

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM783272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BlueAlly Technology Solutions, LLC		01/30/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Centerfield Capital Partners IV, L.P., as Administrative Agent		
Street Address:	3000 Market Tower, 10 West Market Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5350242	BLUEALLY	
Registration Number:	5359191		
CORRESPONDENCE DATA			
Fax Number:	6142243246		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6144621093		
Email:	ipdocketcolumbus@icemiller.com		
Correspondent Name:	Ice Miller LLP		
Address Line 1:	One American Square Suite 2900		
Address Line 4:	Indianapolis, INDIANA 46282		
NAME OF SUBMITTER:	Barbara Bacon		
SIGNATURE:	/Barbara Bacon/		
DATE SIGNED:	01/30/2023		
Total Attachments: 4			
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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Please be advised that, pursuant to that certain Security and Pledge Agreement, dated as of January 30, 2023 (as the same may be amended, restated, amended and restated, supplemented, extended, replaced, and/or otherwise modified in writing from time to time, the "Agreement"), by and among the Obligors party thereto (each individually, an "Obligor", and collectively, the "Obligors") and Centerfield Capital Partners IV, L.P., as administrative agent for the Benefitted Parties (here and hereafter as defined in the Notes Purchase Agreement (as defined therein)) (in such capacity, together with its successors and permitted assigns in such capacity, the "Administrative Agent"), the undersigned Obligor has granted a continuing security interest in, a continuing lien upon, and a right to set-off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule I hereto to the Administrative Agent, for the benefit of the Benefitted Parties.

The undersigned Obligor and the Administrative Agent, on behalf of the Benefitted Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications: (a) may only be terminated in accordance with the terms of the Agreement; and (b) is *not* to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks (this "Notice") may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, and all of which, when taken together, shall constitute a single contract.

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IN WITNESS WHEREOF, each of the parties hereto have caused a counterpart of this Notice to be duly executed and delivered by its below respective duly authorized officer as of the day and year first written above.

OBLIGOR:

BLUEALLY TECHNOLOGY SOLUTIONS, LLC

DocuSigned by:

Benjamin Emmons

By: _____

Name: Benjamin Emmons

Title: Secretary

[Signature Pages Continue]

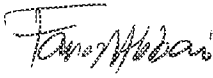
Agreed to and accepted as of the date first set forth above.

ADMINISTRATIVE AGENT:

CENTERFIELD CAPITAL PARTNERS IV, L.P.

By: Centerfield Capital Partners IV, LLC, as General Partner

By: Centerfield Management IV, Inc., its manager

By: 

Name: A. Faraz Abbasi

Title: President

[Signature Pages End]

SCHEDULE I

BlueAlly Technology Solutions, LLC
(a Delaware limited liability company)

U.S. TRADEMARKS

U.S. Trademark Registration(s):

Mark	Reg. No.	Reg. Date
BLUEALLY	5350242	12/05/2017
Design Only	5359191	12/19/2017

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