

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781123

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Ramon A. Perez		01/12/2023	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	European Beauty Concepts Ltd.		
Street Address:	143 Woodworth Avenue		
City:	Yonkers		
State/Country:	NEW YORK		
Postal Code:	10701		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6003321	EVER EGO	
CORRESPONDENCE DATA			
Fax Number:	2123091100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-309-1000		
Email:	tmdocketny@huntonak.com		
Correspondent Name:	Jonathan D. Reichman, Esq.		
Address Line 1:	200 Park Avenue		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	116312.0000013		
NAME OF SUBMITTER:	Jonathan D. Reichman		
SIGNATURE:	/Jonathan D. Reichman/		
DATE SIGNED:	01/17/2023		
Total Attachments: 2			
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CH \$40.00 6003321

TRADEMARK ASSIGNMENT

This Assignment is made on this 12th day of January, 2023 by Ramon A. Perez, an individual, having an address of 520 Hillside Avenue, Alpine, New Jersey 07620 ("Assignor"), to and in favor of European Beauty Concepts Ltd., a corporation organized and existing under the laws of the state of New York, having a principal place of business at 143 Woodworth Avenue, Yonkers, New York 10701 ("Assignee").

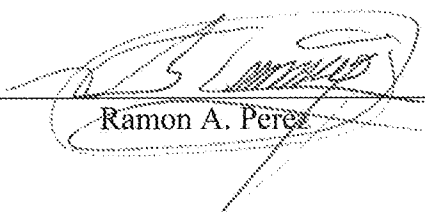
WITNESSETH THAT:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark identified in attached Schedule "A" (the "Trademark"), and

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the Trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys, grants and bequeaths to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark, and including, without limitation, the registration for the Trademark set forth in Schedule "A", all common law rights in and to the Trademark, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Dated: January 12th, 2023



Ramon A. Perez

SCHEDULE "A"

Mark	U.S. Registration Number Registration Issue Date
EVER EGO	6003321 03-MAR-2020