

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM782014

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LB IP, LLC		12/31/2022	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Legends Boxing Franchise, LLC		
Street Address:	80 N 850 E		
City:	Lehi		
State/Country:	UTAH		
Postal Code:	84043		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4536074	LEGENDS BOXING	
Registration Number:	6018711	LEGENDS BOXING	
Registration Number:	6017604	LEGENDS BOXING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8016151564		
Email:	brad@franchisesmith.com		
Correspondent Name:	Bradley Smith		
Address Line 1:	5508 W. Kensington Cir.		
Address Line 4:	HIGHLAND, UTAH 84003		
NAME OF SUBMITTER:	Bradley Smith		
SIGNATURE:	/Bradley Smith/		
DATE SIGNED:	01/23/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Acknowledgment") is effective this December 31, 2022. It is by and between **LB IP, LLC**, a Utah limited liability company ("we/us") and **LEGENDS BOXING FRANCHISE, LLC**, a Utah limited liability company ("you").

We own the right, title, and interest in and to the "Legends Boxing" names, marks, logos, slogans, and commercial symbols (collectively, the "Marks"), including the following trademark registrations with the United States Patent & Trademark Office: Registration Number 4536074, dated May 27, 2014, Registration Number 6018711, dated March 24, 2020, and Registration Number 6017604, dated March 24, 2020 in international classes 25, 28, and 41. You wish to acquire the entire right, title, and interest in the Marks.

THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties agree as follows:

1 ASSIGNMENT

1.1 We hereby irrevocably assign, transfer, and otherwise convey to you all rights, title, and interest in and to the Marks in the United States and all jurisdictions symbolized by the Marks to the fullest extent that we could have held and enjoyed had this assignment, transfer, and conveyance not been made. This includes, without limitation, all registration rights with respect to the Marks within or outside the United States based in whole or in part upon the Marks, the right to renew any registrations, all rights to prepare derivative marks, any priority right that may arise from the Marks, all goodwill, and all other rights.

1.2 We authorize the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the Marks, including the transfer of the following United States Patent & Trademark office registrations: Registration Number 4536074, dated May 27, 2014; Registration Number 6018711, dated March 24, 2020; and Registration Number 6017604, dated March 24, 2020, to you as assignee of our entire right, title and interest therein. We agree to further execute any documents reasonably necessary at any time now or in the future to effect or perfect this assignment or to confirm your ownership of the Marks.

2 CONSIDERATION. In consideration for the assignment set forth above in Section 1, you have paid to us the sum of \$1.00 upon execution of this Assignment.

[Signature Page Immediately Follows]

Trademark Assignment Agreement (LB IP, LLC to Legends Boxing Franchise, LLC) 2022-12-31

3 **SIGNATURES**

IN WITNESS, the parties have executed this Agreement on the day and year first above written.

("We/Us"): **LB IP, LLC**

By: 

Name: Rob Coffey

Title: President / Founder

("You): **LEGENDS BOXING FRANCHISE, LLC**

By: 

Name: Rob Coffey

Title: President / Founder