

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM783636

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Soft-tex International, Inc.		08/18/2022	Corporation:
RECEIVING PARTY DATA			
Name:	STI (ABC), LLC		
Street Address:	1738 Belmar Blvd.		
City:	Belmar		
State/Country:	NEW JERSEY		
Postal Code:	07719		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5347666	COOL COAT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-533-9800		
Email:	mbarlow@wnlaw.com		
Correspondent Name:	Matthew A. Barlow		
Address Line 1:	60 E. South Temple, Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	21973.12		
NAME OF SUBMITTER:	Matthew A. Barlow		
SIGNATURE:	/Matthew A. Barlow/		
DATE SIGNED:	01/31/2023		
Total Attachments: 13			
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ASSIGNMENT OF TRADEMARKS

A. **Soft-tex International, Inc.**, a corporation duly formed and existing under the laws of the State of Delaware, having a place of business located at 428 Hudson River Rd., Waterford, NY 12188-1916 (the “Assignor” or “Company”), is the owner of and has adopted, used, and is using certain trademarks and service marks, including those set forth on Schedule I attached hereto and incorporated by reference herein, which are registered in the United States Patent and Trademark Office (collectively, the “Assigned Marks”);

B. Upon obtaining the unanimous written consent of the Company’s board of directors, the Company and **STI (ABC), LLC** (the “Assignee”) executed a certain General Assignment dated August 18, 2022 in which the Company agreed to transfer all of its right, title, and interest to all of its assets to the Assignee in accordance with the laws of the State of Delaware, and in so doing designated the Assignee with the duty of administering the Company’s assignment estate for the benefit of the Company’s creditors (the “General Assignment”); and

C. Assignor desires to transfer its right, title, and interest to the Assigned Marks to Assignee as of August 18, 2022.

NOW, THEREFORE, pursuant to the General Assignment, and in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby irrevocably convey, assign, transfer, and deliver to Assignee, and Assignee does hereby acquire, assume, and accept from Assignor, all of Assignor’s right, title, and interest in and to: (i) the Assigned Marks, including (without limitation) the registrations and any applications for registration thereof and all issuances, renewals, and/or extensions thereof, (ii) all other rights (including common law rights) in, to, and under the Assigned Marks, together with the goodwill of the business connected with the use thereof and symbolized thereby, (iii) all administrative rights relating thereto, (iv) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and/or otherwise throughout the world, (v) any and all claims and causes of action with respect to any of the foregoing or relating to the Assigned Marks, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and/or future infringement, misappropriation, dilution, or other violation thereof, with the right, but not the obligation, to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, and (vi) any and all proceeds, including (without limitation) license fees, royalties, profits, income, payments, claims, damages, proceeds of suit, and/or remuneration of any kind now or hereafter due and/or payable with respect to any and all of the foregoing, the same to be held and enjoyed by Assignee, its successors, and assigns, or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

Assignor hereby authorizes and requests that the Commissioner for Trademarks in the United States Patent and Trademark Office record and register this Assignment, as to the Assigned Marks.

Assignor further agrees to execute all documents, instruments, and papers to perform all acts as Assignee may reasonably request to perfect in Assignee the foregoing rights, title, and interests.

This Assignment of Trademarks may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed as of the date first written above.

ASSIGNOR

SOFT-TEX INTERNATIONAL, INC.

By: _____

Name: Daniele Ignazzi

Title: Chief Executive Officer

ACCEPTED AND AGREED:

ASSIGNEE

STI (ABC), LLC

By: _____

Name: James Gansman

Title: President

Signature Page for Soft-tex International, Inc. Trademark Assignment

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed as of the date first written above.

ASSIGNOR

SOFT-TEX INTERNATIONAL, INC.

By: _____
Name: Danielle Ignazzi
Title: Chief Executive Officer

ACCEPTED AND AGREED:

