

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM781416

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eternal Fortune (HK) Limited		01/18/2023	Limited Company: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mamiya America Corporation		
<b>Street Address:</b>	75 Virginia Road		
<b>City:</b>	North White Plains		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10603		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90797148	PHOTTIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9148219075		
<b>Email:</b>	tmdocket@leasonellis.com		
<b>Correspondent Name:</b>	Yuval H. Marcus		
<b>Address Line 1:</b>	Leason Ellis LLP		
<b>Address Line 2:</b>	One Barker Avenue, Fifth Floor		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>ATTORNEY DOCKET NUMBER:</b>	05159/316408		
<b>NAME OF SUBMITTER:</b>	Michelle Levin		
<b>SIGNATURE:</b>	/michelle levin/		
<b>DATE SIGNED:</b>	01/18/2023		
<b>Total Attachments: 1</b>			
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**DEED OF ASSIGNMENT**

**WHEREAS**, Eternal Fortune (HK) Limited, a limited company organized under the laws of Hong Kong with an address at 1 & 13 8/F. ; Block B, Hoi Luen Ind. Center, 55 Hoi Yuen Rd, Kwun Tong, Kowloon.; Hong Kong (“Assignor”), owns the following trademark registration in the United States:

**TRADEMARK**  
Phottix

**App. No.**  
90797148

**App. Date**  
June 26, 2021

**WHEREAS**, MAC Group dba Mamiya America Corporation, a corporation, organized and existing under the laws of the State of New York, with an address at 75 Virginia Road, North White Plains, New York 10603 has entered into a distribution agreement with Assignor (“The Distribution Agreement”); and

**WHEREAS**, to the best of Assignor’s knowledge, no cancellation actions against the registration are pending and no other party makes a claim of ownership to said trademark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, pursuant to The Distribution Agreement, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the registration therefore, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

**Eternal Fortune (HK) Limited**

By: 

Name: Jan Lederman

Title: Holder

Date: 1/18/23