

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781684

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KEYBANK NATIONAL ASSOCIATION		01/18/2023	Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	RENAISSANCE JEWELRY NEW YORK, INC., as Grantor		
Street Address:	3 East 54th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Corporation: NEW YORK		
Name:	Jay Gems Inc., as Grantor		
Street Address:	3 East 54th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 46			
Property Type	Number	Word Mark	
Registration Number:	4551918	ADORABELLA	
Registration Number:	5228964	HIGHLANDER	
Registration Number:	4499354	JEWELMARK	
Registration Number:	5168158	CHARMING MOMENTS	
Registration Number:	5251363		
Registration Number:	5096385	DIAMOND PLUS	
Registration Number:	5157362	LOVE MAGIC	
Registration Number:	5152025	LOVE TALES	
Registration Number:	5157492	MAGIC CAM	
Registration Number:	5229610	MAGIC SETTING	
Registration Number:	4419114	SIMPLY BRIDAL	
Registration Number:	5192054	HAPPILY FOREVER AFTER	
Registration Number:	5229547	CHARMING MOMENTS CHERISHED FOREVER	
		TRADEMARK	

Property Type	Number	Word Mark
Registration Number:	4611103	LET YOUR FAITH SHINE
Registration Number:	5162496	ONCE UPON A TIME
Registration Number:	5192055	TRUE LOVE'S KISS
Registration Number:	5536833	PROMISE HER HAPPILY EVER AFTER
Registration Number:	5238137	WHERE FAIRY TALE ENDINGS BEGIN
Registration Number:	5470603	NATUREMARK DIAMONDS RARE REAL RESPONSIBL
Registration Number:	5192170	FILL MY HEART - TWO HEARTS BECOME ONE
Registration Number:	5470602	NATUREMARK DIAMONDS A RARE GIFT FROM MOT
Registration Number:	5117351	U&I WHEN LOVE IS ALL THAT MATTERS...
Registration Number:	5117352	U&I WHEN LOVE IS ALL THAT MATTERS...
Serial Number:	88101191	A BILLION YEARS IN THE MAKING FOR A LIFE
Registration Number:	4503509	VIVID COLORS
Registration Number:	4115543	FLAWLESS LOVE
Registration Number:	4516549	DANCING LOVE
Registration Number:	4482787	BLUSH COLLECTION
Registration Number:	4553569	CAMEL DIAMOND COLLECTION
Serial Number:	88282102	M4U
Serial Number:	88584338	MADE FOR YOU LAB-GROWN DIAMONDS
Serial Number:	88304005	MADE FOR YOU LAB-GROWN DIAMONDS
Serial Number:	87435384	FEATURING MADE FOR YOU CREATED DIAMONDS
Serial Number:	87435372	FEATURING MADE FOR YOU CREATED DIAMONDS
Serial Number:	87435363	MADE FOR YOU CREATED DIAMONDS
Registration Number:	5096238	SURROUNDED BY LOVE
Registration Number:	4948051	FOREVER LOCKING LOVE
Registration Number:	4871399	FALLING FOR YOU
Registration Number:	4269497	JEWELILI
Registration Number:	4219327	ETERNAL TREASURES
Registration Number:	5003620	ETERNALLY FAITHFUL
Registration Number:	4672483	PURE GEM COLLECTION
Registration Number:	3366655	
Registration Number:	3078091	VERIGOLD JEWELRY
Registration Number:	2296906	JWBR
Registration Number:	5157623	INSPIRED BY MAGIC CREATED FOR YOU MAKING

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: erin.roberson@wolterskluwer.com
Correspondent Name: CT Corporation
Address Line 1: 4400 Easton Commons Way
Address Line 2: Suite 125
Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER: Jennifer Owens

SIGNATURE: /Jennifer Owens/

DATE SIGNED: 01/19/2023

Total Attachments: 13

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**TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENTS**

This **TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS** (this “Release”) is dated as of January 18, 2023 and delivered by KEYBANK NATIONAL ASSOCIATION, as Lender in favor of RENAISSANCE JEWELRY NEW YORK, INC., a New York corporation (“Renaissance”) and JAY GEMS INC., a New York corporation (“Jay Gems” and together with Renaissance, collectively, the “Grantors” and each individually, a “Grantor”). All capitalized terms used but not otherwise defined herein have the meanings given to them in the IP Security Agreement (as defined below).

