

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM783486

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST (SECOND LIEN) IN TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CX360, Inc.		01/31/2023	Corporation: DELAWARE
West Technology Group, LLC		01/31/2023	Limited Liability Company: DELAWARE
Intrado Digital Media, LLC		01/31/2023	Limited Liability Company: DELAWARE
MeetingConnect, LLC		01/31/2023	Limited Liability Company: DELAWARE
Intrado Interactive Services Corporation		01/31/2023	Corporation: DELAWARE
Intrado IP Communications, Inc.		01/31/2023	Corporation: DELAWARE
Intrado Enterprise Collaboration, Inc.		01/31/2023	Corporation: DELAWARE
Hubb, Inc.		01/31/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	U.S. Bank Trust Company, National Association, as Collateral Agent
Street Address:	1095 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	National Banking Association: DELAWARE

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Registration Number:	3044065	AVOKE
Registration Number:	3097168	AVOKE
Registration Number:	2323521	HVCA
Registration Number:	5954482	CALLPOINTE
Registration Number:	3248705	ENTERPRISE CONNECTIVITY CONFERENCING
Registration Number:	3652418	GLOBE NEWSWIRE
Registration Number:	6480283	HOOT
Registration Number:	6480282	HOOT

TRADEMARK

REEL: 007956 FRAME: 0434

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Property Type	Number	Word Mark
Registration Number:	6480281	HOOT
Registration Number:	4890068	INTRADO
Registration Number:	4482827	MOBILEMEET
Registration Number:	3215143	RESERVATIONLESS-PLUS
Registration Number:	4168347	SOUNDECISION
Registration Number:	3674276	UNIFIED MEETING
Registration Number:	3301726	WEST
Registration Number:	2817892	WEST
Registration Number:	5082937	WEST ENGAGEMENT CENTER
Registration Number:	4170485	EVENT CLOUD
Registration Number:	3014110	INXPO
Registration Number:	5421274	INXPO
Registration Number:	5456749	INXPO STUDIO
Registration Number:	4633833	SMARTMEET
Registration Number:	2853956	GROUPOCAST
Registration Number:	2142336	LABCALLS
Registration Number:	3675461	MARS
Registration Number:	4815542	SCHOOLCONNECTS
Registration Number:	3052368	SCHOOLMESSENGER
Registration Number:	2917453	SCHOOLREACH
Registration Number:	2804415	SMARTTALK
Registration Number:	3387390	SMART TEXT
Registration Number:	3114086	T.LINK
Registration Number:	2871789	TEAMBLAST
Registration Number:	4204401	MAXXIS
Registration Number:	4124249	VOICEMAXX
Registration Number:	2180019	TELEVOX
Registration Number:	1834013	INTERCALL
Registration Number:	6337877	NOTIFIED
Registration Number:	6337878	NOTIFIED
Registration Number:	6337879	NOTIFIED
Registration Number:	4675772	HUBB
Registration Number:	4675771	HUBB H
Serial Number:	97243372	MOSAIC
Serial Number:	97268037	MOSAICX
Serial Number:	90687494	SMOOTHSTONE
Serial Number:	97611095	STUDIO AS A SERVICE
Serial Number:	90880403	HUBB

CORRESPONDENCE DATA**Fax Number:** 2124920722*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** (212) 373-3722**Email:** rjerry@paulweiss.com, mangelopoulos@paulweiss.com,
mmcguire@paulweiss.com**Correspondent Name:** Ruel Jerry**Address Line 1:** 1285 Avenue of the Americas**Address Line 2:** Paul Weiss Rifkind Wharton & Garrison LLP**Address Line 4:** New York, NEW YORK 10019**ATTORNEY DOCKET NUMBER:** 022117-00014**NAME OF SUBMITTER:** Ruel Jerry**SIGNATURE:** /Ruel Jerry/**DATE SIGNED:** 01/31/2023**Total Attachments: 7**source=16819660_2 Intrado - Notice of Grant of Security Interest in Trademarks (Executed)(16842888.1)
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THIS NOTICE OF GRANT OF SECURITY INTEREST (SECOND LIEN) IN TRADEMARKS IS SUBJECT TO THE PROVISIONS OF (I) THE ISSUE DATE FIRST LIEN/SECOND LIEN INTERCREDITOR AGREEMENT (AS DEFINED IN THE COLLATERAL AGREEMENT (AS DEFINED BELOW)) AS SET FORTH MORE FULLY IN SECTION 5.18 OF THE COLLATERAL AGREEMENT AND (II) ANY OTHER INTERCREDITOR AGREEMENT

