

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boca Foods Company		09/01/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Kraft Foods Group Brands LLC		
Street Address:	200 East Randolph Street, Suite 7600		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5349866	BOCA	
Registration Number:	2898484	BOCA	
Registration Number:	2654517	BOCA	
CORRESPONDENCE DATA			
Fax Number:	4122814148		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	14122373941		
Email:	sally.stodolsky@kraftheinz.com		
Correspondent Name:	Patricia Hu		
Address Line 1:	One PPG Place		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
NAME OF SUBMITTER:	Patricia Q. Hu		
SIGNATURE:	/Patricia Q. Hu/		
DATE SIGNED:	01/17/2023		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of September 1, 2022, by and between Boca Foods Company, a Delaware corporation, located at 200 East Randolph Street, Suite 7600, Chicago, Illinois 60601 (“Assignor”) and Kraft Foods Group Brands LLC, a Delaware limited liability company, located at 200 East Randolph Street, Suite 7600, Chicago, Illinois 60601 (“Assignee”).

WHEREAS, Assignor owns the trademarks as set forth in Schedules A, B and C (collectively, the “Trademarks”), all rights, title, interest, applications, registrations and renewals in connection therewith, and the goodwill of the businesses symbolized thereby; and

WHEREAS, Assignee desires to acquire, and Assignor has agreed to assign, all Assignor’s rights, title and interest in and to the Trademarks, including the portion of the business to which the Trademarks pertain and the goodwill of the business connected with the use thereof and symbolized thereby.

NOW, THEREFORE, in consideration of the payment of One (\$1.00) Dollar in United States currency, inclusive of all taxes, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

Effective September 1, 2022, Assignor does hereby irrevocably assign, convey, sell, transfer and deliver to Assignee and Assignee does hereby accept all rights, title and interest of Assignor in and to the Trademarks, including without limitation all applications, registrations, and renewals in connection with any of the Trademarks, all common law rights in the Trademarks, all causes of action for the infringement or passing off in connection with any of the Trademarks, together with the portion of the business to which any of the Trademarks pertain, and the goodwill of the business connected with the use of and symbolized by any of the Trademarks.

Assignor hereby authorizes the Commissioner of Trademarks in the United States Patent and Trademark Office and all other comparable foreign offices throughout the world to record Assignee as the assignee of all of Assignor’s rights, title and interest in and to the Trademarks and to deliver to Assignee, and to Assignee’s attorneys, agents, successors or assigns, all official documents and communications.

Assignor hereby undertakes, without further consideration, to execute all such documents and do all such acts as may be reasonably necessary from time to time to perfect this assignment, to effect recordal and registration of same by the Commissioner of Trademarks in the United States Patent and Trademark Office and all other comparable foreign offices throughout the world, to protect title to the Trademarks and to carry out the intent of this Assignment.

[Signature Page Follows]

Intending to be legally bound, the undersigned have executed this Trademark Assignment as of the date first written above.

ASSIGNOR
Boca Foods Company

ASSIGNEE
Kraft Foods Group Brands LLC


By: *Stephen Mahieu*
Stephen Mahieu (Dec 15, 2022 16:48 CST)
Name: Stephen M. Mahieu
Title: Deputy General Counsel

By: *Julie Groetsch*
Julie Groetsch (Dec 15, 2022 17:38 EST)
Name: Julie Groetsch
Title: Manager

Schedule A Trademark(s)

<i>Trademark</i>	<i>Country</i>	<i>Owner</i>	<i>App. Date</i>	<i>App. No</i>	<i>Reg. Date</i>	<i>Reg. No.</i>
BOCA	United States of America	BOCA FOODS COMPANY	May 1 2017	87431523	Dec 5 2017	5349866
BOCA	United States of America	BOCA FOODS COMPANY	Jul 10 2000	76/085874	Nov 2 2004	2898484
	United States of America	BOCA FOODS COMPANY	Sep 24 2001	78/085237	Nov 26 2002	2654517

Schedule B Trademark(s)

<i>Trademark</i>	<i>Country</i>	<i>Owner</i>	<i>App. Date</i>	<i>App. No</i>	<i>Reg. Date</i>	<i>Reg. No.</i>
BOCA	Canada	BOCA FOODS COMPANY	Mar 5 2001	1094938	Jan 14 2003	573581
BOCA	Canada	BOCA FOODS COMPANY	Mar 7 2018	1886744	Oct 7 2020	TMA1886744
	Canada	BOCA FOODS COMPANY	Mar 5 2001	1094940	Feb 25 2003	576289
BOCA BURGER	Canada	BOCA FOODS COMPANY	Dec 24 1997	865204	Oct 15 1999	518007
BOCA BURGERS	Canada	BOCA FOODS COMPANY	Apr 28 2003	1176429	Jul 27 2004	615820
BOCA GROUND BURGER	Canada	BOCA FOODS COMPANY	Oct 3 2002	1155094	Mar 17 2004	605470

Schedule C Trademark(s)

<i>Trademark</i>	<i>Country</i>	<i>Owner</i>	<i>App. Date</i>	<i>App. No</i>	<i>Reg. Date</i>	<i>Reg. No.</i>
BOCA	Hong Kong	BOCA FOODS COMPANY	Jun 3 2000	24406/2000	Jun 30 2000	200408637AA
