

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM782806

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Orveon Global Holdings Ltd.		01/25/2023	Company: ENGLAND AND WALES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Buxom US Buyer LLC		
<b>Street Address:</b>	500 Fifth Avenue, 26th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10110		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90565696	FLIP SIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127088959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	12127083460		
<b>Email:</b>	slebson@ladas.com		
<b>Correspondent Name:</b>	Scott J. Lebson		
<b>Address Line 1:</b>	Ladas & Parry LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	A22TMA56904-US		
<b>NAME OF SUBMITTER:</b>	Scott J. Lebson		
<b>SIGNATURE:</b>	/sjl/		
<b>DATE SIGNED:</b>	01/27/2023		
<b>Total Attachments: 3</b>			
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, **Orveon Global Holdings Ltd.**, a company organized under the laws of England and Wales, with a business address at The Adelphi, 1-11 John Adam St., Floor 10, London WC2N 6HT, United Kingdom, (hereinafter the "ASSIGNOR") has intended to use the mark in commerce and has filed an application now assigned the serial number **90565696** filed **March 8, 2021** for **FLIP SIDE** indicating that intention, but has not yet filed a Statement of Use under Section 1 (c) or 1 (d) of the Trademark Act. Applicant is assigning the Trademark in the above identified application as part of the entire business or portion thereof to which the Trademark pertain, as required by §15 U.S.C. 1060;

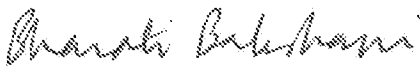
AND WHEREAS, **Buxom US Buyer LLC**, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at 500 Fifth Avenue, 26<sup>th</sup> Floor, New York, New York 10110, United States of America, (hereinafter the "ASSIGNEE") is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and the application for the registration of the trademark, and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 25<sup>th</sup> day of January, 2023.

**Orveon Global Holdings Ltd.**

By   
**Bharati Bakshani**  
**Authorized Signatory**

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument this 25<sup>th</sup> day of January, 2023.

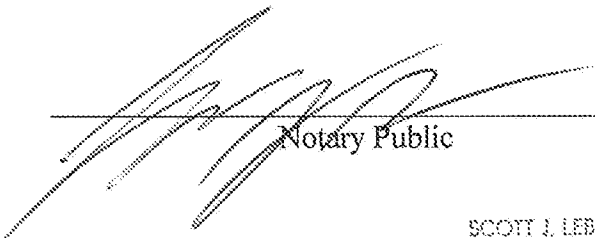
**Buxom US Buyer LLC**

By   
**Lanning G. Bryer**  
**Authorized Signatory**

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |  
STATE OF NEW YORK | SS:  
COUNTY OF NEW YORK |

On this 25<sup>th</sup> day of January, 2023, before me personally appeared **Bharati Bakshani**, to me known, who, being by me duly sworn, did depose and say that she is the **Authorized Signatory** of the company described in the foregoing instrument; that she executed said instrument on behalf of the said company; that she is authorized to execute an instrument of this nature by order of the Board of Directors of the company.

  
\_\_\_\_\_  
Notary Public

[Seal]

SCOTT J. LEBSON  
Notary Public, State of New York  
No. 021E6105173  
Qualified in New York County  
Commission Expires February 2, 2024

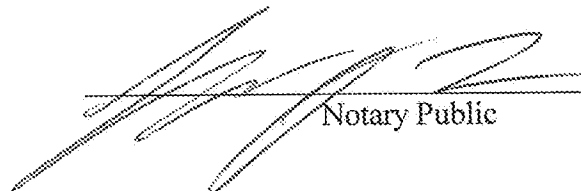
ASSIGNOR

**TRADEMARK**  
**REEL: 007953 FRAME: 0970**

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |  
STATE OF NEW YORK | SS:  
COUNTY OF NEW YORK |

On this 25<sup>th</sup> day of January, 2023, before me personally appeared Lanning G. Bryer, to me known, who, being by me duly sworn, did depose and say that he is the Authorized Signatory of the company described in the foregoing instrument; that he executed said instrument on behalf of the said company; and that he is authorized to execute an instrument of this nature.

  
Notary Public

[SEAL]

SCOTT J. GIBSON  
Notary Public, State of New York  
No. 03826105178  
Qualified in New York County  
Commission Expires February 2, 2024

ASSIGNEE