

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM785132

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Correction by Affidavit to correct erroneously recorded assignment at REEL/FRAME 7150/0143.		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Galaxy Media LLC		02/24/2022	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Galaxy Media LLC		
Street Address:	3960 Howard Hughes Pkwy, Suite 290		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89169		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5613589	GXM	
CORRESPONDENCE DATA			
Fax Number:	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-629-3400		
Email:	reichel.nicole@dorsey.com		
Correspondent Name:	Charlene M. Krogh; Dorsey & Whitney LLP		
Address Line 1:	1400 Wewatta Street, Suite 400		
Address Line 2:	IP Department		
Address Line 4:	Denver, COLORADO 80202-5549		
NAME OF SUBMITTER:	Charlene M. Krogh		
SIGNATURE:	/CMK2112/		
DATE SIGNED:	02/07/2023		
Total Attachments: 2			
source=Affidavit to Address Improper Assignment for GXM 2022-02-24 (M289539)#page1.tif			
source=Affidavit to Address Improper Assignment for GXM 2022-02-24 (M289539)#page2.tif			

OP \$40.00 5613589

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark:	GXM)	AFFIDAVIT TO ADDRESS IMPROPER ASSIGNMENT RECORDED AGAINST REGISTRATION UNDER TMEP § 503.06(c)
Reg. No.:	5613589)	
Reg. Date:	November 20, 2018)	
)	

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the registration, declares that:

1. I am an attorney for Direct Marketing Ventures, LLC (successor to Galaxy Media, LLC and eBags, LLC) the party who filed the subject assignments against the above identified registration, and am properly authorized to execute this declaration.

2. Galaxy Media LLC (a Nevada LLC) is the proper owner of registration no. 5613589 for the mark GXM.

3. The assignment recorded on December 30, 2020 at Reel/Frame 7150/0137 to record the merger of Galaxy Media LLC into EBAGS, LLC was incorrectly filed. While the merger of Galaxy Media, LLC (a Delaware LLC) did in fact occur, the subject registration is owned by Galaxy Media LLC (a Nevada LLC), which is a separate, distinct, and unrelated entity to Galaxy Media, LLC (a Delaware LLC). As such, the recordation of the merger against the subject registration was improper.

4. Simultaneously with filing the above merger, eBags, LLC also recorded another merger against the subject registration on December 30, 2020 at Reel/Frame 7150/0143 to record the subsequent merger of eBags, LLC into Direct Marketing Ventures, LLC. However, as noted above, eBags, LLC did not properly own the subject registration as the prior merger was improperly filed against the subject registration, which was owned by a different Nevada entity having the same name as the predecessor to eBags, LLC.

5. Galaxy Media, LLC (a Delaware LLC), eBags, LLC and Direct Marketing Ventures, LLC have never had any right, title or interest in the registration or the mark GXM.

6. Thus, the chain of title for the registration should not be considered altered by the improper assignments at Reel/Frame 7150/0137 and Reel/Frame 7150/0143, and the original registrant, Galaxy Media LLC (a Nevada LLC), continues to be the true and correct owner of the registration.

All of the foregoing statements are made of my own knowledge and are true.

Date: February 24, 2022

By: 
Charlene M. Krogh
DORSEY & WHITNEY LLP
1400 Wewatta Street
Suite 400
Denver, CO 80210
Phone (303) 352-1174
Fax: (303) 629-3450

Attorney for Direct Marketing Ventures, LLC