Notice of Grant of Security Interest in Trademarks

NOTICE OF GRANT OF SECURITY INTEREST (SECOND LIEN) IN TRADEMARKS, dated as of January 31, 2023 (this “Notice”), made by CX360, Inc., a Delaware corporation, West Technology Group, LLC, a Delaware limited liability company, Intrado Digital Media, LLC, a Delaware limited liability company, MeetingConnect, LLC, a Delaware limited liability company, Intrado Interactive Services Corporation, a Delaware corporation, Intrado IP Communications, Inc., a Delaware corporation, Intrado Enterprise Collaboration, Inc., a Delaware corporation, and Hubb, Inc., a Delaware corporation (each a “Pledgor” and collectively the “Pledgors”), in favor of U.S. Bank Trust Company, National Association, as Collateral Agent (as defined below).

Reference is made to the Collateral Agreement (Second Lien), dated as of January 31, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the “Collateral Agreement”), among WEST TECHNOLOGY GROUP, LLC (the “Issuer”), each subsidiary of the Issuer identified therein and U.S. Bank Trust Company, National Association, as collateral agent (together with its successors and assigns in such capacity, the “Collateral Agent”) for the Secured Parties (as defined therein). The parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Notice and not otherwise defined herein have the meanings specified in the Collateral Agreement. The rules of construction specified in Section 1.01(b) of the Collateral Agreement also apply to this Notice.

SECTION 2. *Grant of Security Interest.* As security for the payment and performance, as applicable, in full of the Secured Obligations, the Pledgor pursuant to the Collateral Agreement did, and hereby does, assign and pledge to the Collateral Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a continuing security interest in all of such Pledgor’s right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Pledgor or in which such Pledgor now has or at any time in the future may acquire any right, title or interest (collectively, but excluding any Excluded Property, the “Trademark Collateral”):

all Trademarks, including those listed on Schedule I;

provided, however, that the foregoing pledge, assignment and grant of security interest will not cover any “intent-to-use” applications for trademark or service mark registrations filed

pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. §1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or 1(d) of the Lanham Act has been filed, to the extent, if any, that any assignment of an “intent-to-use” application prior to such filing would violate the Lanham Act.

SECTION 3. *Collateral Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Collateral Agreement. Each Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Notice and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

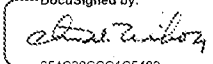
SECTION 4. *Counterparts.* This Notice may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed counterpart to this Notice by facsimile or other electronic transmission shall be as effective as delivery of a manually signed original.

SECTION 5. *Governing Law.* THIS NOTICE AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSES OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS NOTICE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS NOTICE SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO ANY PRINCIPLE OF CONFLICTS OF LAW THAT COULD REQUIRE THE APPLICATION OF ANY OTHER LAW.


[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Notice as of the day and year first above written.

WEST TECHNOLOGY GROUP, LLC
CX360, INC.
INTRADO DIGITAL MEDIA, LLC
MEETINGCONNECT, LLC
INTRADO INTERACTIVE SERVICES
CORPORATION
INRADO IP COMMUNICATIONS, INC.
INTRADO ENTERPRISE
COLLABORATION, INC.
HUBB, INC.

