

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM782813

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JRM Pools, Inc. d/b/a Backyard Water		01/26/2023	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Leslie's Poolmart, Inc.		
<b>Street Address:</b>	2005 E. Indian School Road		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85016		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4816650	BACKYARD WATER	
<b>Registration Number:</b>	4823801	BACKYARD WATER	
<b>Registration Number:</b>	4950146	BACKYARD WATER	
<b>Registration Number:</b>	4816590	BACKYARD WATER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6022855091		
<b>Email:</b>	dwtrademarks@dickinson-wright.com		
<b>Correspondent Name:</b>	Flavia Campbell		
<b>Address Line 1:</b>	1850 North Central Avenue, Suite 1400		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>ATTORNEY DOCKET NUMBER:</b>	93500-2		
<b>NAME OF SUBMITTER:</b>	Flavia Campbell		
<b>SIGNATURE:</b>	/Flavia Campbell/		
<b>DATE SIGNED:</b>	01/27/2023		
<b>Total Attachments: 2</b>			
source=2023-01-26_ JRM_Assignment of Intellectual Property#page1.tif			

CH \$115.00 4816650



**ASSIGNMENT OF INTELLECTUAL PROPERTY**

WHEREAS, JRM Pools, Inc., a Florida corporation, d/b/a Backyard Water (“Assignor”) is the recorded owner of the entire right, title and interest in and to the intellectual property listed on the attached Schedule A (collectively, the “Intellectual Property”).

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Intellectual Property, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Intellectual Property by virtue of its use in commerce, to Leslie’s Poolmart, Inc., a Delaware corporation, whose registered address is 2005 E. Indian School Road, Phoenix, AZ 85016 (“Assignee”).

**NOW THEREFORE**, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Intellectual Property, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever the sole and exclusive use and benefit of Assignee.



IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective January 26, 2023.

**ASSIGNOR:**

**JRM POOLS, INC.**  
**d/b/a Backyard Water**  
a Florida corporation

By:   
73B88E81AF1A4E8...  
Name: Tamara N. Digiacomo  
Title: President

## SCHEDULE A

<u>ACTIVE FEDERAL TRADEMARKS</u>	<u>REGISTRATION NUMBER/ SERIAL NUMBER</u>
BACKYARD WATER	4816590 86463082
 BACKYARD WATER	4816650 86476072
BACKYWARD WATER	4823801 86433845
 BACKYARD WATER	4950146 86715641

ABANDONED TRADEMARKS

N/A

UNREGISTERED TRADEMARKS

N/A

ASSUMED BUSINESS NAMES

BACKYARD WATER

DOMAIN NAMES

WWW.BACKYARDWATER.BIZ

BACKYARDWATER.GVL@GMAIL.COM