

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM783865

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
College Top Holdings, Inc.		01/10/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo Inc.		
Street Address:	11955 Democracy Dr		
Internal Address:	14th Floor		
City:	Reston		
State/Country:	UNITED STATES		
Postal Code:	20190		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5660534	CIVIKOWL	
Registration Number:	6862112	THE FACTUAL	
Registration Number:	6862113	F	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocket@yahooinc.com		
Correspondent Name:	Andres Lorca		
Address Line 1:	11955 Democracy Dr		
Address Line 2:	14th Floor		
Address Line 4:	Reston, VIRGINIA 20190		
NAME OF SUBMITTER:	Andres Lorca		
SIGNATURE:	/Andres Lorca/		
DATE SIGNED:	02/01/2023		
Total Attachments: 2			
source=DocuSign_Assignment_from_College_Top_Holdings_to_Yahoo_Inc_Final.docx#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, College Top Holdings, Inc., a corporation established under the laws of Delaware, whose address is 770 Broadway, 4th Floor, New York, NY 10003, United States (“Assignor”) owns certain trademarks, service marks, and the applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the “Marks”); and

WHEREAS, Yahoo Inc., a corporation established under the laws of Delaware, whose correspondence address is 11955 Democracy Dr., 14th Floor, Reston, Virginia 20190, United States (“Assignee”); and

WHEREAS, Assignor sold and assigned all of the right, title, interest and ongoing business in and to such Marks, together with the goodwill of the business symbolized therefor, pursuant to an Asset Transfer Agreement with an effective date of September 1, 2022;

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor contributes, transfers, assigns and conveys to Assignee, Assignor’s entire right, title and interest in and to the Marks, and to the applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks;

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed by an authorized representative.

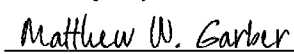
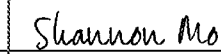
COLLEGE TOP HOLDINGS, INC.	YAHOO INC.
<p>DocuSigned by:  <hr/> Matthew W. Garber Vice President Date: 1/10/2023</p>	<p>DocuSigned by:  <hr/> Shannon Mo Associate General Counsel Date: 1/10/2023</p>

EXHIBIT A

<i>Country</i>	<i>Trademark</i>	<i>Status</i>	<i>App No.</i>	<i>Reg. No.</i>	<i>Class(es)</i>
United States	CIVIKOWL	Registered	87948824	5660534	42
United States	THE FACTUAL	Registered	90616301	6862112	41
United States	F (Stylized)	Registered	90616323	6862113	41