

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM781807

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|---|---|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Monroe Capital Management Advisors, LLC | | 12/30/2022 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Madison Logic, Inc. | | |
| Street Address: | 257 Park Ave. | | |
| Internal Address: | 5th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10010 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4554512 | INFLUENCER NURTURING | |
| Registration Number: | 4554511 | DISPLAY NURTURING | |
| Registration Number: | 4570678 | LEADFOCUS | |
| Registration Number: | 4558540 | DATABASE NURTURING | |
| Registration Number: | 5881858 | ACTIVATE ABM | |
| Registration Number: | 6228812 | JOURNEY ACCELERATION | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 14155911000 | | |
| Email: | TrademarksCH@winston.com | | |
| Correspondent Name: | Becky L. Troutman, Winston & Strawn LLP | | |
| Address Line 1: | 101 California Street | | |
| Address Line 4: | San Francisco, CALIFORNIA 94111 | | |
| NAME OF SUBMITTER: | Becky L. Troutman | | |
| SIGNATURE: | /Becky L. Troutman/mp | | |
| DATE SIGNED: | 01/20/2023 | | |

CH \$165.00 4554512

Total Attachments: 4

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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 30th day of December, 2022, by MONROE CAPITAL MANAGEMENT ADVISORS, LLC, as secured party ("Secured Party"), in favor of MADISON LOGIC, INC. ("Grantor").

WHEREAS, the Grantor entered into a certain Trademark Security Agreement dated February 4, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement") with Agent, notice of which was recorded on February 4, 2021, at the United States Patent and Trademark Office (the "USPTO") at Reel 7180, Frame 0895.

Capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.

WHEREAS, Grantor granted Agent, under the terms of the Trademark Security Agreement, a continuing security interest (the "Security Interest") in favor of Agent, in and to all of its Trademarks, including without limitation the Trademarks listed in **Schedule A** (the "Trademark Collateral").

WHEREAS, Secured Party has agreed to terminate and release its security interest in all such Trademark Collateral as herein provided.

NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Secured Party hereby (a) releases all liens and security interests granted by Grantor in favor of Secured Party in the Trademark Collateral, including the Trademarks listed on Schedule A attached hereto and (b) reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, all of Secured Party's right, title and interest (if any) in and to the Trademark Collateral.

Secured Party authorizes and requests that the USPTO and any applicable governmental officer records this Release.

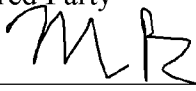
Secured Party agrees, at the Grantor's sole cost and expense, to take all further actions, and provide to the Grantor and its successors, assigns and legal representatives all such cooperation and assistance, including without limitation, the execution and delivery of any and all further documents or other instruments, as the Grantor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed in accordance with, the law of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its authorized officer as of the date of this Release.

MONROE CAPITAL MANAGEMENT ADVISORS,
LLC, as Secured Party

By: 
Name: Matthew J. Bernstein
Title: Director

SCHEDULE A

Trademark Registrations

| Grantor | Trademark Number | Trademark Application Number | Trademark Registration Number | Date of Application | Date of Registration |
|---------------------|------------------|------------------------------|-------------------------------|---------------------|----------------------|
| Madison Logic, Inc. | 85919340 | -- | 4554512 | April 30, 2013 | June 24, 2014 |
| Madison Logic, Inc. | 85919322 | -- | 4554511 | April 30, 2013 | June 24, 2014 |
| Madison Logic, Inc. | 85796853 | -- | 4570678 | December 6, 2012 | July 22, 2014 |
| Madison Logic, Inc. | 85919360 | -- | 4558540 | April 30, 2013 | July 1, 2014 |
| Madison Logic, Inc. | 86832399 | -- | 5881858 | November 25, 2015 | October 15, 2019 |
| Madison Logic, Inc. | 88381728 | -- | 6228812 | April 11, 2019 | December 22, 2020 |

Schedule A
AmericasActive:17924189.2