

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM782077

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cordoba Music Group, Inc.		01/01/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cordoba Music Group, LLC		
Street Address:	1455 19th Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	1027631	GUILD	
Registration Number:	1139582	G	
Registration Number:	1132166		
Registration Number:	1132165	GUILD	
Registration Number:	2200878		
Registration Number:	4364710	ORPHEUM	
Registration Number:	2400057	DEARMOND	
Registration Number:	4278756		
Registration Number:	5211135		
Registration Number:	5236563	MADE TO BE PLAYED	
Registration Number:	6318739	DEARMOND	
Serial Number:	97478973		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lvarghese@sh-law.com, crogers@sh-law.com, rbienstock@sh-law.com, trademarks@sh-law.com		
Correspondent Name:	SCARINCI HOLLENBECK		
Address Line 1:	150 Clove Road		

CH \$315.00 1027631

Address Line 2: 9Th Floor
Address Line 4: Little Falls, NEW JERSEY 07424

NAME OF SUBMITTER: Ronald S. Bienstock

SIGNATURE: /Ronald S. Bienstock/

DATE SIGNED: 01/23/2023

Total Attachments: 3

source=tm assignment Cordoba 63178 INC to LLC effective 1-1-2019#page1.tif

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TRADEMARK ASSIGNMENT

This Assignment (“Assignment”) is made *nunc pro tunc*, effective as of January 1, 2019, by and between Cordoba Music Group, Inc., a California Corporation, having an address of 1455 19th Street, Santa Monica, California 90404 (“Assignor”) to Cordoba Music Group, LLC, a California Corporation, having an address of 1455 19th Street, Santa Monica, California 90404 (“Assignee”).

WHEREAS, ASSIGNOR owns the following United States Trademark Registrations (the “Mark”):

U.S. Registration No. 1,027,631 for GUILD,



U.S. Registration No. 1,139,582 for ,



U.S. Registration No. 1,132,166 for ,



U.S. Registration No. 1,132,165 for ,



U.S. Registration No. 2,200,878 for ,

**U.S. Registration No. 4,364,710 for ORPHEUM,
U.S. Registration No. 2,400,057 for DEARMOND,**

U.S. Registration No. 4,278,756 for ,

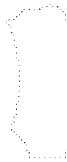


U.S. Registration No. 5,211,135 for ,





**U.S. Registration No. 5,236,563 for MADE TO BE PLAYED,
U.S. Registration No. 6,318,739 for DEARMOND,**


U.S. Application No. 97/478,973 for ,




**EU Registration No. 000166314 for GUILD,
EU Registration No. 001733849 for DEARMOND,
EU Registration No. 001733880 for *DeArmond* ,
EU Registration No. 006252837 for CORDOBA GUITARS,**

EU Registration No. 008739278 for  ,


UK Registration No. UK00900166314 for GUILD,
UK Registration No. UK00901733849 for DEARMOND,
UK Registration No. UK00901733880 for  ,
UK Registration No. UK00906252837 for CORDOBA GUITARS,


UK Registration No. UK00908739278 for  ,



AU Registration No. 1174773 for  ,
AU Registration No. 1174774 for GUILD,

WO Registration No. 1176802 for GUILD,
CA Registration No. TMA234050 for GUILD,
JP Registration No. 4372638 for GUILD,
JP Registration No. 4386732 for GUILD,
CN Registration No. 13334977 for GUILD,
CN Registration No. 9383388 for 库尔多巴 (Cordoba in Chinese characters),
CN Registration No. 13334977 for GUILD,

CN Registration No. 64414008 for  ,
CN Registration No. 64394449 for 科多巴,
CN Registration No. 64393992 for CORDOBA MUSIC,
CN Registration No. 64392249 for CORDOBA GUITAR,
MX Registration No. 738613 for GUILD,
BR Registration No. 822341891 for GUILD,

S. Kr. Registration No. 4009407980000 for  ,
Peru Registration No. P00141034 for GUILD, and
India Registration No. 1176802 for GUILD

together with the goodwill of the business symbolized thereby in connection with the goods/services for which the Mark is used (the "Goods/Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Mark.

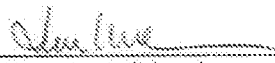
NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to Goods/Services for which the Mark is used and for which they are registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without

limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be reasonably necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR have duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

By: 
Timothy Miklaucic

Title: CEO

Execution Date: 1/18/23