

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM781842

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	GRANT OF SECURITY INTEREST - - TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DATA AXLE, INC.		01/20/2023	Corporation: DELAWARE
DONORBASE, INC.		01/20/2023	Corporation: NEW YORK
LAKE GROUP MEDIA INC.		01/20/2023	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cerberus Business Finance Agency, LLC, as the Collateral Agent		
<b>Street Address:</b>	875 Third Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 51</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88223112	ACQUISTAR	
<b>Serial Number:</b>	74331510	AMERICAN BIG BUSINESSES DIRECTORY	
<b>Serial Number:</b>	74284102	AMERICAN BUSINESS DIRECTORIES	
<b>Serial Number:</b>	74420726	AMERICAN BUSINESS INFORMATION	
<b>Serial Number:</b>	74448252	AMERICAN BUSINESS INFORMATION	
<b>Serial Number:</b>	74331544	AMERICAN MANUFACTURERS DIRECTORY	
<b>Serial Number:</b>	74588279	AMERICAN MEDICAL INFORMATION	
<b>Serial Number:</b>	75318698	BUSINESS CREDIT USA	
<b>Serial Number:</b>	87580831	CONSTELLATION MEDIA	
<b>Serial Number:</b>	75292417	CROSS+SEARCH PLUS	
<b>Serial Number:</b>	85541264	DATA AXLE	
<b>Serial Number:</b>	88730484	DATA AXLE	
<b>Serial Number:</b>	88949639	DATA AXLE B2C LINK	
<b>Serial Number:</b>	90257611	DATA AXLE CREDIT SOLUTIONS	
<b>Serial Number:</b>	74415877	DATABASE AMERICA	
<b>Serial Number:</b>	77349035	DIRECT MEDIA	
<b>Serial Number:</b>	77091506	DONORBASE	

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Property Type	Number	Word Mark
Serial Number:	77091511	DONORBASE
Serial Number:	77216891	EMPLOYERSUSA
Serial Number:	88476061	INBOXABLE
Serial Number:	76267203	INFOCALL
Serial Number:	85139559	INFOCONNECT
Serial Number:	86726605	INFOPERSONA
Serial Number:	74494927	INFOTYME
Serial Number:	75153561	INFOUSA
Serial Number:	88578187	INFOUSA
Serial Number:	77599697	INFOUSA.COM
Serial Number:	77599182	INFOUSA.COM
Serial Number:	78623072	LAKE
Serial Number:	90761100	LAKE
Serial Number:	78623683	LAKE GROUP MEDIA
Serial Number:	86893217	MARKETING GENETICS
Serial Number:	75410872	MARKETZONE
Serial Number:	77849273	NEW CUSTOMERS ARE JUST A CLICK AWAY
Serial Number:	86674277	PATRONLINK
Serial Number:	75149589	POLK CITY DIRECTORY
Serial Number:	74715662	PRO CD
Serial Number:	74460677	PROCD
Serial Number:	74721901	PROCD
Serial Number:	75504964	REFERENCEUSA
Serial Number:	86359114	SALES AXLE
Serial Number:	78767335	SALES GENIE
Serial Number:	75287202	SALES LEADS USA
Serial Number:	77361708	SALESGENIE
Serial Number:	77252326	SALESGENIE.COM
Serial Number:	85662708	SAPPHIRE
Serial Number:	74458678	SELECT PHONE
Serial Number:	85169419	TARGETREADY MODELS
Serial Number:	88540897	VOTEREACH
Serial Number:	88004906	YES MARKETING
Serial Number:	76054577	YESCONNECT

**CORRESPONDENCE DATA**

Fax Number: 2125935955

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-756-2132  
**Email:** scott.kareff@srz.com  
**Correspondent Name:** S. Kareff c/o Schulte Roth & Zabel LLP  
**Address Line 1:** 919 Third Avenue  
**Address Line 2:** 25th Floor  
**Address Line 4:** New York, NEW YORK 10022

**ATTORNEY DOCKET NUMBER:** 014951-2156

**NAME OF SUBMITTER:** Scott Kareff (014951-2156)

**SIGNATURE:** /kc for sk/

**DATE SIGNED:** 01/20/2023

**Total Attachments: 5**

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GRANT OF SECURITY INTEREST - - TRADEMARKS