WHEREAS, pursuant to that certain Intellectual Property Security Agreement, dated as of July 30, 2020, by Grantors in favor of Lender (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “IP Security Agreement”), each applicable Grantor granted to Lender a security interest in and to all of such Grantor’s right, title and interest in and to the Intellectual Property Collateral (as defined in the IP Security Agreement), including without limitation those (i) Patents listed on Schedule I hereto, (ii) Trademarks listed on Schedule II hereto and (iii) Copyrights listed on Schedule III hereto (together with the Patents listed on Schedule I hereto and Trademarks listed on Schedule II hereto, individually and collectively, the “Intellectual Property Collateral”).

WHEREAS, pursuant to the IP Security Agreement, a security interest in certain Patents was recorded with the United States Patent and Trademark Office on August 3, 2020, at Reel 053378 Frame 0875.

WHEREAS, pursuant to the IP Security Agreement, a security interest in certain Trademarks and Trademark Licenses was recorded with the United States Patent and Trademark Office on August 3, 2020, at Reel 7013 Frame 0011.

WHEREAS, pursuant to the IP Security Agreement, a security interest in certain Copyrights was recorded with the United States Copyright Office on February 12, 2021 at Volume 15001 Document 270.

WHEREAS, in connection with the repayment in full of the Obligations owing to Lender by Grantors, , Lender desires to release its security interest in and continuing lien upon the Intellectual Property Collateral.

WHEREAS, the Grantors have requested that the Lender enter into this Release in order to accomplish and evidence the termination and release of any and all right, title and interest the Lender may have in the Intellectual Property Collateral and the Lender has agreed to terminate and release its security interest and all of its right, title and interest in the Intellectual Property Collateral it may have as herein provided.

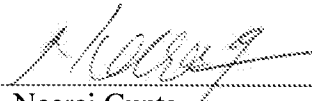
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender and the Grantors hereby agree as follows:

1. Release and Assignment. Lender hereby terminates, cancels, releases, relinquishes, and discharges to the Grantors, for the benefit of the Grantors and their successors and assigns, its security interest in and lien upon the Intellectual Property Collateral and all other right, title, and interest in and to the Intellectual Property Collateral and, if and to the extent that Lender has acquired any right, title or interest in, to or under the Intellectual Property Collateral, Lender hereby re-transfers, re-conveys and re-assigns such right, title or interest to Grantor (without any representation, recourse or undertaking by Lender) and hereby terminates and releases the IP Security Agreement. Lender hereby authorizes the Grantors and their successors, assigns or other legal representatives to file this Release with the United States Patent and Trademark Office and United States Copyright Office to evidence and effectuate the release and termination of Lender's security interest in the Intellectual Property Collateral.
2. Further Assurances. The Lender agrees, at the Grantors' expense, to execute, promptly procure, deliver or execute to deliver to Grantors or their counsel (or other designee) (without any representation or warranty) any and all further documents or instruments and do any and all further acts which the Grantors reasonably request in order to confirm, effectuate or record this Release and Grantors' right, title and interest in and to the Intellectual Property Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, Lender has caused this Release to be duly executed as of the date first written above.

KEYBANK NATIONAL ASSOCIATION

By: 
Name: Neeraj Gupta
Title: Senior Vice President

SCHEDULE I
PATENTS AND PATENT LICENSES:

Grantor Name	Title	Application Number and Date	Registration Number and Date	Country
Renaissance Jewelry (New York, NY)	Gemstone jewelry	29/414,453 February 28, 2012	D718,181 November 25, 2014	US
Renaissance Jewelry (New York, NY)	Jewelry with Sliding Collets	15/074,603 March 18, 2016	N/A	US

SCHEDULE II
TRADEMARKS:

Grantor Name	Title	Application Number and Date	Registration Number and Date	Country
Jay Gems	Adorabella	App. No. 86/142,949 Filed Dec. 13, 2013	Reg. No. 4,551,918 Registered June 17, 2014	US
Jay Gems	Highlander	App. No. 86/876,874 Filed Jan. 15, 2016	Reg. No. 5,228,964 Registered June 20, 2017	US
Jay Gems	Jewelmark	App. No. 85/842,690 Filed Feb. 6, 2013	Reg. No. 4,499,354 Registered March 18, 2014	US
Jay Gems	Charming Moments	App. No. 86/963,473 Filed Apr. 4, 2016	Reg. No. 5,168,158 Registered March 21, 2017	US
Jay Gems		App. No. 87/359,544 Filed Mar. 6, 2017	Reg. No. 5,251,363 Registered July 25, 2017	US
Jay Gems	Diamond Plus	App. No. 86/647,186 Filed June 1, 2015	Reg. No. 5,096,385 Registered Dec. 6, 2016	US
Jay Gems	Love Magic	App. No. 86/841,249 Filed Dec. 7, 2015	Reg. No. 5,157,362 Registered March 7, 2017	US
Jay Gems	Love Tales	App. No. 86/734,795 Filed Aug. 24, 2015	Reg. No. 5,152,025 Registered Feb. 28, 2017	US
Jay Gems	Magic Cam	App. No. 86/860,146 Filed Dec. 29, 2015	Reg. No. 5,157,492 Registered March 7, 2017	US
Jay Gems	Magic Setting	App. No. 87/166,028 Filed Sep. 9, 2016	Reg. No. 5,229,610 Registered June 20, 2017	US

