

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM782299

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Evriholder Products, LLC		01/23/2023	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	Alter Domus (US) LLC		
Street Address:	225 W. Washington Street, 9th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 73			
Property Type	Number	Word Mark	
Registration Number:	6272550	PETAL AWAY	
Registration Number:	6272539	THE RUSTIC MAN	
Registration Number:	6271018	COOL CUBEZ	
Registration Number:	6593094	EVRIHOLDER	
Registration Number:	6251195	HEALING HEAT COLD COMFORT	
Registration Number:	6245419	GLAM GLOVES	
Registration Number:	6245417	SOLURE	
Registration Number:	6245416	TWIRLY TOWEL	
Registration Number:	6245411	SPA COMFORTS	
Registration Number:	6245410	CABLE ZIPPER	
Registration Number:	6207829	THERMAL TO-GO MUG	
Registration Number:	6423312	DREAMTIME	
Registration Number:	6423311	DREAMTIME	
Registration Number:	6431368	PAWS FIRST	
Registration Number:	6505343	SKINUTRIENTS	
Registration Number:	6189200	COPPER LANE	
Registration Number:	5868892	FRESHFARE BY EVRIHOLDER	
Registration Number:	5684112	BAMBOO NATURALS	
Registration Number:	5571401	EVRI BEAUTY	

OP \$1840.00 6272550

Property Type	Number	Word Mark
Registration Number:	5424838	EVRI HOME
Registration Number:	5408755	NATURAL ELEMENTS
Registration Number:	5388166	KITCHEN SPACES
Registration Number:	5376788	BEAUTY CUBE
Registration Number:	5132254	BAMBOO NATURALS
Registration Number:	4675565	SPONGEABLES
Registration Number:	4577844	SHAKE STRAWZ
Registration Number:	4597008	PORTIONS-2 GO
Registration Number:	4597025	SNACK 'O SPHERE
Registration Number:	4597016	FOSSIL FIND'R
Registration Number:	4609022	SWIFT SWAT
Registration Number:	4597009	PRACTI-CLIPS
Registration Number:	4967711	WICKED CARVING
Registration Number:	5234663	DARLIN' DRESSUP
Registration Number:	5061729	STRETCHEE FROG
Registration Number:	5162484	HEALING HEAT COLD COMFORT
Registration Number:	5065564	FANCY FUR
Registration Number:	5028830	DELUXE GRIP & STORE
Registration Number:	5005322	PRESS & STORE
Registration Number:	4495799	SPONGEABLES ANTI-CELLULITE BODY WASH IN
Registration Number:	4273057	FLEXI-STRAWZ
Registration Number:	4262644	POOFIE PALS
Registration Number:	4255252	SIMPLY SERVED
Registration Number:	4247388	SIMPLY SPRITZ
Registration Number:	4211480	SWEET-TREATS
Registration Number:	4211481	SOPHISTI-CLEAN
Registration Number:	4335481	DRESSING-2-GO
Registration Number:	4154982	FROST-EAZE
Registration Number:	3067678	EASI-TWIST
Registration Number:	3062701	FUREMOVER
Registration Number:	3918035	PORTION PACKERS
Registration Number:	3865699	FLIPPIT
Registration Number:	3827262	HAIRSTOPPER
Registration Number:	3871211	FLIP FLOP MOP
Registration Number:	4557793	PARADISO
Registration Number:	3603546	AVO SAVER
Registration Number:	3568140	SLIPPER GENIE
Registration Number:	3339036	FUZZY WUZZY

Property Type	Number	Word Mark
Registration Number:	2740231	FUREMOVER
Registration Number:	3012464	SPA COMFORTS
Registration Number:	2115597	DREAMTIME
Registration Number:	6505326	THE EVERYDAY GENT
Registration Number:	6732522	SUMMER AT THE SHORE
Registration Number:	6732521	SUMMER AT THE SHORE
Registration Number:	6487721	CLEAN MODE
Registration Number:	6702293	CONFECTION STAND
Registration Number:	6798445	FULL LOAD LAUNDRY
Serial Number:	90065138	ECO LOGICAL
Serial Number:	97729032	EZ CORE N FILL
Serial Number:	97728981	FOREVER FLUFF
Serial Number:	97728903	FROST-EAZE
Serial Number:	97729028	FUN FROST'R
Serial Number:	97728973	SEAL-N-SNACK
Serial Number:	97728986	SQUEEZIT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4045723401

Email: morgan.roth@kslaw.com

Correspondent Name: Morgan Roth

Address Line 1: 1180 Peachtree Street NE

Address Line 2: Suite 1600

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	02176.515061
NAME OF SUBMITTER:	Morgan Roth
SIGNATURE:	/s/ Morgan Roth
DATE SIGNED:	01/24/2023

Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement is made as of January 23, 2023 (the "Agreement"), by and between Evriholder Products, LLC ("Grantor"), and ALTER DOMUS (US) LLC, in its capacity as Administrative Agent for the Secured Parties (together with its successors and assigns in such capacity, "Grantee"). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Pledge and Security Agreement (defined below).

