

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM778720

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sonic Electronix, Inc. | | 12/09/2022 | Corporation: |
| RECEIVING PARTY DATA | | | |
| Name: | VR Vertical, LLC | | |
| Street Address: | 10645 Freeport Dr. | | |
| City: | Louisville | | |
| State/Country: | KENTUCKY | | |
| Postal Code: | 40258 | | |
| Entity Type: | Limited Liability Company: KENTUCKY | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3602458 | SONICELECTRONIX | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8055846427 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8055792500 | | |
| Email: | docketing@conceptip.com | | |
| Correspondent Name: | CONCEPT IP LLP | | |
| Address Line 1: | 11601 Wilshire Blvd., Fifth Floor | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90025 | | |
| NAME OF SUBMITTER: | Pejman Yedidsion | | |
| SIGNATURE: | /pejman yedidsion/ | | |
| DATE SIGNED: | 01/05/2023 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 3602458

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS Sonic Electronix, Inc. ("Assignor") with an address of 3761 S. Hill Street, Los Angeles, CA 90007 is the registered owner of the mark SONICELECTRONIX with trademark registration number 3602458 (the "Trademark") and has adopted, used and is using the mark, and has not assigned or granted any rights to the Trademark to any third parties;

WHEREAS VR Vertical, LLC, a Kentucky Limited Liability Company, ("Assignee") with an address of 10645 Freeport Dr., Louisville, KY 40258, is desirous of acquiring said mark *and the registration thereof*,

WHEREAS, Assignee desires to acquire the Trademark from Assignor, and Assignor wishes to assign the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged:


ASSIGNOR DOES HEREBY ASSIGN, sell, and transfer unto Assignee all of their rights, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the right to sue for past, present, and future infringement thereof, any registrations therefor, and all benefit of the Trademark. Assignor does further consent to the recordation of this Assignment with the United States Patent and Trademark Office and any foreign trademark offices.

AND ASSIGNOR HEREBY covenants that they have full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, any agreement in conflict herewith;

AND ASSIGNOR HEREBY further covenants and agrees that they will communicate to Assignee any facts known to them respecting said Trademark, and testify in any legal proceeding, sign all lawful papers, execute all declarations, subsequent applications as needed, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper trademark protection for said mark in all countries.

U.S. Filing Date: Oct. 13, 2008;
U.S. Application Serial Number: 77591771;
U.S. Registration Number: 3602458.

Date: 2022-12-09

By: 
Name: Nathaniel Victor
Title: CEO