

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM783042

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FWD MEDIA, INC.		10/06/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FWD MEDIA, LLC		
<b>Street Address:</b>	71 West 23rd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 73</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5022687		
<b>Registration Number:</b>	4799901		
<b>Registration Number:</b>	3502159	BRAINPOP JR.	
<b>Registration Number:</b>	5630200	BRAINPOP	
<b>Registration Number:</b>	5652228	BRAINPOP	
<b>Registration Number:</b>	3532724	BRAIN POP	
<b>Registration Number:</b>	5670652	BRAINPOP	
<b>Registration Number:</b>	2379607	BRAINPOP	
<b>Registration Number:</b>	3992198	THE MORE YOU KNOW, THE MORE YOU KNOW	
<b>Registration Number:</b>	3992200	THE MYSTERIES OF LIFE WITH TIM & MOBY	
<b>Registration Number:</b>	3718895	FWD	
<b>Registration Number:</b>	4700000	MOBY'S MATCH	
<b>Registration Number:</b>	2972190	THE FIRST WORD IN FASHION	
<b>Registration Number:</b>	3197086	THE LAST WORD IN FASHION	
<b>Registration Number:</b>	3184206	THE FIRST AND LAST WORD IN FASHION	
<b>Registration Number:</b>	3647209	WHAT'S IN IS OUT	
<b>Registration Number:</b>	3012691	THE MYSTERIES OF LIFE WITH TIM & MOBY	
<b>Registration Number:</b>	2395985	THE MORE YOU KNOW, THE MORE YOU KNOW!	
<b>Registration Number:</b>	2371828	FASHION WIRE DAILY	

OP \$1840.00 5022687

Property Type	Number	Word Mark
Registration Number:	4658284	
Registration Number:	4434797	
Registration Number:	4834298	ENTRE MÁS SABES, MÁS SABES
Registration Number:	4902220	BRAINPOP EDUCATORS
Registration Number:	4898899	MY BRAINPOP
Registration Number:	4914259	BRAINPOP JR.
Registration Number:	5091511	BRAINPOP ESPAÑOL
Registration Number:	5687115	BRAINPOP ELL
Registration Number:	5687129	BRAIN POP ELL
Registration Number:	6032181	BRAINPOP FRANÇAIS
Registration Number:	5902447	BRAIN POP FRANÇAIS
Serial Number:	88631981	BRAINPOP 3D WORLDS
Serial Number:	88632014	BRAINPOP INVESTIGATIONS
Serial Number:	88632045	BRAINPOP SCIENCE INVESTIGATIONS
Registration Number:	6640214	BRAINPOP
Serial Number:	88854937	BRAINPOP
Registration Number:	6901750	BRAIN POP
Serial Number:	88854910	BRAIN POP
Registration Number:	6640215	BRAINPOP ELL
Serial Number:	88855006	BRAINPOP ELL
Registration Number:	6391040	BRAIN POP ELL
Serial Number:	88855019	BRAIN POP ELL
Registration Number:	6815678	BRAINPOP JR.
Serial Number:	88855037	BRAINPOP JR.
Registration Number:	6391055	BRAIN POP JR.
Serial Number:	88855044	BRAIN POP JR.
Registration Number:	6931538	BRAIN POP JR.
Registration Number:	6449821	BRAINPOP EDUCATORS
Serial Number:	88855058	BRAIN POP EDUCATORS
Registration Number:	6640216	BRAINPOP ESPAÑOL
Serial Number:	88855160	BRAINPOP ESPAÑOL
Registration Number:	6901751	BRAIN POP ESPAÑOL
Serial Number:	88855167	BRAIN POP ESPAÑOL
Registration Number:	6391046	BRAIN POP ESPAÑOL
Registration Number:	6412751	BRAINPOP FRANÇAIS
Registration Number:	6901752	BRAIN POP FRANÇAIS
Serial Number:	88855175	BRAINPOP FRANÇAIS
Serial Number:	88855178	BRAIN POP FRANÇAIS

Property Type	Number	Word Mark
Registration Number:	6391047	BRAIN POP FRANÇAIS
Registration Number:	6243951	BRAINPOP FAMILY
Serial Number:	88961222	BRAINPOP GO
Registration Number:	6243953	BRAINPOP HOMESCHOOL
Serial Number:	90448141	BRAINPOP INC.
Serial Number:	88981518	BRAIN POP
Registration Number:	6882732	BRAINPOP CONNECT
Serial Number:	90710972	BRAINPOP SCIENCE
Serial Number:	90727358	BRAINPOP MULTIDIMENSIONAL LEARNER GROWTH
Serial Number:	90727379	BRAINPOP RECOMMENDER ENGINE FOR LEARNING
Serial Number:	90767564	BRAINPOP READING PATHWAYS
Serial Number:	90864480	IN THE POP SEAT
Serial Number:	97140345	BRAINPOP BABY
Serial Number:	97140356	BRAINPOP U.
Serial Number:	97140364	BABY BRAINPOP
Registration Number:	3161434	BRAIN POP

#### CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 646-887-9519

Email: sbau@sgrlaw.com

Correspondent Name: Alexander Bau

Address Line 1: 1301 Avenue of the Americas

Address Line 2: 21st Floor

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER: DANIELLE COMANDUCCI

SIGNATURE: /DC/

DATE SIGNED: 01/29/2023

#### Total Attachments: 4

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FWD MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FWD MEDIA, INC." TO "FWD MEDIA, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF OCTOBER, A.D. 2022, AT 11:41 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

3134368 8100V  
SR# 20223711115

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204565768  
Date: 10-06-22

**TRADEMARK**  
**REEL: 007954 FRAME: 0820**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY  
COMPANY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is December 1, 1999.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
FWD Media, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is FWD Media, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
6 day of October, A.D. 2022.

By: /s/Avraham Kadar  
Authorized Person

Name: Avraham Kadar  
Print or Type


# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "FWD MEDIA, LLC" FILED IN THIS OFFICE ON THE SIXTH DAY OF OCTOBER, A.D. 2022, AT 11:41 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

3134368 8100V  
SR# 20223711115

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204565768  
Date: 10-06-22

**TRADEMARK**  
**REEL: 007954 FRAME: 0822**

STATE OF DELAWARE  
CERTIFICATE OF FORMATION  
OF LIMITED LIABILITY COMPANY

The undersigned authorized person, desiring to form a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, hereby certifies as follows:

1. The name of the limited liability company is FWD Media, LLC  
\_\_\_\_\_

2. The Registered Office of the limited liability company in the State of Delaware is located at 1209 Orange Street (street), in the City of Wilmington, Zip Code 19801. The name of the Registered Agent at such address upon whom process against this limited liability company may be served is The Corporation Trust Company  
\_\_\_\_\_

By: /s/Avraham Kadar  
Authorized Person

Name: Avraham Kadar  
Print or Type