# CH \$665.00 3993

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM782314

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Christian Siriano Holdings LLC		09/28/2022	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	CS Fashion Holdings, LLC	
Street Address:	495 Broadway, 3rd Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10012	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 26**

Property Type	Number	Word Mark	
Registration Number:	3993598	CHRISTIAN SIRIANO	
Registration Number:	4240997	CHRISTIAN SIRIANO	
Registration Number:	4923476	CHRISTIAN SIRIANO	
Registration Number:	4671525	CHRISTIAN SIRIANO	
Registration Number:	4923475	CHRISTIAN SIRIANO	
Registration Number:	5355522	CHRISTIAN SIRIANO NEW YORK	
Registration Number:	5863404	CHRISTIAN SIRIANO NEW YORK	
Registration Number:	5898602	CHRISTIAN SIRIANO NEW YORK	
Registration Number:	3678307	SILHOUETTE	
Registration Number:	4696496	SILHOUETTE CHRISTIAN SIRIANO	
Registration Number:	4790116	SILHOUETTE	
Registration Number:	4790117	SILHOUETTE	
Registration Number:	5120233	CHRISTIAN SIRIANO NEW YORK	
Registration Number:	5628136	CHRISTIAN SIRIANO NEW YORK	
Registration Number:	5120383	CHRISTIAN SIRIANO NEW YORK	
Registration Number:	5355543	CHRISTIAN SIRIANO NEW YORK	
Registration Number:	5567049	SILHOUETTE IN BLOOM	
Registration Number:	5746912	INTIMATE SILHOUETTE	
Registration Number:	6091534	MIDNIGHT SILHOUETTE	

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Property Type	Number	Word Mark
Registration Number:	6014290	PEOPLE ARE PEOPLE
Registration Number:	6227456	OOH LA ROUGE
Registration Number:	6355998	CHRISTIAN SIRIANO NEW YORK
Serial Number:	90178407	OOH LA ROUGE COUTURE
Serial Number:	90178408	OOH LA ROUGE EXCLUSIF
Serial Number:	90178414	SILHOUETTE AU NATUREL
Serial Number:	90819936	CHRISTIAN SIRIANO NEW YORK

#### **CORRESPONDENCE DATA**

#### Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 12149535953

Email: gmccormack@jw.com
Correspondent Name: Jackson Walker LLP

Address Line 1: 2323 Ross Avenue, Suite 600

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	151003.00007
NAME OF SUBMITTER:	Greg McCormack
SIGNATURE:	/Greg McCormack/
DATE SIGNED:	01/24/2023

#### **Total Attachments: 6**

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#### TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of the "Effective Date"), by and between Christian Siriano Holdings LLC, a Delaware limited liability company ("Assignor"), and CS Fashion Holdings, LLC, a Delaware limited liability company ("Assignee") (individually, each of Assignor and Assignee, "a Party" or "the Party" and collectively the "Parties").

WHEREAS, Assignor is the owner of all right, title, and interest, in and to the marks and registrations set out in Schedule A and Schedule B (hereinafter the "Marks") and all associated common law rights and goodwill of the business associated with or symbolized by the Marks; and

WHEREAS, Assignee has acquired, inter alia, the aforementioned Marks and registrations through a Trademark Assignment and License Agreement ("Agreement"); and

WHEREAS, it is the purpose of this document to further memorialize such acquisition in a summary form suitable for recording in the U.S. Patent and Trademark Office or other applicable authorities in foreign and international offices or registrars.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby confirm the assignment of all right, title, and interest in and to the Marks in Assignment Schedule A and Schedule B attached hereto, together with the goodwill of the business associated with the Marks and the registrations and any applications therefor, as well as any common law rights which may exist and are associated therewith, together with the goodwill of the business symbolized thereby, and all rights, titles, interests, and privileges appurtenant to the foregoing. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office and any other applicable Governmental or Regulatory Authority or registrar (including any applicable foreign or international office or registrar), to record Assignee as the owner of the Marks and the related applications and registrations, as assignee of Assignor's entire right, title and interest in, to, and under the same. Assignee shall have the right to record this Assignment with all applicable governmental authorities and registrars so as to perfect its ownership in the Marks and the related applications and registrations.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative on the date indicated below to be effective as of the Effective Date.

