

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781689

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CIBC BANK USA		01/19/2023	BANKING CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	BOOMTOWN ROI, LLC		
Street Address:	1505 KING STREET EXT.		
Internal Address:	SUITE 101		
City:	CHARLESTON		
State/Country:	SOUTH CAROLINA		
Postal Code:	29405		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3844048	BOOMTOWN	
Registration Number:	4548001	SMART-DRIP	
Registration Number:	4666051	CHARITABLEAGENTS	
Serial Number:	88942745	HOMESEARCHNOW	
Serial Number:	88961803	BOOMTOWN	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853868		
Email:	rusty.close@troutman.com		
Correspondent Name:	CHRISTOPHER CLOSE		
Address Line 1:	TROUTMAN PEPPER LLP		
Address Line 2:	600 PEACHTREE STREET NE, SUITE 3000		
Address Line 4:	ATLANTA, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	249023.000020		
NAME OF SUBMITTER:	Christopher C Close, Jr.		
SIGNATURE:	/Christopher C. Close Jr./		

CH \$140.00 3844048

DATE SIGNED:	01/19/2023
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Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the “**Release**”) is made as of January 19, 2023 by CIBC BANK USA, an Illinois banking corporation (“**Assignor**”) to BOOMTOWN ROI, LLC, a Delaware limited liability company (“**BoomtownROI**”), and BTRN, LLC, a South Carolina limited liability company (“**BTRN**”, and, together with BoomtownROI, referred to individually and collectively as “**Assignee**”).

WHEREAS, in connection with certain loan documents, Assignor and Assignee entered into (i) that certain Loan and Security Agreement dated as of October 26, 2020 (as amended, supplemented, or otherwise modified from time to time, the “**Loan Agreement**”) and (ii) that certain Intellectual Property Security Agreement dated as of October 26, 2020 (as amended, supplemented, or otherwise modified from time to time, the “**IP Agreement**”, and together with the Loan Agreement, collectively, the “**Agreements**”) for the purpose of securing certain obligations of Assignee to Assignor;

WHEREAS, pursuant to the Agreements, Assignee granted Assignor, for the benefit of Assignor, a security interest in all of the Patents and Trademarks, (as defined in the Agreements) (collectively hereinafter the “**Intellectual Property**”), including the Patents identified on Exhibit A attached hereto and the Trademarks identified on Exhibit B attached hereto (the “**Released Intellectual Property**”), and pledged and mortgaged (but did not transfer title to) the Intellectual Property to Assignor; and

WHEREAS, the security interest was recorded with with the United States Patent and Trademark Office on October 27, 2020 at (i) Reel/Frame 054176/0309 with respect to the Patents, and (ii) Reel/Frame 7087/0093 with respect to the Trademarks.

WHEREAS, Assignee has requested that Assignor, and Assignor has agreed to, release its security interest in the Released Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and pursuant to the terms and conditions set forth in the Agreements:

1. Assignor hereby terminates and releases its security interest in the Released Intellectual Property and Assignor hereby assigns and transfers to each applicable Assignee, without any representation, warranty, or recourse whatsoever, Assignor’s entire right, title, and interest in and to the Released Intellectual Property, including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof, effective as of the date set forth above.

2. Assignor authorizes the Commissioner for Patents, the Commissioner for Trademarks and any other governmental officials to record and register this Release upon request by Assignee.

3. Assignor hereby agrees to execute such further instruments and documents and perform such further acts as Assignee may reasonably deem necessary to secure to Assignee the rights herein conveyed.

4. THIS RELEASE SHALL BE A CONTRACT MADE UNDER AND GOVERNED BY THE INTERNAL LAWS OF THE STATE OF NEW YORK APPLICABLE TO CONTACTS MADE AND TO BE PERFORMED ENTIRELY WITHIN SUCH STATE, WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES.

ASSIGNOR:

CIBC BANK USA

By: 
Name: Robert Cybulski
Title: Managing Director


EXHIBIT A

Patents

Grantor	Title	Application No.	Patent No.	Date Filed
BoomTown ROI, LLC	System and Method for Prioritizing Real Estate Opportunities in a Lead Handling System Based on Weighted Lead Quality Scores (aka, "Opportunity Wall")	61/715,676	N/A (expired provisional)	10-18-2012
BoomTown ROI, LLC	System and Method for Prioritizing Real Estate Opportunities in a Lead Handling System Based on Weighted Lead Quality Scores (aka, "Opportunity Wall")	13/734,135	8,666,792	01-04-2013
BoomTown ROI, LLC	System and Method for Prioritizing Real Estate Opportunities in a Lead Handling System Based on Lead Quality and Opportunity Scores (aka, "Opportunity Wall")	13/752,750	8,660,872	01-29-2013
BoomTown ROI, LLC	Systems and Methods for Optimizing and Managing Marketing Communications (aka, "Smart Drip")	13/758,684	N/A (abandoned application)	02-13-2013

EXHIBIT B

Trademarks

Grantor	Mark	Application No.	Registration No.	Date Filed
BoomTown ROI, LLC	BOOMTOWN		3,844,048	09-18-2009
BoomTown ROI, LLC	SMART-DRIP		4,548,001	10-06-2011
BoomTown ROI, LLC			4,666,051	01-30-2014
BoomTown ROI, LLC	REFERRAL MATCH		N/A (abandoned)	07-11-2015
BoomTown ROI, LLC	HOMESARCHNOW	88/942,745		06-01-2020
BoomTown ROI, LLC	BOOMTOWN	88/961,803		06-12-2020