

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM782790

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RELX Group plc		02/28/2022	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Reed Exhibitions Limited		
Street Address:	28 The Quadrant		
Internal Address:	Gateway House		
City:	Richmond Upon Thames, Surrey		
State/Country:	UNITED KINGDOM		
Postal Code:	TW9 1DN		
Entity Type:	Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3986765	REEDPOP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3367235180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 2:	Suite J		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	REEDPOP assignment		
NAME OF SUBMITTER:	Julia C. Archer		
SIGNATURE:	/jarcher/		
DATE SIGNED:	01/27/2023		
Total Attachments: 4			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This **CONFIRMATORY TRADEMARK ASSIGNMENT** (the "Trademark Assignment"), effective as of 28 February 2022, is by and between **RELX Group plc**, a company with a principal place of business at 1-3 Strand, London, WC2N 5JR and company number 02746616 ("Assignor") and **Reed Exhibitions Limited** a company with a principal place of business at Gateway House, 28 The Quadrant, Richmond Upon Thames, Surrey TW9 1DN and company number 00678540 ("Assignee", together with Assignor, the "Parties", and each individually, a "Party").

WHEREAS, Assignor and Assignee are parties to that certain IP Assignment effective on 28 February 2022 pursuant to which Assignor has agreed to sell, convey, assign, transfer and deliver to Assignee, and Assignee has agreed to purchase, acquire and accept, all of Assignor's right, title and interest in and to the trademarks and trademark applications listed on Schedule A hereto (the "Trademarks") among other intellectual property assets;

WHEREAS, Assignor desires to sell, convey, assign, transfer and deliver to Assignee, and Assignee desires to purchase, acquire, receive and accept from Assignor, all of Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound hereby, agree as follows:

1. Assignment. Assignor does hereby sell, convey, assign, transfer and deliver unto Assignee all of Assignor's worldwide right, title and interest in, to and under the Trademarks, including all registrations and applications thereof and the goodwill symbolized thereby, all rights of priority and renewals, and together with all causes of actions, claims and demands, and all other rights to sue and recover for or rights arising from, any past, present, and future infringements, misappropriations, dilutions, unlawful imitations and all other violations of the Trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment of the Trademarks not been made.

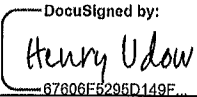
2. Recordation. Assignor hereby requests and authorizes the Commissioner of Patents and Trademarks, and any other applicable governmental authority, to record Assignee as the owner of the Trademarks, as assignee of the entire right, title and interest in and to the same. Assignee shall have the right to record this Trademark Assignment with all applicable governmental authorities so as to perfect its ownership of the Trademarks.

3. Counterparts; Effectiveness. This Trademark Assignment may be signed in any number of counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. This Trademark Assignment shall become effective when each Party hereto shall have received a counterpart hereof signed by the other Parties hereto. For the convenience of the Parties, any number of counterparts hereof may be executed, each such executed counterpart shall be deemed an original and all such counterparts together shall constitute one and the same instrument. Facsimile transmission (including the e-mail delivery of documents in Adobe PDF format) of any signed original counterpart or retransmission of any signed facsimile transmission shall be deemed the same as the delivery of an original.

IN WITNESS WHEREOF, this Trademark Assignment has been executed on behalf of the Parties on the date first written above.

ASSIGNOR:

RELX Group plc

By:  67806F5295D149E...

Name: Henry Udow

Title: Director

ASSIGNEE:

Reed Exhibitions Limited

By:  3E5844B196CA4CD...

Name: Michael Kimber

Title: Director

SCHEDULE A**TRADEMARKS**

REED EXHIBITIONS AND RELATED TRADE MARKS BELOW, NOTING THAT THE REED TRAVEL EXHIBITIONS TRADE MARKS ARE NO LONGER USED.

Mark Name	Country	International Classes	Application Number	Registration Number	Status	Registration Date
REED EXHIB & related design	British Federation	0 35 40	2010701005	729277	Registered	2010 12 00

REEDPOP	United Kingdom	9,16,35,41	00003287232	00003287232		
REEDPOP	United States of America	9,16,35,41	85002338	3986765	Registered	2011-06-28
REEDPOP & design	United States of America	16,35,41	85002354	3982454	Registered	2011-06-21