Grantor Name	Title	Application Number and Date	Registration Number and Date	Country
Jay Gems	Simply Bridal	App. No. 85/481,725 Filed Nov. 28, 2011	Reg. No. 4,419,114 Registered Oct. 15, 2013	US
Jay Gems	Happily Forever After	App. No. 86/752,477 Filed Sep. 10, 2015	Reg. No. 5,192,054 Registered Apr. 25, 2017	US
Jay Gems	Charming Moments Cherished Forever	App. No. 87/135,099 Filed Aug. 11, 2016	Reg. No. 5,229,547 Registered June 20, 2017	US
Jay Gems	Let Your Faith Shine	App. No. 86/037,893 Filed Aug. 14, 2013	Reg. No. 4,611,103 Registered Sep. 23, 2014	US
Jay Gems	Once Upon A Time	App. No. 86/876,564 Filed Jan. 15, 2016	Reg. No. 5,162,496 Registered March 14, 2017	US
Jay Gems	True Love's Kiss	App. No. 86/752,495 Filed Sep. 10, 2015	Reg. No. 5,192,055 Registered Apr. 25, 2017	US
Jay Gems	Promise Her Happily Ever After	App. No. 87/456,646 Filed May 19, 2017	Reg. No. 5,536,833 Registered Aug. 7, 2018	US
Jay Gems	Where Fairy Tale Endings Begin	App. No. 87/054,406 Filed May 31, 2016	Reg. No. 5,238,137 Registered Jul 4, 2017	US
Jay Gems	NatureMark Diamonds Rare Real Responsibly Sourced	App. No. 87/283,083 Filed Dec. 28, 2016	Reg. No. 5,470,603 Registered May 15, 2018	US
Jay Gems	Fill My Heart – Two Hearts Become One	App. No. 86/825,806 Filed Nov. 19, 2015	Reg. No. 5,192,170 Registered Apr. 25, 2017	US

Schedule II

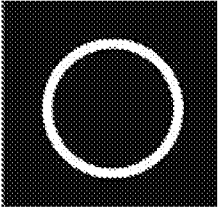
TRADEMARK
REEL: 007949 FRAME: 0107

Grantor Name	Title	Application Number and Date	Registration Number and Date	Country
Jay Gems	NatureMark Diamonds A rare gift from Mother Nature	App. No. 87/283,074 Filed Dec. 28, 2016	Reg. No. 5,470,602 Registered May 15, 2018	US
Jay Gems	U&I When Love Is All That Matters...	App. No. 86/835,098 Filed Dec. 1, 2015	Reg. No. 5,117,351 Registered Jan. 10, 2017	US
Jay Gems	U&I When Love Is All That Matters...	App. No. 86/835,108 Filed Dec. 1, 2015	Reg. No. 5,117,352 Registered Jan. 10, 2017	US
Jay Gems	A Billion Years In The Making For A Lifetime Of Love	App. No. 88/101,191 Filed Aug. 31, 2018	Serial No. 88/101,191	US
Jay Gems	Inspired By Magic Created For You Making Wishes Come Alive And Dreams Come True	App. No. 86/889,751 Filed Jan. 28, 2016	Reg. No. 5,157,623 Registered Mar. 7, 2017	US
Jay Gems	Vivid Colors	App. No. 86/147,446 Filed Dec. 18, 2013	Reg. No. 4,503,509, Registered Mar. 25, 2014	US
Jay Gems	Flawless Love	App. No. 85/019,359 Filed April 21, 2010	Reg. No. 4,115,543, Registered Mar. 20, 2012	US
Jay Gems	Dancing Love	App. No. 86/036,811 Filed Aug. 13, 2013	Reg. No. 4,516,549, Registered April 15, 2014	US
Jay Gems	Blush Collection	App. No. 85/906,368 Filed April 17, 2013	Reg. No. 4,482,787, Registered Feb. 11, 2014	US

