

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM783434

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DFO Global Performance Commerce		01/31/2023	Limited Liability Company: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CTRWOW FUNNELS LTD.		
<b>Street Address:</b>	221 N Broad St, Suite 3A		
<b>City:</b>	Middletown		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19709		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6104634	MINDINSOLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6515007590		
<b>Email:</b>	wsp@njpls.com		
<b>Correspondent Name:</b>	Wendy Peterson		
<b>Address Line 1:</b>	Not Just Patents LLC		
<b>Address Line 2:</b>	1248 Victoria St N		
<b>Address Line 4:</b>	St. Paul, MINNESOTA 55117		
<b>NAME OF SUBMITTER:</b>	Wendy Peterson		
<b>SIGNATURE:</b>	/Wendy Peterson/		
<b>DATE SIGNED:</b>	01/31/2023		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT OF TRADEMARK INTEREST**

This Assignment of Trademark Interest (the “*Assignment*”) is made by **DFO Global Performance Commerce**, a Canadian LLC with address at 216-1628 West 1st Avenue, Vancouver BC CANADA V6J1G1 (“*Assignor*”), in favor of **CTRWOW FUNNELS LTD. (Delaware Corp.)**, 221 N Broad St, Suite 3A Middletown, DE 19709 (“*Assignee*”).

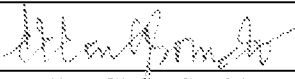
**WHEREAS**, Assignor is the sole and exclusive owner of the entire right, title to, and interest in the following trademarks, including any common law trademark rights therefor (the “*Mark*”):

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
MINDINSOLE	6104634	July 21, 2020

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- a. Assignor hereby assigns, transfers, and conveys to Assignee the Assignor’s entire right, title to and interest in the Mark, together with the goodwill of the business in connection with which the Mark is used and which are symbolized by the Mark, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made;
- b. The same is to be held and enjoyed by Assignee and its legal representatives, successors and assigns for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

**IN WITNESS WHEREOF**, Assignor has duly executed this Assignment in the City of Manila, Philippines.

<b>DFO Global Performance Commerce</b>	
Date:	January 31, 2023
By:	
Name:	Ellen Claire Sonido
Title:	Corporate Secretary