ASSIGNEE



STI (ABC), LLC

By: *Paul Neitzel*

Name: [REDACTED] Paul Neitzel
Title: [REDACTED] Secretary

SCHEDULE I

**Soft-tex International, Inc.
Active Trademark Portfolio Report**

1	SENSORPEDIC	IN	Registered
2	SENSORPEDIC SENSORGEL	KR	Registered
3		KR	Registered
4		KR	Registered
5	BIOPEDIC	CN	Registered
6	THE COOLEST FOAM IN THE WORLD	IN	Registered
7	SENSORPEDIC	CN	Registered
8	SENSORGEL	CN	Registered
9	DREAM SMART WITH ENGINEERED COMFORT	KR	Registered
10	DREAM SMART	KR	Registered
11	SOFT-TEX	JP	Registered
12	REACTEX	AU	Pending
13	REACTEX	CA	Pending
14	REACTEX	EU	Pending
15	REACTEX	RU	Pending
16	REACTEX	UK	Pending
17	POWERED BY REACTEX	AU	Pending
18	POWERED BY REACTEX	CA	Pending
19	POWERED BY REACTEX	EU	Pending
20	POWERED BY REACTEX	RU	Pending
21	POWERED BY REACTEX	UK	Pending
22	SWISSLUX	EU	Pending
23	SWISSLUX	UK	Pending
24	ARCTIC NIGHTS	AU	Pending
25	ARCTIC NIGHTS	NZ	Pending
26	VENTAIR	EU	Pending

US Trademarks as of 8/12/22

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	97130012		POSHSURE	TSDR	LIVE
2	97129901		CLOUDWALK	TSDR	LIVE
3	97129885		SLEEP N REPEAT	TSDR	LIVE
4	97129868		VEG OUT	TSDR	LIVE
5	97125557		SENSORCOOL	TSDR	LIVE
6	97097424		ULTRA CHILL	TSDR	LIVE
7	97129914		SLEEP ESCAPE	TSDR	LIVE
8	97129999		SLEEP FIX	TSDR	LIVE
9	97129851		SLEEPTOPIA	TSDR	LIVE
10	97129335		FIBER CLOUD	TSDR	LIVE
11	97074939		BUDDHA BUDDY	TSDR	LIVE
12	97035605		DREAMSMART SAPPHIRE	TSDR	LIVE
13	97291661		DREAM EASE	TSDR	LIVE
14	97291605		THERMAL BOOST	TSDR	LIVE
15	97291471		COMFORT FIX	TSDR	LIVE
16	97291400		THE CHILL FACTOR	TSDR	LIVE
17	97290945		NIGHT BLISS	TSDR	LIVE
18	97290929		CLEAN COLLECTIVE	TSDR	LIVE
19	97203625		FRESH SLEEP	TSDR	LIVE
20	97203232		MEMORYLOFT FUSION	TSDR	LIVE
21	97201732		GLACIAL	TSDR	LIVE
22	97200602		ANATOMIC COMFORT	TSDR	LIVE
23	97200596		ARCTIC ICE	TSDR	LIVE
24	97200589		ARCTIC GEL	TSDR	LIVE
25	97200578		POLAR ICE	TSDR	LIVE
26	97200575		POLAR GEL	TSDR	LIVE
27	97157308		ULTIMATE COOLING	TSDR	LIVE
28	97155289		IDEAL COOL	TSDR	LIVE

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
29	97150995		THERMAFLUX	TSDR	LIVE
30	97141666		BAO BEDDING	TSDR	LIVE
31	97141575		THE CHILL FACTOR	TSDR	LIVE
32	97141568		CLIMATE ICE	TSDR	LIVE
33	97141559		NITE NITE	TSDR	LIVE
34	97141549		DREAM FLUFF	TSDR	LIVE
35	97139976		FLUFF PERFECTION	TSDR	LIVE
36	97139969		FLUFFLOFT	TSDR	LIVE
37	97139957		FLUFF FOUNDATION	TSDR	LIVE
38	97139953		BAO BUN	TSDR	LIVE
39	97139947		HAPPY Z'S	TSDR	LIVE
40	97139940		ICE BLOCK	TSDR	LIVE
41	97139924		FRESH CHILL	TSDR	LIVE
42	97139908		HOUSE OF REM	TSDR	LIVE
43	97136979		SLEEP MODE	TSDR	LIVE
44	97136960		REST MODE	TSDR	LIVE
45	97136938		SLEEP BOSS	TSDR	LIVE
46	97136935		LUMINESCENCE	TSDR	LIVE
47	97136928		REBOOT	TSDR	LIVE
48	97136923		REST & RECHARGE	TSDR	LIVE
49	97136913		DREAM BOOST	TSDR	LIVE
50	97136903		SLEEP SOUL	TSDR	LIVE
51	97136894		SLEEPSOFT	TSDR	LIVE
52	97136884		COUCH POTATO	TSDR	LIVE
53	97134577		PICKLE PILLOW	TSDR	LIVE
54	97134564		NIGHT BLISS	TSDR	LIVE
55	97134556		DREAM DRIFT	TSDR	LIVE
56	97134542		SLEEP SWAG	TSDR	LIVE
57	97134532		DREAM DELIGHT	TSDR	LIVE
58	97134524		DREAM SENSE	TSDR	LIVE
59	97134514		COMFORT 1ST	TSDR	LIVE
60	97134507		TURN IN	TSDR	LIVE

