TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM780591

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NPB Company, Inc.		01/12/2023	Corporation: KANSAS

RECEIVING PARTY DATA

Name:	Staghorn Outdoors LLC	
Street Address:	17701 E 199th Street	
City:	Pleasant Hill	
State/Country:	MISSOURI	
Postal Code:	64080	
Entity Type:	Limited Liability Company: MISSOURI	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	0639730	NEWPORT
Registration Number:	3846201	JUST FISH

CORRESPONDENCE DATA

Fax Number: 9136479057

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9136479050

Email: tmdocketing.burbach@hoveywilliams.com

Correspondent Name: Cheryl L. Burbach

Address Line 1: 10801 Mastin Blvd., Suite 1000 Address Line 4: Overland Park, KANSAS 66210

NAME OF SUBMITTER:	Cheryl L. Burbach
SIGNATURE:	/Cheryl L. Burbach/
DATE SIGNED:	01/13/2023

Total Attachments: 1

source=Assignment NPB Company Inc. to STAGHORN OUTDOORS LLC 01.12.2023#page1.tif

TRADEMARK REEL: 007944 FRAME: 0940

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TRADEMARK ASSIGNMENT

WHEREAS, NPB Company, Inc. ("NPB"), with an address of 900 S. Vista Ave. Independence, Missouri 64056, owned, adopted and used in its business certain trademarks, including, but not limited to, the following trademarks:

U.S. 639730 **NEWPORT** JUST FISH U.S. 3846201

WHEREAS, Staghorn Outdoors LLC ("Staghorn") a Missouri limited liability company, with an address of 17701 E. 199th St. Pleasant Hill, Missouri, 64080, desired to acquire all of NPB's right, title and interest in and to the trademarks and associated trademark registrations, together with the goodwill of the business pertaining thereto.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration as set forth in a separate agreement dated June 30, 2015, the receipt of which has been acknowledged, NPB hereby assigns and transfers unto to Staghorn, all right, title and interest in and to these trademarks and associated trademark registrations, together with the goodwill of the business connected with and symbolized by the these trademarks, as well as all claims for damages by reason of past infringement of said trademark, including without limitation the right to sue for, collect and recover any and all damages and profits for the same, if any.

RECORDED: 01/13/2023

NPB Company, Inc.

Accepted by:

Staghorn Outdoors LLC

TRADEMARK REEL: 007944 FRAME: 0941