

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781088

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sportif, U.S.A., Inc.		01/03/2023	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal of California, Inc.		
Street Address:	21700 Oxnard Street		
Internal Address:	Suite 1880		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4538897	ECOTHS	
Registration Number:	4380359	SPORTIF	
Registration Number:	1902786	SPORTIF USA	
Registration Number:	5839309	OLD RANCH BRANDS	
Serial Number:	78580926	AVENTURA CLOTHING	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	01/17/2023		
Total Attachments: 2			

CH \$140.00 4538897

source=1-17-2023 Sportif-TM#page1.tif

source=1-17-2023 Sportif-TM#page2.tif

SECURITY INTEREST

WHEREAS, SPORTIF, U.S.A., INC., located at 1415 Greg St., #101., Sparks, NV 89431 a corporation formed under the laws of Nevada (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal of California, Inc. (the "Factor") located at 21700 Oxnard Street, Suite 1880, Woodland Hills, CA 91367, pursuant to a Factoring Agreement dated January 3, 2023, as amended and/or supplemented (the "Factoring Agreement"); and


WHEREAS, the Company is seeking to increase its credit extension pursuant to the Factoring Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

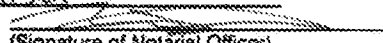
The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

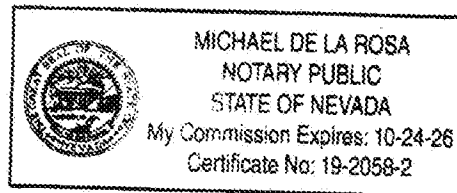
Dated: January 3, 2023

SPORTIF U.S.A., INC.

By: 
Name: John Kirsch
Title: President

[INSERT NOTARY PAGE]

State of Nevada
County of Washoe
This instrument was acknowledged before me on 01/05/23
by John Kirsch

(Signature of Notarial Officer)



SCHEDULE A

(Trademarks and Domain Names in the United States)

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
Ecoths	85785,283/4,538,897	11/21/2012
SPORTIF	4380359	11/12/2013
SPORTIF USA	74317606/1902786	09/24/1992
OLD RANCH BRANDS	88289,862/5,839,309	02/05/2019
AVENTURA CLOTHING	78580926	03/04/2005

Domain Names