

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Valassis Digital Corp.		12/31/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Growmail, LLC		
Street Address:	15955 La Cantera Parkway		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78256		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88493666	ONE BRAND	
Serial Number:	87668547	CARDIGENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8583421727		
Email:	legalaaffairs@vericast.com		
Correspondent Name:	Sonya Szot		
Address Line 1:	15955 La Cantera Parkway		
Address Line 4:	San Antonio, TEXAS 78256		
NAME OF SUBMITTER:	Sonya Szot		
SIGNATURE:	/Sonya Szot/		
DATE SIGNED:	01/18/2023		
Total Attachments: 2			
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source=VDC to Growmail IP Assignment#page2.tif			

OP \$65.00 88493666

ASSIGNMENT OF TRADEMARKS

WHEREAS, Valassis Digital Corp. (“Valassis”), having an address of 15955 La Cantera Parkway, San Antonio, Texas 78256, uses and is the owner of the following trademark and trademark registrations along with the goodwill associated therewith (collectively, the “Trademarks”):

Mark:	Jurisdiction:	Registration Date:	Status:	Owner:
Registration no: Application no:				
One Brand in word and design form 	United States RN: 6,219,417 SN: 88/493,666	December 15, 2020	Registered	Valassis Digital Corp.
Cardigent	United States RN: 5,716,790 SN: 87/668,547	April 2, 2019	Registered	Valassis Digital Corp.

WHEREAS, Growmail, LLC (“Growmail”), having an address of 15955 La Cantera Parkway, San Antonio Texas 78256 desires to acquire any and all rights and goodwill associated with the Trademarks, included the related registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Valassis does hereby assign to Growmail, effective upon the Effective Date, all right, title and interest in and to said Trademarks, including the related registrations, together with the goodwill of the business symbolized by the Trademarks.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment effective December 31, 2022 (the “Effective Date”).

Valassis Digital Corp.

By:  _____
DocuSigned by: 606A4208D9C44CF...

Name: Peter A. Fera Jr.

Title: EVP & Chief Financial Officer

Date: 12/31/2022

Growmail, LLC

By: _____

Name: Lee Ann Stevenson

Title: Secretary, General Counsel & Chief Administrative Officer

Date: _____

ASSIGNMENT OF TRADEMARKS

WHEREAS, Valassis Digital Corp. (“Valassis”), having an address of 15955 La Cantera Parkway, San Antonio, Texas 78256, uses and is the owner of the following trademark and trademark registrations along with the goodwill associated therewith (collectively, the “Trademarks”):

Mark:	Jurisdiction:	Registration Date:	Status:	Owner:
One Brand in word and design form 	United States RN: 6,219,417 SN: 88/493,666	December 15, 2020	Registered	Valassis Digital Corp.
Cardigent	United States RN:5,716,790 SN: 87/668,547	April 2, 2019	Registered	Valassis Digital Corp.

WHEREAS, Growmail, LLC (“Growmail”), having an address of 15955 La Cantera Parkway, San Antonio Texas 78256 desires to acquire any and all rights and goodwill associated with the Trademarks, included the related registrations.

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Name: Peter A. Fera Jr.

Title: EVP & Chief Financial Officer

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Growmail, LLC

By: Lee Ann Stevenson

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Title: Secretary, General Counsel & Chief
Administrative Officer

Date: 12/31/2022