigan limited liability company ("Assignor"), in favor of Burger King Company LLC, a Florida limited liability company ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor owns all right, title and interest in and to the YOU RULE! trademark, together with all applications and registrations therefor, as U.S. Reg. No. 2714403 (the "Trademark");

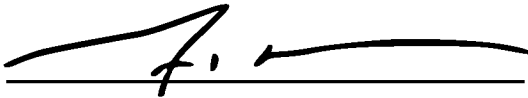
WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademark.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademark. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith and all rights of recovery and of legal action for past infringements.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first set forth above.

Mongolian Management and Investment Company LLC

By: 

Printed Name: Gregg Majewski

Title: President

Date: October 6, 2022