

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM780779

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|--|--|--------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Common Sense Counsel IP Holdings LLC | | 01/13/2023 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | ADG Vanguard IP LLC | | |
| Street Address: | 10960 Wilshire Blvd., 5th Floor | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90024 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 15 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 97234956 | | |
| Serial Number: | 88977647 | EARTHSTRONG | |
| Serial Number: | 88660230 | MORE LIFE GROWTH COMPANY | |
| Serial Number: | 88979443 | CERTIFIED LOVER BOY | |
| Serial Number: | 88977230 | MORE LIFE GROWTH COMPANY | |
| Serial Number: | 88977617 | BLESSINGS | |
| Serial Number: | 88794587 | AIR DRAKE | |
| Serial Number: | 88800306 | SOUND 42 | |
| Serial Number: | 88984583 | SOUND 42 | |
| Serial Number: | 88708549 | BILLY BOYO | |
| Serial Number: | 97588651 | MORE LIFE | |
| Serial Number: | 90255373 | AIR DRAKE | |
| Serial Number: | 88289684 | OMERTA | |
| Serial Number: | 88978380 | SANDRA'S ROSE | |
| Serial Number: | 88405584 | OMERTA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i> | | | |

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 15122995329
Email: trademark@commonsensecounsel.com
Correspondent Name: Robert Kleinman
Address Line 1: 404 W. 7th Street
Address Line 4: Austin, TEXAS 78701

| | |
|---------------------------|-------------------|
| NAME OF SUBMITTER: | Robert Kleinman |
| SIGNATURE: | /robert kleinman/ |
| DATE SIGNED: | 01/13/2023 |

Total Attachments: 2
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source=trademark assignment agreement - CSCdocx#page2.tif

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made effective this 13th day of January, 2023 between the following two parties:

Common Sense Counsel IP Holdings LLC, a Delaware limited liability company, (hereafter referred to as "the Assignor") at 404 West 7th Street, Austin, Texas 78701 and ADG Vanguard IP LLC, a Delaware limited liability company, (hereafter referred to as "the Assignee") at 10960 Wilshire Blvd., 5th Floor, Los Angeles, CA 90024.

WHEREAS:

- a) The Assignor is the owner of the U.S. Trademarks ("the Trademarks"), brief particulars whereof are set out below:

| TRADEMARK | U.S. SERIAL NO. | CLASS(ES) |
|--------------------------|-----------------|---------------|
| AIR DRAKE | 88794587 | 039 |
| AIR DRAKE | 90255373 | 025 |
| BILLY BOYO | 88708549 | 025 |
| BLESSINGS | 88977617 | 031 |
| CERTIFIED LOVER BOY | 88979443 | 009, 041 |
| EARTHSTRONG | 88977647 | 034 |
| MORE LIFE | 97588651 | 034 |
| MORE LIFE GROWTH COMPANY | 88660230 | 005, 025, 030 |
| MORE LIFE GROWTH COMPANY | 88977230 | 031, 034 |
| OMERTA | 88289684 | 035 |
| OMERTA | 88405584 | 041 |
| SANDRA'S ROSE | 88978380 | 025 |
| SOUND 42 | 88800306 | 025 |
| SOUND 42 | 88984583 | 009, 041 |
| THREE ARROWS (LOGO) | 97234956 | 009 |

- b) The Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Trademarks.

NOW THIS ASSIGNMENT WITNESSETH AS FOLLOWS:

In exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys, transfers, assigns, delivers, and contributes to the

Assignee all of the Assignor's right, title, and interest of whatever kind in and to the Trademarks, together with (1) the goodwill of the business relating to the Products in respect upon which the Trademarks is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements, misappropriations, or other unlawful or actionable uses or misuses of the Trademarks.

The Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, this Agreement has been duly executed on the day and year first above written.

For and on behalf of Assignor:

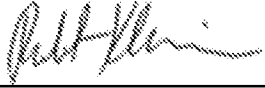
For and on behalf of Assignee:

Common Sense Counsel IP Holdings LLC

ADG Vanguard IP LLC

By: 

Robert Kleinman
Trademark Counsel

By: 

Robert Kleinman
Trademark Counsel

Date: January 13, 2023

Date: January 13, 2023

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