WHEREAS, KEJ LLC, Evriholder Acquisition, Inc., Grantor and Grantee have entered into a Pledge and Security Agreement, dated January 23, 2023 (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "Pledge and Security Agreement"), pursuant to which Grantor has granted Grantee a security interest in the Collateral for the benefit of the Secured Parties; and

WHEREAS, Grantor is the owner of the trademark registrations and applications for trademark registrations listed on the attached Schedule A (the "Trademarks"); and

WHEREAS, Grantor and Grantee wish to enter this Trademark Security Agreement in conjunction with the security interest in the Collateral granted by Grantor to Grantee for the benefit of the Secured Parties under the Pledge and Security Agreement.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor and Grantee hereby agree that:

1. Grantor hereby pledges and grants to Grantee for the benefit of the Secured Parties a continuing security interest in all of Grantor's right, title and interest in and to (a) Trademarks, (b) all extensions, modifications and renewals thereof, (c) all goodwill of each Grantor's business symbolized by the foregoing or associated therewith, and (d) all of each Grantor's rights corresponding thereto throughout the world (collectively, the "Trademark Collateral") solely for the purpose of securing Grantor's payment, performance and observance of the Secured Obligations pursuant to and under the Pledge and Security Agreement. This Agreement is not to be construed as an assignment of any Trademark or Trademark application. Notwithstanding the foregoing, no grant of any Lien or security interest shall be deemed granted hereunder on or in any "intent to use" application for trademark registration filed in the United States Patent and Trademark Office, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. Section 1051, for which a Statement of Use or Amendment to Allege Use, as applicable, has not been filed and accepted, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent to use application under applicable federal law.

2. Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral (including the Trademark Collateral) are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of

this Trademark Security Agreement and the Pledge and Security Agreement, the terms of the Pledge and Security Agreement shall control.

3. Upon the Payment in Full of the Obligations (other than indemnity obligations under the Loan Documents that are not then due and payable or for which any events or claims that would give rise thereto are not pending), Grantee shall promptly execute, acknowledge and deliver to Grantor an instrument in writing in recordable form and reasonably acceptable to Grantor releasing the security interest in the Trademark Collateral granted under this Trademark Security Agreement.

4. This Trademark Security Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart by facsimile or electronic mail shall be equally effective as delivery of an original executed counterpart.

5. This Agreement shall be construed in accordance with and governed by the laws of the State of New York.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Grantor and Grantee have caused this Trademark Security Agreement to be duly executed by their respective officers thereunto duly authorized as of the date first set forth above.

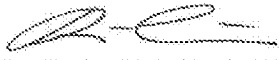
EVRIHOLDER PRODUCTS, LLC

By:  _____

Name: Ivan Stein

Title: Chief Executive Officer

ALTER DOMUS (US) LLC,
as Administrative Agent

By: 
Name: Pinju Chiu
Title: Associate Counsel

[Signature Page to Trademark Security Agreement]


TRADEMARK
REEL: 007951 FRAME: 0468

SCHEDULE A TO GRANT OF A SECURITY INTEREST
Copyright Registrations and Applications


Registered Trademarks:

Trademark	Country	Registration Number	Registration Date
PETAL AWAY	United States	6272550	February 16, 2021
THE RUSTIC MAN	United States	6272539	February 16, 2021
COOL CUBEZ	United States	6271018	February 16, 2021
EVRIHOLDER	United States	6593094	December 21, 2021
HEALING HEAT COLD COMFORT	United States	6251195	January 19, 2021
GLAM GLOVES	United States	6245419	January 12, 2021
SOLURE	United States	6245417	January 12, 2021
TWIRLY TOWEL	United States	6245416	January 12, 2021
SPA COMFORTS	United States	6245411	January 12, 2021
CABLE ZIPPER	United States	6245410	January 12, 2021
THERMAL TO-GO MUG	United States	6207829	November 24, 2020
DREAMTIME	United States	6423312	July 20, 2021
DREAMTIME 	United States	6423311	July 20, 2021
PAWS FIRST	United States	6431368	July 27, 2021
SKINUTRIENTS 	United States	6505343	October 5, 2021
COPPER LANE	United States	6189200	November 3, 2020
FRESHFARE BY EVRIHOLDER  by Evriholder	United States	5868892	September 24, 2019
BAMBOO NATURALS	United States	5684112	February 26, 2019
EVRI BEAUTY	United States	5571401	September 25, 2018
EVRI HOME	United States	5424838	March 13, 2018
NATURAL ELEMENTS 	United States	5408755	February 20, 2018
KITCHEN SPACES	United States	5388166	January 23, 2018
BEAUTY CUBE	United States	5376788	January 9, 2018