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
61	97134498		EASY FLUFF	TSDR	LIVE
62	97134486		FIBER SOFT	TSDR	LIVE
63	97133486		PERFECTLY FLUFFY	TSDR	LIVE
64	97132041		DREAM PERFECT	TSDR	LIVE
65	97132028		CLOUD SOFT	TSDR	LIVE
66	97132018		DREAM DELUXE	TSDR	LIVE
67	97132005		SLEEP CATION	TSDR	LIVE
68	97131994		BED BLISS	TSDR	LIVE
69	97131981		MODERN COMFORT	TSDR	LIVE
70	97131970		FLUFFY NIGHT	TSDR	LIVE
71	97131952		THE STANDARD	TSDR	LIVE
72	97131929		GREEN COLLECTIVE	TSDR	LIVE
73	97130036		CLEAN COLLECTIVE	TSDR	LIVE
74	97130023		SMIDERLE SLEEP	TSDR	LIVE
75	90749060	6816650	DUAL COMFORT	TSDR	LIVE
76	90876394		THE CONVERSION HUB	TSDR	LIVE
77	90550477		SOFT TECHNOLOGIES	TSDR	LIVE
78	90557682		ARCTIC BLAST	TSDR	LIVE
79	90555678		REACTEX REGULATE	TSDR	LIVE
80	90480070		COLD FRONT	TSDR	LIVE
81	90608830		HIGH POINT	TSDR	LIVE
82	90579262		HIGH POINT SERVICE GROUP	TSDR	LIVE
83	90486017		FRESH AND CLEAN 360	TSDR	LIVE
84	90482472		INFINIFROST	TSDR	LIVE
85	90657743		ULTRA CLEAN	TSDR	LIVE
86	90259046	6445403	REACTEX	TSDR	LIVE

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
87	90864381		HEX	TSDR	LIVE
88	90860844		HEX	TSDR	LIVE
89	90052228		POWERED BY REACTEX	TSDR	LIVE
90	90052208		POWERED BY REACTEX	TSDR	LIVE
91	90052223	6494642	REACTEX	TSDR	LIVE
92	90157046	6437746	AQUA PLUS	TSDR	LIVE
93	90065105	6437375	STAIN-X	TSDR	LIVE
94	90051173	6443253	WAVEFOAM	TSDR	LIVE
95	90165342	6413103	SENSORDO	TSDR	LIVE
96	90052218	6368438	REACTEX	TSDR	LIVE
97	90055984	6272356	POWERED BY REACTEX	TSDR	LIVE
98	88884196	6734142	COOLFUSION	TSDR	LIVE
99	88656118	6687360	GRIPWELL	TSDR	LIVE
100	88656128		LUXURY SUITE	TSDR	LIVE
101	88566610		POWER OF 3	TSDR	LIVE
102	88843764	6616040	RESTORING THE POWER OF YOU	TSDR	LIVE
103	88934880	6512432	EUROGEL	TSDR	LIVE
104	88043384	5670536	SWISSLUX	TSDR	LIVE
105	88926891	6437048	IWARMING	TSDR	LIVE
106	88661699	6414036	ICOOL TECHNOLOGY SYSTEM	TSDR	LIVE
107	88977988	6126491	ARCTIC NIGHTS	TSDR	LIVE
108	88852542	6174483	SENSORPEDIC	TSDR	LIVE
109	88279311	6397069	ARCTIC NIGHTS	TSDR	LIVE
110	88657848	6381237	SUSTAINABLESOFT	TSDR	LIVE
111	88122159		IDEALOFT	TSDR	LIVE
112	88980801	6330525	LUXURY SUITE	TSDR	LIVE
113	88980403	6291167	POWER OF 3	TSDR	LIVE
114	88977567	6071240	REACTEX	TSDR	LIVE