January 20, 2023

WHEREAS, DATA AXLE, INC., a Delaware corporation, DONORBASE, INC., a New York corporation and LAKE GROUP MEDIA INC., a New York corporation (each a “Grantor”) have each adopted, used and are using, and hold all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, the Grantors have entered into a Pledge and Security Agreement, dated January 20, 2023 (as amended, restated, supplemented, modified or otherwise changed from time to time, the “Security Agreement”), in favor of Cerberus Business Finance Agency, LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the “Grantee”); and

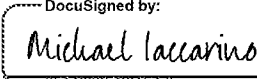
WHEREAS, pursuant to the Security Agreement, each Grantor has assigned to the Grantee and granted to the Grantee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Grantors in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks (except for “intent to use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an “Amendment to Allege Use” or a “Statement of Use” under Sections 1(c) and 1(d) of said Act has been filed in, and accepted by, the United States Patent and Trademark Office) and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “Collateral”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor does hereby pledge, convey, sell, assign, transfer and set over unto the Grantee and grants to the Grantee for the benefit of the Grantee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

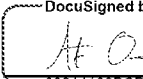
Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be duly executed by its officer thereunto duly authorized as of the date first written above.

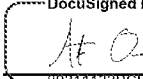
DATA AXLE, INC.

By:   
Name: Michael Iaccarino  
Title: Chief Executive Officer & President

DONORBASE, INC.

By:   
Name: Austin Owens  
Title: Chief Financial Officer

LAKE GROUP MEDIA INC.

By:   
Name: Austin Owens  
Title: Chief Financial Officer

[Signature Page to Grant of Security Interests – Trademarks]

**SCHEDULE A TO GRANT OF SECURITY INTEREST**

<b>Title</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner Name<sup>1</sup></b>	<b>Country</b>
ACQUISTAR	88223112	12/10/18	6114327	07/28/20	DATA AXLE, INC.	United States
AMERICAN BIG BUSINESSES DIRECTORY	74331510	11/16/92	1839108	06/07/94	DATA AXLE, INC.	United States
AMERICAN BUSINESS DIRECTORIES	74284102	06/12/92	1979086	06/11/96	DATA AXLE, INC.	United States
AMERICAN BUSINESS INFORMATION	74420726	08/05/93	1888255	04/11/95	DATA AXLE, INC.	United States
AMERICAN BUSINESS INFORMATION	74448252	10/18/93	1891315	04/25/95	DATA AXLE, INC.	United States
AMERICAN MANUFACTURERS DIRECTORY	74331544	11/16/92	1826004	03/08/94	DATA AXLE, INC.	United States
AMERICAN MEDICAL INFORMATION	74588279	10/17/94	1921327	09/19/95	DATA AXLE, INC.	United States
BUSINESS CREDIT USA	75318698	07/02/97	2217990	01/12/99	DATA AXLE, INC.	United States
CONSTELLATION MEDIA	87580831	08/23/17	5568474	09/25/18	DATA AXLE, INC.	United States
CROSS+SEARCH PLUS	75292417	05/15/97	2213944	12/29/98	DATA AXLE, INC.	United States
DATA AXLE	85541264	02/13/12	4440831	11/26/13	DATA AXLE, INC.	United States
DATA AXLE	88730484	12/17/19	6235168	12/29/20	DATA AXLE, INC.	United States
DATA AXLE B2C LINK	88949639	06/05/20	6291073	03/09/21	DATA AXLE, INC.	United States

<sup>1</sup> Lake Group Media Inc.'s name will be corrected by a corrective filing post-closing.