Trademark	Country	Registration Number	Registration Date
BAMBOO NATURALS	United States	5132254	January 31, 2017
SPONGEABLES	United States	4675565	January 20, 2015
SHAKE STRAWZ	United States	4577844	July 29, 2014
PORTIONS-2 GO	United States	4597008	September 2, 2014
SNACK 'O SPHERE	United States	4597025	September 2, 2014
FOSSIL FIND'R	United States	4597016	September 2, 2014
SWIFT SWAT	United States	4609022	September 23, 2014
PRACTI-CLIPS	United States	4597009	September 2, 2014
WICKED CARVING	United States	4967711	May 31, 2016
DARLIN' DRESSUP	United States	5234663	July 4, 2017
STRETCHEE FROG	United States	5061729	October 18, 2016
HEALING HEAT COLD COMFORT	United States	5162484	March 14, 2017
FANCY FUR	United States	5065564	October 18, 2016
DELUXE GRIP& STORE	United States	5028830	August 23, 2016
PRESS & STORE	United States	5005322	July 19, 2016
SPONGEABLES ANTI-CELLULITE BODY WASH IN A SPONGE	United States	4495799	March 11, 2014
FLEXI-STRAWZ	United States	4273057	January 8, 2013
POOFIE PALS	United States	4262644	December 18, 2012
SIMPLY SERVED	United States	4255252	December 4, 2012
SIMPLY SPRITZ	United States	4247388	November 20, 2012
SWEET-TREATS	United States	4211480	September 18, 2012
SOPHISTI-CLEAN	United States	4211481	September 18, 2012
DRESSING-2-GO	United States	4335481	May 14, 2013
FROST-EAZE	United States	4154982	June 5, 2012
EASI-TWIST	United States	3067678	March 14, 2006
FUREMOVER	United States	3062701	February 28, 2006
PORTION PACKERS	United States	3918035	February 8, 2011
FLIPPIT	United States	3865699	October 19, 2010
HAIRSTOPPER	United States	3827262	August 3, 2010
FLIP FLOP MOP	United States	3871211	November 2, 2010
PARADISO	United States	4557793	July 1, 2014
AVO SAVER	United States	3603546	April 7, 2009
SLIPPER GENIE	United States	3568140	January 27, 2009
FUZZY WUZZY	United States	3339036	November 20, 2007
FUREMOVER	United States	2740231	July 22, 2003
SPA COMFORTS	United States	3012464	November 8, 2005
DREAMTIME	United States	2115597	November 25, 1997
THE EVERYDAY GENT	United States	6505326	October 5, 2021
PAWS FIRST	United States	6431368	July 27, 2021
SUMMER AT THE SHORE	United States	6732522	May 24, 2022

Trademark	Country	Registration Number	Registration Date
SUMMER AT THE SHORE and Design 	United States	6732521	May 24, 2022
CLEAN MODE	United States	6487721	September 14, 2021
CONFECTION STAND	United States	6702293	April 12, 2022
FULL LOAD LAUNDRY	United States	6798445	July 19, 2022

Pending Registrations for Trademarks:

Trademark	Country	Application Number	Application Date
ECO LOGICAL 	United States	90065138	July 21, 2020
BOSHEL	United States	90856511	July 20, 2021
EVRFIT	United States	97729040	December 22, 2022
EZ CORE N FILL	United States	97729032	December 22, 2022
FOREVER FLUFF	United States	97728981	December 22, 2022
FROST-EAZE	United States	97728903	December 22, 2022
FUN FROST'R	United States	97729028	December 22, 2022
SEAL-N-SNACK	United States	97728973	December 22, 2022
SHEER SIMPLICITY	United States	97728963	December 22, 2022
SQUEEZIT	United States	97728986	December 22, 2022