

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM780614

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ALL HOLDING COMPANY, LLC		11/18/2022	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LEIDY'S, LLC		
<b>Street Address:</b>	101 W. Harrisburg Avenue		
<b>City:</b>	Rheems		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17570		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3186965	LEIDY'S	
<b>Registration Number:</b>	3279045	LEIDY'S	
<b>Registration Number:</b>	3319198	LEIDY'S SIMPLY DELICIOUS PORK	
<b>Registration Number:</b>	3516244	A ALDERFER NATURAL WOOD SMOKED MEATS	
<b>Registration Number:</b>	3519237	NATURE'S TRADITION	
<b>Registration Number:</b>	3526516	NATURE'S TRADITION NATURALLY GOOD	
<b>Registration Number:</b>	4551398	ALDERFER	
<b>Registration Number:</b>	6113650	LEIDY'S PREMIUM MEATS SINCE 1893	
<b>Registration Number:</b>	6134874	PENNSYLVANIA FARM FRESH	
<b>Registration Number:</b>	6183496	ALDERFER SMOKEHOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215.564.2727		
<b>Email:</b>	bhipdocket@bakerlaw.com		
<b>Correspondent Name:</b>	Kevin M. Bovard		
<b>Address Line 1:</b>	1735 Market Street, Suite 3300		
<b>Address Line 2:</b>	Baker Hostetler		

CH \$265.00 3186965

**Address Line 4:** Philadelphia, PENNSYLVANIA 19103-7501

**ATTORNEY DOCKET NUMBER:** 100284.00001

**NAME OF SUBMITTER:** Kevin M. Bovard

**SIGNATURE:** //s/Kevin M. Bovard/

**DATE SIGNED:** 01/13/2023

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made effective as of November 18, 2022 by and between **ALL HOLDING COMPANY, LLC**, a Pennsylvania Corporation, having its principal office of business at 266 W Cherry Ln, Souderton, PA 18964 ("**Assignor**"), and **LEIDY'S, LLC**, a Delaware Corporation, and having its principal office of business at 101 W. Harrisburg Avenue, Rheems, PA 17570 ("**Assignee**").

### RECITALS:

A. Assignor is the owner of certain trademark registrations (the "Trademarks"), as more fully identified on Schedule A attached hereto; and

B. Pursuant to the terms of to the ASSET PURCHASE AGREEMENT, dated November 18, 2022 between Assignor and Assignee (the "Purchase Agreement"), Assignee hereby provides Assignor with notice of Assignee's exercise of the option to acquire from Assignor, all worldwide right, title and interest in and to the Trademarks.

C. Capitalized terms used herein and not otherwise defined shall have the meaning assigned to them by the Purchase Agreement.

### AGREEMENT:

NOW, THEREFORE, in consideration of such payment as set forth in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, and other legal representatives.

Assignor agrees that it shall execute and/or deliver any additional instrument, and shall take any additional step, reasonably requested by Assignee in order to effect, evidence, or perfect Assignee's rights in and to the Trademarks.

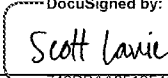
This Trademark Assignment shall be executed simultaneously or in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same agreement. The parties agree that facsimile signatures on this Agreement shall be deemed effective and equivalent to original signatures.

[Signature page to follow]

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

**ASSIGNOR:**

All Holdings Company, LLC

By:  \_\_\_\_\_  
Name: Scott Lavie  
Title: Authorized Person

Date: November 18, 2022

**ASSIGNEE:**

Leidy's LLC

By: \_\_\_\_\_  
Name: Philmer Rohrbaugh  
Title:

Date: November 18, 2022

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

**ASSIGNOR:**

All Holdings Company, LLC

By: \_\_\_\_\_

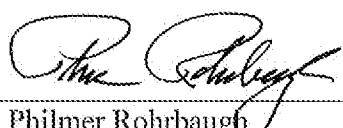
Name:

Title:

Date: November 18, 2022

**ASSIGNEE:**

Leidy's, LLC

By:  \_\_\_\_\_

Name: Philmer Rohrbaugh

Title: CEO

Date: November 18, 2022

**SCHEDULE "A"**

<b>TRADEMARK</b>	<b>TYPE</b>
LEIDY'S	U.S. Serial No. 3,186,965
LEIDY'S	U.S. Serial No. 3,279,045
LEIDY'S SIMPLY DELICIOUS PORK	U.S. Serial No. 3,319,198
A ALDERFER NATURAL WOOD SMOKED MEATS	U.S. Serial No. 3,516,244
NATURE'S TRADITION	U.S. Serial No. 3519237
NATURE'S TRADITION NATURALLY GOOD	U.S. Serial No. 3,526,516
ALDERFER	U.S. Serial No. 4,55,1398
LEIDY'S PREMIUM MEATS SINCE 1893	U.S. Serial No. 6,113,650
PENNSYLVANIA FARM FRESH	U.S. Serial No. 6,134,874
ALDERFER SMOKEHOUSE	U.S. Serial No. 6,183,496