

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781361

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alloy Digital LLC		07/03/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Enthusiast Gaming Media Inc.		
Street Address:	90 Eglinton Ave E Unit 805		
City:	Toronto		
State/Country:	CANADA		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3120453	THE ESCAPIST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9174777942		
Email:	roger@esports.law		
Correspondent Name:	Roger Quiles		
Address Line 1:	1177 Avenue of the Americas, 5th Floor		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Roger Quiles		
SIGNATURE:	/Roger Quiles/		
DATE SIGNED:	01/18/2023		
Total Attachments: 4			
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source=Trademark_Assignment_Agreement- EG and Alloy- Escapist#page2.tif			
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OP \$40.00 3120453

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of this 3rd day of July, 2018 (the "Effective Date"), by Alloy Digital, LLC, a limited liability company organized in Delaware with its principal office at 8750 Wilshire Boulevard, Suite 200, Los Angeles, CA 90211 ("Assignor") in favor of Enthusiast Gaming Media Inc., a company incorporated in the province of Ontario, with its principal office at 90 Eglinton Ave E Unit 805, Toronto, Ontario ("Assignee").

WHEREAS, pursuant to the Asset Purchase Agreement made as of the Effective Date (the "Asset Purchase Agreement"), Assignee wishes to acquire and Assignor wishes to assign to Assignee all right, title and interest in and to the trademarks set forth on Schedule A hereto (the "Trademarks");

Assignor is the sole owner of the Trademarks and is transferring all of the Assignor's right, title and interest in and to the Trademarks, together with the goodwill symbolized by the Trademarks, to Assignee, and Assignor wants to sign and deliver this Assignment for the purpose of assigning the Trademarks and all goodwill related to or symbolized by such Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby:

Assignment. Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Trademarks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Authorization. Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

No Conflict. Each of the parties acknowledges and agrees that neither the representations and warranties nor the rights and remedies of the parties under the Asset Purchase Agreement shall be deemed to be enlarged, modified or altered in any way by this Assignment, and, to the extent there shall arise a conflict between any term or condition of this Assignment and any term or condition of the Asset Purchase Agreement, the applicable term or condition of the Asset Purchase Agreement shall control.

Further Assurances. The parties hereto will execute and deliver such further instruments and do such further acts and things as may be reasonably required to carry out the intent and purposes of this Agreement.

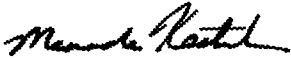
Multiple Copies. Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be signed and executed.

Assignor: Alloy Digital, LLC

Name:
Title:

Assignee: Enthusiast Gaming Media Inc.



Name:
Title:

Further Assurances. The parties hereto will execute and deliver such further instruments and do such further acts and things as may be reasonably required to carry out the intent and purposes of this Agreement.

Multiple Copies. Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be signed and executed.

Assignor: Alloy Digital, LLC



Name: Gina DiGigiam
Title: Secretary

Assignee: Enthusiast Gaming Media Inc.

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Name:
Title:

SCHEDULE A

TRADEMARK	COUNTRY	APP NO	APP DATE	REG NO	REG DATE
THE ESCAPIST	EUTM	008631418	21-Oct-09	008631418	31-May-10
THE ESCAPIST	US	78688364	9-Aug-05	3120453	25-Jul-06
THE ESCAPIST	US	77921333	27-Jan-10	3859638	12-Oct-10
WARCRY	US	78221259	4-Mar-03	3254681	26-Jun-07
WARCRY NETWORK	US	78573245	23-Feb-05	3264291	17-Jul-07
ZERO PUNCTUATIO N	US	77400431	19-Feb-08	3507920	30-Sep-08