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
115	88802296	6198750	SENSORPEDIC "THE MOST COMFORTABLE MEMORY FOAM IN THE WORLD"	TSDR	LIVE
116	88661695	6058359	SENSOSOFT	TSDR	LIVE
117	88656142	6109390	OPTIBLEND	TSDR	LIVE
118	88656134	6176536	SUPREME COOL	TSDR	LIVE
119	88656124	6126309	SLUMBERMAX	TSDR	LIVE
120	88599323	6159787	SMART ZONE	TSDR	LIVE
121	88567072	6137753	ADJUST-A-CUBE	TSDR	LIVE
122	88292762	5899049	EZ6	TSDR	LIVE
123	88184878	6054194	ECOPEDIC	TSDR	LIVE
124	88184622	5951405	INFINISOFT	TSDR	LIVE
125	88109066	5939317	FRESHFILL	TSDR	LIVE
126	88109054	5939316	ECOSHAPE	TSDR	LIVE
127	88055226	5691591	SENSORLOFT	TSDR	LIVE
128	87812083	6720936	COOL SENSATIONS	TSDR	LIVE
129	87975819	5342794	REGAL NIGHTS	TSDR	LIVE
130	87905835	5658251	GEL CORE	TSDR	LIVE
131	87770280	5658172	SECURE GRIP	TSDR	LIVE
132	87678167	5658119	SENSOR FOAM	TSDR	LIVE
133	87633629	5591625	SLEEP ADDICT	TSDR	LIVE
134	87587496	5752113	AQUA SEAL	TSDR	LIVE
135	87580110	5531714	SENSOSOFT	TSDR	LIVE
136	87576926	5671656	SOFT TWIST	TSDR	LIVE
137	87574393	5460785	SENSORGEL	TSDR	LIVE
138	87574387	5471482	SENSORPEDIC	TSDR	LIVE
139	87553401	5835327	SENSORSAFE	TSDR	LIVE
140	87544107	5542403	DREAMSMART	TSDR	LIVE
141	87534629	5380644	BIOPEDIC	TSDR	LIVE
142	87513276	5542328	TRANSCEND	TSDR	LIVE
143	87409761	5541988	ZIP & CLEAN	TSDR	LIVE
144	87334908	5414306	DRI-FRESH	TSDR	LIVE

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
145	87287469	5581445	COMFORTCOOL TECHNOLOGY	TSDR	LIVE
146	87250171	5325578	SUPER COOL	TSDR	LIVE
147	87243430	5347666	COOL COAT	TSDR	LIVE
148	87223484	5318541	EXTREME COOL	TSDR	LIVE
149	87133346	5158108	GELMAX	TSDR	LIVE
150	87130179	5162974	GRIPWELL	TSDR	LIVE
151	87070326	5128263	INNOGEL	TSDR	LIVE
152	86559407	5013798	SENSORELLE	TSDR	LIVE
153	86393169	4902589	DREAM SMART	TSDR	LIVE
154	86447661	4989440	IDEAL COMFORT TECHNOLOGIES	TSDR	LIVE
155	86621400	4904180	SUPER COOL	TSDR	LIVE
156	86680812	4953071	SENSORGEL	TSDR	LIVE
157	86670836	4949593	SENSORPEDIC	TSDR	LIVE
158	86510656	4909921	DREAM SMART WITH ENGINEERED COMFORT	TSDR	LIVE
159	86907971	5053590	DRÖMMA	TSDR	LIVE
160	86331147	4667691	REGAL NIGHTS	TSDR	LIVE
161	86966287	5297363	GRIPWISE	TSDR	LIVE
162	86964275	5242470	INTELLIPUMP	TSDR	LIVE
163	86864252	5192250	ONE BASE	TSDR	LIVE
164	86835702	5042915	MICROSHIELD	TSDR	LIVE
165	86749424	5351041	QUICK KING	TSDR	LIVE
166	86696434	5219104	GEL FUSION	TSDR	LIVE
167	86376843	4942141	GRIPWELL	TSDR	LIVE
168	86314648	4658006	VENTAIR	TSDR	LIVE
169	86302312	5105426	COPPERPEDIC	TSDR	LIVE
170	86244629	4642689	SENSORSNORE MEMORY FOAM POSITIONING BEDPILLOW	TSDR	LIVE
171	86196787	4642635	SENSORPEDIC SUPER COOL	TSDR	LIVE

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
172	86064244	4512781	SENSORPEDIC MEMORY CLOUD	TSDR	LIVE
173	85970831	4516426	SENSORPEDIC BOUNCE	TSDR	LIVE
174	85802581	4428019	SOFLOFT	TSDR	LIVE
175	85686086	4305057	SENSORPEDIC SENSORGEL	TSDR	LIVE
176	85121226	3954717	INFINIFLEX	TSDR	LIVE
177	85121202	3954715	SOFT-TEX	TSDR	LIVE
178	78559567	3206767	MEMORYLOFT	TSDR	LIVE
179	88279338	6131126	POLAR NIGHTS	TSDR	LIVE