# CH \$280.00 800785

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM782449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DEVOTO-WADE, LLC		04/29/2022	Limited Liability Company: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	APPLE CART CIDER, LLC	
Street Address:	425 Aviation Blvd	
City:	Santa Rosa	
State/Country:	CALIFORNIA	
Postal Code:	95403	
Entity Type:	Limited Liability Company: DELAWARE	

# **PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	90078551	WE GROW APPLES THROUGH CIDER
Serial Number:	90078366	GOLDEN STATE CIDER
Serial Number:	90076467	GOLDEN STATE CIDER
Serial Number:	90076410	MIGHTY DRY
Serial Number:	88109096	MELLOW GREEN
Serial Number:	88453224	SAVE THE GRAVENSTEIN
Serial Number:	88453280	ELDER TREE
Serial Number:	88171550	HAMAICA
Serial Number:	88284473	APPLE DRIVEN DRY CIDERS
Serial Number:	87177197	GINGERGRASS
Serial Number:	86331290	

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** ipfilings@hansonbridgett.com

Correspondent Name: Justin Thiele

Address Line 1: Hanson Bridgett LLP
Address Line 2: 425 Market St, 26th Floor

TRADEMARK
REEL: 007951 FRAME: 0842

900746050

Address Line 4: San	Francisco, CALIFORNIA 94105			
ATTORNEY DOCKET NUMBER:	33834.2			
NAME OF SUBMITTER:	Justin Thiele			
SIGNATURE:	/Justin Thiele/			
DATE SIGNED:	01/25/2023			
Total Attachments: 5				
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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into this <u>29th</u> day of <u>April</u>, 2022, by and between DEVOTO-WADE, LLC D/B/A GOLDEN STATE CIDER, a California limited liability company ("Assignor"), and APPLE CART CIDER, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of certain trademarks as set forth on <u>Attachment A</u> attached hereto, for which it has either procured a U.S. federal registration or accrued certain rights through usage (collectively, the "**Trademarks**"), and further is the sole and exclusive owner of all business goodwill related therewith and symbolized thereby (the "**Territory**");

WHEREAS, Assignee, as successor to the Assignor's business, or to the portion of Assignor's business to which said marks pertain is desirous to acquire from Assignor all of its rights, title and interest in such Trademarks and all business goodwill related therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. <u>Assignment</u>. Assignor hereby assigns, transfers, conveys and grants to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to such Trademarks throughout the world in perpetuity, together with the goodwill associated therewith, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Trademarks, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights of action at law and suits in equity to recover for past infringements of the Trademarks currently known to Assignor as of the date hereof or that may become known after the date of this Assignment (the "Transferred Rights"), and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such Trademarks upon registration of such Trademarks throughout the world, or other legal protections pertaining to the Transferred Rights.

Assignor hereby authorizes the Commissioner for Trademarks of the US Patent and Trademark Office to record Assignee as the Assignee and owner of said marks.

- 2. <u>Further Assurances</u>. Assignor covenants that it will, at any time and from time to time within a reasonable period of time following Assignee's prior written request therefor, at Assignee's sole expense and without the assumption of any additional liability therefor, execute and deliver to Assignee, and its successors and assigns, any new or confirmatory instruments and take such further acts as Assignee may reasonably request to fully evidence the assignment and/or sale contained herein.
- 3. <u>Successors</u>. The provisions of this Assignment are binding upon, and inure to the benefit of, the successors and assigns of Assignor and Assignee, respectively.
- 4. <u>Counterparts</u>. This Assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which when taken together constitutes one and the same instrument. The signature page of any counterpart may be detached therefrom without impairing the legal effect of the signature(s) thereon, provided such signature page is attached to any other counterpart identical thereto except having additional signature pages executed by other parties to this Assignment attached thereto.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Trademark Assignment as of the date first above written.

# **ASSIGNOR:**

# DEVOTO-WADE, LLC D/B/A GOLDEN STATE CIDER,

a California limited liability company

By: Hunter Wade
Title: Co-Founder & LLC Managing Member

**ASSIGNEE**:

APPLE CART CIDER, LLC

a Delaware limited liability company

By: \_\_\_\_\_\_ Name: Title:

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Trademark Assignment as of the date first above written.

# **ASSIGNOR:**

**DEVOTO-WADE, LLC D/B/A GOLDEN STATE CIDER**,
a California limited liability company

By: Name: Jolie Devoto
Title: co-founder

**ASSIGNEE**:

APPLE CART CIDER, LLC a Delaware limited liability company

By: \_\_\_\_\_\_ Name: Title:

IN WITNESS WHEREOF, Assignor and Assignee have caused their duly authorized representatives to execute this Trademark Assignment as of the date first above written.

# **ASSIGNOR:**

By:	
Name:	
Title:	
ASSIG	NEE:
ASSIG	NEE:
	NEE: C CART CIDER, LLC
APPLE	C CART CIDER, LLC
APPLE	

# **ATTACHMENT A**

JURISDICTION	MARK	SERIAL NUMBER	REGISTRATION NUMBER	INT'L CLASS	FIRST USE DATE
		INUMBER	NUMBER	CLASS	DATE
U.S.A.	WE GROW APPLES				
	THROUGH CIDER	90078551		35	1/6/2022
	GOLDEN STATE CIDER				
	(and Design)				
	SENSA SEDER				
	### 18   18   18   18   19   19   19   19	90078366	6400396	33	11/2/2018
	GOLDEN STATE CIDER	90076467	6292970	33	8/28/2014
	MIGHTY DRY	90076410	6287805	33	10/13/2014
	MELLOW GREEN	88109096	6024933	33	1/2/2020
	SAVE THE GRAVENSTEIN	88453224	5937192	33	5/18/2013
	ELDER TREE	88453280	5931872	33	1/26/2018
	HAMAICA	88171550	5898768	33	5/28/2019
	APPLE DRIVEN DRY CIDERS	88284473	5893167	33	10/15/2018
	GINGERGRASS	87177197	5326758	33	7/1/2016
		86331290	4778786	33	8/28/2014

**RECORDED: 01/25/2023**