

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM782680

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Neoteric Cosmetics, Inc.		01/23/2023	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	Afam Concept, Inc.		
Street Address:	7401 South Pulaski Road		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60629		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3120650	PRELL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703.837.3932		
Email:	mpaul@stites.com		
Correspondent Name:	Mari-Elise Paul		
Address Line 1:	1800 Diagonal Rd., Suite 325		
Address Line 2:	Stites & Harbison PLLC		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Mari-Elise Paul		
SIGNATURE:	/mari-elise paul/		
DATE SIGNED:	01/26/2023		
Total Attachments: 1			
source=Prell Trademark Assignment Signed#page1.tif			

OP \$40.00 3120650

TRADEMARK ASSIGNMENT

WHEREAS, Neoteric Cosmetics, Inc., a Colorado corporation, with a principal address located at 8400 E. Crescent Parkway, Suite 450, Greenwood Village, Colorado 80111 ("Assignor"), is the record owner of the trademark and trademark registrations set forth below (the trademark and registration collectively referred to as "Trademark"), including all common law rights and the right to recover for past infringement; and

WHEREAS, Assignor desires to assign ownership of the Trademark together with the goodwill of the business symbolized by the mark to Afam Concept, Inc., an Illinois corporation, with a principal address located at 7401 South Pulaski Road Chicago, Illinois 60629 ("Assignee") and Assignee is desirous of acquiring the entire right, title, and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, all right, title, and interest in and to, together with the goodwill of the business symbolized by, the Trademark and the following registrations:

Mark	Registration No.	Services	Registration Date
PRELL	3120650	03: hair shampoo	July 25, 2006

NEOTERIC COSMETICS, INC.

Tisha Pedrazzini
Signature

Tisha Pedrazzini
Printed Name

President
Title

1/23/23
Date