Grantor Name	Title	Application Number and Date	Registration Number and Date	Country
Renaissance	Caramel Diamond Collection	App. No. 86/057,132 Filed Sep. 5, 2013	Reg. No. 4,553,569 Registered Jun. 17, 2014	US
Renaissance	M4U	App. No. 88/282,102 Filed Jan. 30, 2019	Serial No. 88282102	US
Renaissance	Made For You Lab-Grown Diamonds	Aug. 19, 2019	Serial No. 88584338	US
Renaissance	Made For You Lab-Grown Diamonds	Feb. 15, 2019	Serial No. 88304005	US
Renaissance	Featuring Made For You Created Diamonds	May 3, 2017	Serial No. 87435384	US
Renaissance	Featuring Made For You Created Diamonds	May 3, 2017	Serial No. 87435372	US
Renaissance	Made For You Created Diamonds	May 3, 2017	Serial No. 87435363	US
Renaissance	Surrounded By Love	App. No. 86/580,665 Filed March 30, 2015	Reg. No. 5096238, Registered Dec. 6, 2016	US
Renaissance	Forever Locking Love	App. No. 86/725,608 Filed Aug. 14, 2015	Reg. No. 4948051, Registered April 26, 2016	US
Renaissance	Falling For You	App. No. 86/256,180 Filed April 18, 2014	Reg. No. 4871399, Registered Dec. 15, 2015	US
Renaissance	Jewelili	App. No. 85/468,627 Filed Nov. 9, 2011	Reg. No. 4269497, Registered Jan. 1, 2013	US

Schedule II

TRADEMARK
REEL: 007949 FRAME: 0109

Grantor Name	Title	Application Number and Date	Registration Number and Date	Country
Renaissance	Eternal Treasures	App. No. 85/444,687 Filed Oct. 11, 2011	Reg. No. 4219327, Registered Oct. 2, 2012	US
Renaissance	Eternally Faithful	App. No. 85/775,550 Filed Nov. 9, 2012	Reg. No. 5003620, Registered July 19, 2016	US
Renaissance	Pure Gem Collection	App. No. 85/957,465 Filed June 12, 2013	Reg. No. 4672483, Registered Jan. 13, 2015	US
Renaissance (as assignee of Verigold.com Ltd.)		App. No. 78/576,355 Filed Feb. 28, 2005	Reg. No. 3366655, Registered Jan. 8, 2008	US
Renaissance (as assignee of Verigold.com Ltd.)	Verigold Jewelry	App. No. 76/544,007 Filed Sept. 2, 2003	Reg. No. 3078091, Registered April 11, 2006	US
Renaissance (as assignee of JBR Inc.)	JWBR	App. No. 75/455,665 Filed March 24, 1998	Reg. No. 2296906, Registered Nov. 30, 1999	US

TRADEMARK LICENSES:

Any Trademark Licenses granted pursuant to the following:

1. License Agreement by and between Disney Consumer Products (as licensor) and Renaissance as assignee of Jay Gems, Inc. DBA Jewelmark (as licensee) dated as of July 1, 2015, as amended from time to time, subject to the consent to this transaction by such party

2. License Agreement by and between Hallmark Licensing, LLC (as licensor) and Renaissance (as licensee) dated May 11, 2015, as amended.

SCHEDULE III
COPYRIGHTS AND COPYRIGHT LICENSES:

Grantor Name	Full Title	Copyright Number	Date
Renaissance Jewelry New York, Inc.	Angel Collection.	VAu001214626	2015
Renaissance Jewelry New York, Inc.	Baby Collection.	VAu001211622	2015
Renaissance Jewelry New York, Inc.	Bee Collection.	VAu001211629	2015
Renaissance Jewelry New York, Inc.	Bow Collection.	VAu001211637	2015
Renaissance Jewelry New York, Inc.	Butterfly Collection.	VAu001211645	2015
Renaissance Jewelry New York, Inc.	Diamond Kite Collection.	VAu001214631	2015
Renaissance Jewelry New York, Inc.	Elephant Collection.	VAu001211641	2015
Renaissance Jewelry New York, Inc.	Flower Collection.	VAu001211643	2015
Renaissance Jewelry New York, Inc.	Heart Collection.	VAu001211626	2015
Renaissance Jewelry New York, Inc.	Heartbeat Collection.	VAu001211624	2015

Grantor Name	Full Title	Copyright Number	Date
Renaissance Jewelry New York, Inc.	Infinity Collection.	VAu001211650	2015
Renaissance Jewelry New York, Inc.	Owl Collection.	VAu001214625	2015
Renaissance Jewelry New York, Inc.	Paw Collection.	VAu001211644	2015
Renaissance Jewelry New York, Inc.	Snowflake Collection.	VAu001211642	2015
Renaissance Jewelry New York, Inc.	Star Collection.	VAu001211633	2015
Renaissance Jewelry New York, Inc.	XO Collection xo-1 ... xo-35 & 2 other titles.	V3627D737	2013

Schedule III