Title	Application Number	Application Date	Registration Number	Registration Date	Owner Name <sup>1</sup>	Country
DATA AXLE CREDIT SOLUTIONS	90257611	10/15/20	6415976	07/13/21	DATA AXLE, INC.	United States
DATABASE AMERICA	74415877	07/23/93	1882436	03/07/95	DATA AXLE, INC.	United States
DIRECT MEDIA	77349035	12/11/07	3526051	10/28/08	DATA AXLE, INC.	United States
DONORBASE	77091506	01/25/07	3413997	04/22/08	DONORBASE, INC.	United States
DONORBASE	77091511	01/25/07	3413998	04/22/08	DONORBASE, INC.	United States
EMPLOYERSUSA	77216891	06/27/07	3528475	11/04/08	DATA AXLE, INC.	United States
INBOXABLE	88476061	06/17/19	5981514	02/11/20	DATA AXLE, INC.	United States
INFOCALL	76267203	06/05/01	2720544	06/03/03	DATA AXLE, INC.	United States
INFOCONNECT	85139559	09/28/10	3966125	05/24/11	DATA AXLE, INC.	United States
INFOPERSONA	86726605	08/17/15	5110733	12/27/16	DATA AXLE, INC.	United States
INFOTYME	74494927	02/28/94	1873712	01/17/95	DATA AXLE, INC.	United States
INFOUSA	75153561	08/21/96	2147134	03/31/98	DATA AXLE, INC.	United States
INFOUSA	88578187	08/14/19	6105611	07/21/20	DATA AXLE, INC.	United States
INFOUSA.COM	77599697	10/24/08	3616006	05/05/09	DATA AXLE, INC.	United States
INFOUSA.COM	77599182	10/23/08	3626873	05/26/09	DATA AXLE, INC.	United States
LAKE	78623072	05/04/05	3191351	01/02/07	LAKE GROUP MEDIA, INC.	United States
LAKE	90761100	06/08/21	N/A	N/A	LAKE GROUP MEDIA, INC.	United States
LAKE GROUP MEDIA	78623683	05/05/05	3191353	01/02/07	LAKE GROUP MEDIA, INC.	United States
MARKETING GENETICS	86893217	02/01/16	5040410	09/13/16	DATA AXLE, INC.	United States
MARKETZONE	75410872	12/24/97	2220461	01/26/99	DATA AXLE, INC.	United States

Title	Application Number	Application Date	Registration Number	Registration Date	Owner Name <sup>1</sup>	Country
NEW CUSTOMERS ARE JUST A CLICK AWAY	77849273	10/15/09	3799205	06/08/10	DATA AXLE, INC.	United States
PATRONLINK	86674277	06/25/15	4939239	04/19/16	DATA AXLE, INC.	United States
POLK CITY DIRECTORY	75149589	08/13/96	2203474	11/17/98	DATA AXLE, INC.	United States
PRO CD	74715662	08/15/95	2013407	11/05/96	DATA AXLE, INC.	United States
PROCD	74460677	11/19/93	1901521	06/27/95	DATA AXLE, INC.	United States
PROCD	74721901	08/28/95	2021865	12/10/96	DATA AXLE, INC.	United States
REFERENCEUSA	75504964	06/18/98	2507419	11/13/01	DATA AXLE, INC.	United States
SALES AXLE	86359114	08/06/14	4853706	11/17/15	DATA AXLE, INC.	United States
SALES GENIE	78767335	12/06/05	3176697	11/28/06	DATA AXLE, INC.	United States
SALES LEADS USA	75287202	04/30/97	2191644	09/22/98	DATA AXLE, INC.	United States
SALESGENIE	77361708	12/31/07	3588558	03/10/09	DATA AXLE, INC.	United States
SALESGENIE.COM	77252326	08/10/07	3388763	02/26/08	DATA AXLE, INC.	United States
SAPPHIRE	85662708	06/27/12	4463510	01/07/14	DATA AXLE, INC.	United States
SELECT PHONE	74458678	11/16/93	2010441	10/22/96	DATA AXLE, INC.	United States
TARGETREADY MODELS	85169419	11/04/10	3970730	05/31/11	DATA AXLE, INC.	United States
VOTEREACH	88540897	07/26/19	5961562	01/14/20	DATA AXLE, INC.	United States
YES MARKETING	88004906	06/18/18	5789456	06/25/19	DATA AXLE, INC.	United States
YESCONNECT	76054577	05/23/00	2721878	06/03/03	DATA AXLE, INC.	United States