

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM784531

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900723413

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kering Holland N.V.		04/11/2022	Public Limited Liability Company: NETHERLANDS

RECEIVING PARTY DATA

Name:	Bottega Veneta S.R.L.
Street Address:	Località Conti Maltraverso 1
City:	Montebello Vicentino (VI)
State/Country:	ITALY
Postal Code:	36054
Entity Type:	Company: ITALY

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3662029	BOTTEGA VENETA
Registration Number:	3676790	BOTTEGA VENETA
Registration Number:	3207024	BOTTEGA VENETA
Registration Number:	1086395	BOTTEGA VENETA
Registration Number:	4702411	BOTTEGA VENETA
Registration Number:	5161477	BOTTEGA VENETA PARCO PALLADIANO
Registration Number:	4735881	
Registration Number:	6136475	KNOT
Registration Number:	4687128	
Registration Number:	4740082	
Registration Number:	4527371	

CORRESPONDENCE DATA

Fax Number: 2029425999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202.942.5000

Email: trademarkdocketing@arnoldporter.com

Correspondent Name: Miranda A.M. Hallett

Address Line 1: 601 Massachusetts Ave., NW
Address Line 2: IP DOCKETING
Address Line 4: Washington, D.C. 20001

ATTORNEY DOCKET NUMBER: 0023088.0001

DOMESTIC REPRESENTATIVE

Name: Louis S. Ederer and Palak Mayani Parikh
Address Line 1: 601 Massachusetts Ave., NW
Address Line 2: IP DOCKETING
Address Line 4: Washington, D.C. 20001

NAME OF SUBMITTER: Miranda A.M. Hallett

SIGNATURE: /Miranda A.M. Hallett/

DATE SIGNED: 02/03/2023

Total Attachments: 3

source=USA _ Confirmatory Assignment agreement Step 3_signed by BV sr (002)#page1.tif
source=USA _ Confirmatory Assignment agreement Step 3_signed by BV sr (002)#page2.tif
source=USA _ Confirmatory Assignment agreement Step 3_signed by BV sr (002)#page3.tif

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT ("Assignment") is made as of April 11, 2022, by and between **Kering Holland N.V.**, a Public Limited Liability Company incorporated in The Netherlands with registered offices at Amstelplein 1, Rembrandttoren, 1096 HA Amsterdam, The Netherlands (the "Assignor"), and **BOTTEGA VENETA S.R.L.**, a company incorporated in Italy with registered offices at Località Conti Maltraverso 1, 36054 Montebello Vicentino (VI), ITALY (the "Assignee").

WHEREAS, prior to the execution of this Assignment, Assignor and Assignee have executed an Agreement dated April 11, 2022, which provides, among other things, for the assignment of Assignor's Trademarks (as defined below) to Assignee, which assignment this Trademark Assignment is intended to confirm; and

WHEREAS, as of April 11, 2022, Assignor was the owner, on a worldwide basis, of all right, title and interest in and to the trademarks, and the corresponding U.S. registrations and/or applications for registration of such trademarks, set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as set forth below.

1) Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademarks), together with all causes of action for any and all previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds to any such infringements, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

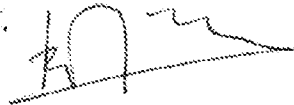
2) Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer to Assignee of all the U.S. registrations and/or applications for registration set forth on Exhibit 1, as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

3) This Assignment shall be binding upon and inure to the benefit of Assignor and Assignee and their respective heirs, successors and assigns.

IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment as of the date first above written.

ASSIGNOR:

Kering Holland N.V.



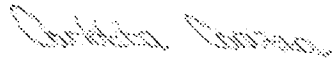
By: _____

Name: Karine Prijs-Meliva

Title: Director B and empowered

ASSIGNEE:

BOTTEGA VENETA S.R.L.



By: _____

Name: Carlotta Corazza

Title: Senior Intellectual Property Manager

Exhibit 1

Mark	Status	Appln Date Appln No.	Reg Date Reg No.	Class(es)
BOTTEGA VENETA	Registered	Nov-18-2005 78757129	Jul-28-2009 3662029	Class 3
BOTTEGA VENETA	Registered	Jul-23-2004 76603617	Sep-01-2009 3676790	Classes 4 and 21
BOTTEGA VENETA	Registered	Jan-28-1999 75629658	Feb-13-2007 3207024	Classes 9 and 14
BOTTEGA VENETA	Registered	Sep-15-1976 73099852	Feb-28-1978 1086395	Classes 18, 20 and 25
BOTTEGA VENETA	Registered	Jan-27-2014 86176448	Mar-17-2015 4702411	Classes 3, 8, 9, 16, 20, 21 and 25
BOTTEGA VENETA PARCO PALLADIANO	Registered	Aug-06-2014 86358686	Mar-14-2017 5161477	Class 3
BUTTERFLY Logo 	Registered	May-08-2012 85975011	May-12-2015 4735881	Classes 3, 14, 18 and 25
KNOT	Registered	Dec-11-2013 76720748	Aug-25-2020 6136475	Class 18
KNOT Design 	Registered	Jan-21-2014 86/170,650	Feb-17-2015 4687128	Class 18
KNOT Design 	Registered	Dec-30-2013 86154214	May-19-2015 4740082	Class 3
WEAVE DESIGN	Registered	Jun-29-2007 77983616	May-13-2014 4527371	Class 18