Christian Siriano Holdings, LLC (Assignor)

 $R_{V}$ :

Christian Siriano

CEO, Christian Siriano Holdings, LLC

## ASSIGNMENT SCHEDULE A

Mark	Country	Reg No.
CHRISTIAN SIRIANO NEW YORK	AUSTRALIA	1885778
CHRISTIAN SIRIANO NEW YORK	CANADA	TMA1,032,214
CHRISTIAN SIRIANO	CHINA	14626220
CHRISTIAN SIRIANO	CHINA	14626219
CHRISTIAN SIRIANO NEW YORK	CHINA	18624080
CHRISTIAN SIRIANO NEW YORK	CHINA	27346690
CHRISTIAN SIRIANO NEW YORK	CHINA	17744301

<i></i>		
CHRISTIAN SIRIANO (in Chinese Characters)	CHINA	18041554
CHRISTIAN SIRIANO	CHINA	21638599
CHRISTIAN SIRIANO NEW YORK	CHINA	26809933
CHRISTIAN SIRIANO NEW YORK	CHINA	28197470
CHRISTIAN SIRIANO	EGYPT	337704
CHRISTIAN SIRIANO NEW YORK	EUROPEAN UNION (EUTM & RCD)	014908801
CHRISTIAN SIRIANO NEW YORK	KUWAIT	141623

CHRISTIAN SIRIANO	MEXICO	1670197
		1
CHRISTIAN SIRIANO NEW YORK	PANAMA	247366
CHRISTIAN SIRIANO NEW YORK	UNITED KINGDOM	UK0091490880 1
CHRISTIAN SIRIANO	UNITED STATES	3,993,598
OVER LOCAL CARRY AND LAND		
CHRISTIAN SIRIANO	UNITED STATES	4,240,997
CHRISTIAN SIRIANO	UNITED STATES	4923476
CHRISTIAN SIRIANO	UNITED STATES	4,671,525
CHRISTIAN SIRIANO	UNITED STATES	4923475
no an many is see to be and the total that the total the	OIMILLY DIFFILM	7265715
CHRISTIAN SIRIANO NEW YORK	UNITED STATES	5,355,522
CHRISTIAN SIRIANO NEW YORK	UNITED STATES	5,863,404

CHRISTIAN SIRIANO NEW YORK	UNITED STATES	5,898,602
SILHOUETTE	UNITED STATES	3,678,307
SILHOUETTE CHRISTIAN SIRIANO	UNITED STATES	4,696,496
SILHOUETTE	UNITED STATES	4,790,116
SILHOUETTE	UNITED STATES	4,790,117
CHRISTIAN SIRIANO NEW YORK	UNITED STATES	5,120,233
CHRISTIAN SIRIANO NEW YORK	UNITED STATES	5,628,136
CHRISTIAN SIRIANO NEW YORK	UNITED STATES	5,120,383
CHRISTIAN SIRIANO NEW YORK	UNITED STATES	5,355,543
SILHOUETTE IN BLOOM	UNITED STATES	5,567,049
INTIMATE SILHOUETTE	UNITED STATES	5,746,912
MIDNIGHT SILHOUETTE	UNITED STATES	6,091,534
PEOPLE ARE PEOPLE	UNITED STATES	6,014,290
OOH LA ROUGE	UNITED STATES	6,227,456
CHRISTIAN SIRIANO NEW YORK	UNITED STATES	6355998

# Assignment Schedule B

	App No.
CANADA	1728801
CANADA	1866212
CANADA	1972446
CHINA	18201720
UNITED STATES	90178407
UNITED STATES	90178408
UNITED STATES	90178414
UNITED STATES	90819936
	CANADA  CHINA  UNITED STATES  UNITED STATES

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**RECORDED: 01/24/2023**