DocuSigned by:

By: _____
Name: Christopher Wikoff
Title: Treasurer

**U.S. BANK TRUST COMPANY,
NATIONAL ASSOCIATION**

By: 
Name: Benjamin J. Krueger
Title: Vice President

Schedule I
to Notice of Grant of Security Interest (Second Lien) in Trademarks

Trademarks Owned by the Pledgors

U.S. Trademark Registrations

<u>Mark</u>	<u>Pledgor</u>	<u>Registration No.</u>	<u>Registration Date</u>
AVOKE	CX360, Inc.	3,044,065	1/17/2006
AVOKE	CX360, Inc.	3,097,168	5/30/2006
HVCA	CX360, Inc.	2,323,521	2/29/2000
CALLPOINTE	West Technology Group, LLC	5,954,482	1/7/2020
ENTERPRISE CONNECTIVITY CONFERENCING	West Technology Group, LLC	3,248,705	5/29/2007
GLOBE NEWSWIRE	West Technology Group, LLC	3,652,418	7/7/2009
HOOT	West Technology Group, LLC	6,480,283	9/7/2021
HOOT & Design (color)	West Technology Group, LLC	6,480,282	9/7/2021
HOOT & Design (black and white)	West Technology Group, LLC	6,480,281	9/7/2021
INTRADO	West Technology Group, LLC	4,890,068	1/19/2016
MOBILEMEET	West Technology Group, LLC	4,482,827	2/11/2014
RESERVATIONLESS-PLUS	West Technology Group, LLC	3,215,143	3/6/2007
SOUNDECISION	West Technology Group, LLC	4,168,347	7/3/2012
UNIFIED MEETING	West Technology Group, LLC	3,674,276	8/25/2009
WEST	West Technology Group, LLC	3,301,726	10/2/2007
WEST and Design	West Technology Group, LLC	2,817,892	2/24/2004
WEST ENGAGEMENT CENTER	West Technology Group, LLC	5,082,937	11/15/2016
EVENT CLOUD	Intrado Digital Media, LLC	4,170,485	7/10/2012
INXPO	Intrado Digital Media, LLC	3,014,110	11/8/2005

INXPO	Intrado Digital Media, LLC	5,421,274	3/13/2018
INXPO STUDIO	Intrado Digital Media, LLC	5,456,749	5/1/2018
SMARTMEET	MeetingConnect, LLC	4,633,833	11/4/2014
GROUPCAST	Intrado Interactive Services Corporation	2,853,956	6/15/2004
LABCALLS	Intrado Interactive Services Corporation	2,142,336	3/10/1998
MARS	Intrado Interactive Services Corporation	3,675,461	9/1/2009
SCHOOLCONNECTS	Intrado Interactive Services Corporation	4,815,542	9/22/2015
SCHOOLMESSENGER	Intrado Interactive Services Corporation	3,052,368	1/31/2006
SCHOOLREACH	Intrado Interactive Services Corporation	2,917,453	1/11/2005
SMARTTALK	Intrado Interactive Services Corporation	2,804,415	1/13/2004
SMART TEXT	Intrado Interactive Services Corporation	3,387,390	2/26/2008
T.LINK	Intrado Interactive Services Corporation	3,114,086	7/11/2006
TEAMBLAST	Intrado Interactive Services Corporation	2,871,789	8/10/2004
MAXXIS	Intrado IP Communications, Inc.	4,204,401	9/11/2012
VOICEMAXX	Intrado IP Communications, Inc.	4,124,249	4/10/2012
TELEVOX	Intrado Interactive Services Corporation	2,180,019	8/11/1998
INTERCALL	Intrado Enterprise Collaboration, Inc.	1,834,013	5/3/1994
NOTIFIED	West Technology Group, LLC	63337877	5/4/2021
NOTIFIED	West Technology Group, LLC	63337878	5/4/2021
NOTIFIED	West Technology Group, LLC	63337879	5/4/2021
HUBB	Hubb, Inc.	4675772	1/20/2015
HUBB H and design	Hubb, Inc.	4675771	1/20/2015

U.S. Trademark Applications

<u>Mark</u>	<u>Pledgor</u>	<u>Application No.</u>	<u>Filing Date</u>
MOSAIC	West Technology Group, LLC	97/243,372	1/28/2022
MOSAICX	West Technology Group, LLC	97/268,037	2/15/2022
SMOOTHSTONE	West Technology Group, LLC	90/687,494	5/3/2021
STUDIO AS A SERVICE	West Technology Group, LLC	97/611,095	9/28/2022
HUBB	Hubb, Inc.	90/880403	8/12/2021